



HARDWARE

VARNISHES and ENAMELS

CHINA — MARTIN SENOUR PAINTS

119 KING STREET

DIAL 2-8363

SEASON'S GREETINGS

from

BEN LUCAS

Pansy Flower Shoppe

FLOWERS FOR EVERY OCCASION

24-Hour City-Wide Delivery

DIAL: 3-6081

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COMPLIMENTS OF

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HOTEL LONDON and BELVEDERE NEWS STAND

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SEASON'S GREETINGS TO YOU

CENTRAL CHEVROLET & OLDSMOBILE LTD.

"THE HOME OF TOP FLIGHT SERVICE"

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Woollatt Fuel & Supply Co. LIMITED

COKE — BLUE COAL — POCAHONTAS BUILDERS' SUPPLIES

475 Grey St. — Dial 4-5707

London, Ont.

H. Evans Machinery Co.

ALL KINDS OF MACHINE WORK and GENERAL REPAIRS
ELECTRIC and ACETYLENE WELDING

316 WILLIAM ST.

DIAL 4-1964

LONDON

— ONTARIO

THE CHRISTMAS SPIRIT

When last Yuletide had passed us by
We said: "When Christmas comes again

We will not be like those who try
To scatter coin like so much grain;
We'll keep a tight rein on our purse;
This Christmas giving is a crime;
And every year it's getting worse—
We will not spend a single dime."

But just today we passed along
The streets bedecked in glad array;
Into our hearts there crept a song
Which said: "Twill soon be Christ-
mas Day,
And when that day arrives you know
You will be feeling mighty small,
If gifts are passing to and fro,
And you have none to give at all."

And so we walked into a shop,
And purchased everything in sight;
For little Jim a spinning top,
For Cousin Ned a flying kite;
For nephew Jack a drum to beat,
A string of pearls for Aunt Hortense,
And when again we reached the street
Our pocket held just thirty cents.

L'envoi

Though we may vow to break the trend
Of customs that our grandsire knew
It seems we weaken in the end—
We like to do as others do.

Robert D. Little

DEPENDABLE MERCHANDISE
COURTEOUS SERVICE
THRIFT PRICES



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COMPLIMENTS OF

C. A. Warren Hardware

PAINT — HARDWARE — WALL PAPER

406 HAMILTON ROAD

DIAL 2-1912

MERRY CHRISTMAS TO ALL

FROM

Jackson's Bakeries Limited

MAKERS OF STONE-MILLED BREAD and
KITCHEN-PROVED CAKES

Have Our Salesman Call Today

"WHERE TO CALL"

Jackson's Bakeries Limited

22 PEGLER STREET

DIAL 3-2180

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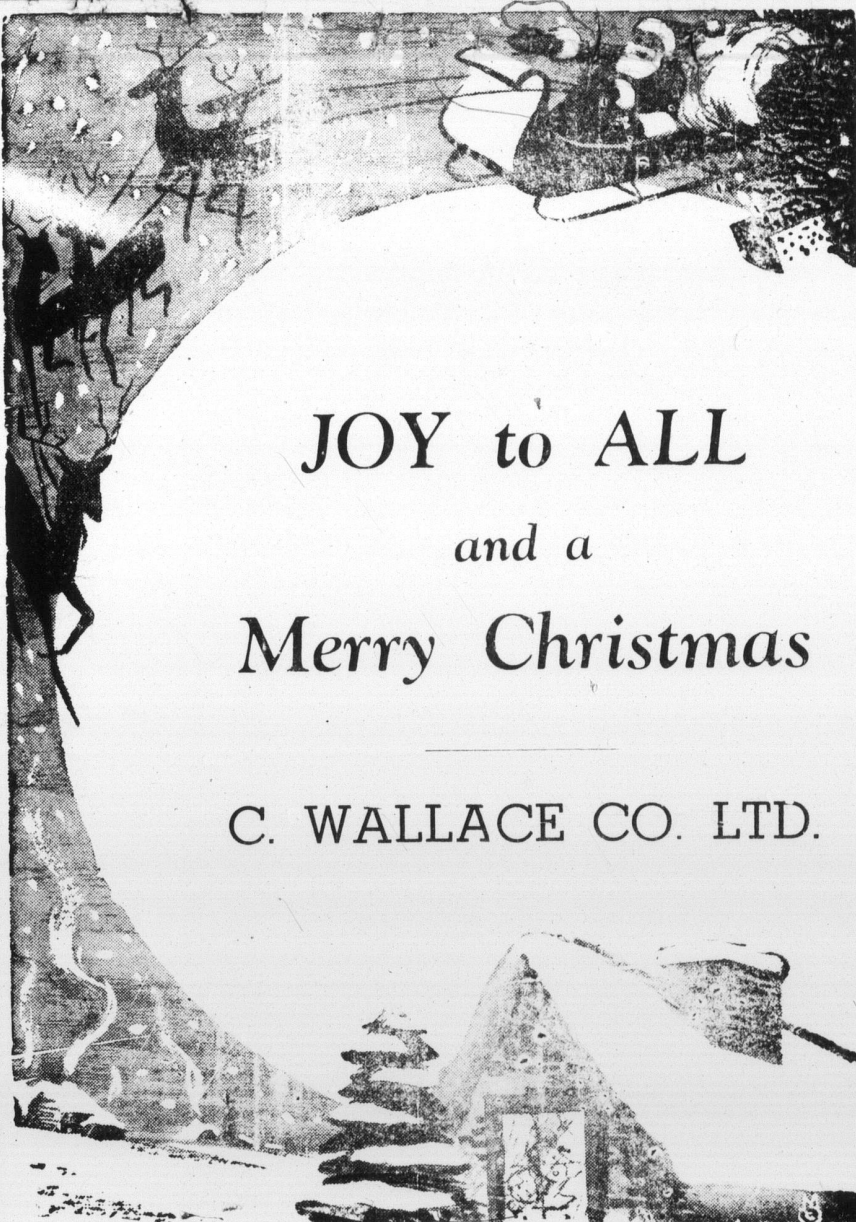
TRUNKS
FULLMAN CASES
SUIT CASES
UTILITY CASES
BRIEF CASES

If your Luggage comes from
McCormicks, you can have that
Good feeling that you are carry-
ing the Best.



Let us look after your Luggage
requirements.

JAMES McCORMICK - 395 TALBOT ST.



JOY to ALL

and a

Merry Christmas

C. WALLACE CO. LTD.