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WEDNESDAY, DEC. 2nd, 1936

THE DAWN OF TO-MORROW

PAGE 5

VOTE FOR

MRS. LUCY COLE

ALDERMAN

CANDIDATE FOR WARD 3



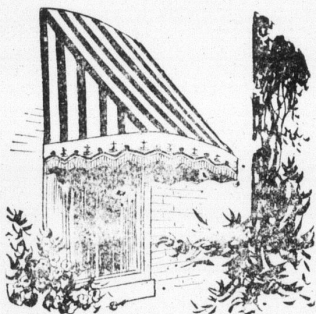
VOTE FOR

The woman who gets action.

The woman who is 100 per cent behind the Unemployment Insurance and the National Health Insurance for Canada.

The woman who believes in a square deal and if elected will work for the interests of the people.

A. J. Carter



Awning Mfg. Co.

(Established 1874)



Headquarters for Trusses, Elastic Hosiery and Supporters

Strong's Drug Store

184 DUNDAS STREET

LONDON, ONT.

Jones Book On Negro Affairs

The Advisor on Negro Affairs, Eugene K'nekle Jones, of the Department of Commerce, has ready for distribution a study on Negro Trade Associations prepared by Joseph R. Houchins, Assistant Business Specialist, Negro Affairs Division, Bureau of Foreign and Domestic Commerce.

This report, which indicates the nature and scope of activities of Negro trade associations is based on material made available to the Division of Negro Affairs by officials of some of the larger and more important national groups of Negro business men. Some trade associations may profit from the experiences of other groups related in this study, which contains suggestions and recommendations for the improvement of these bodies. Manufacturers, distributors and other business groups interested in the Negro market should find the pamphlet helpful.

A list of government publications dealing with marketing and other commercial subjects is also given.

The publication is available upon request from the Division of Negro Affairs, Bureau of Foreign and Domestic Commerce, Department of Commerce, Washington, D.C.

SINGER REFUSES RADIO OFFER TO STAY IN SCHOOL

TARRYTOWN, N.Y.— As interested as 17-year-old Caleb Peterson, Jr. is in music and as desirous as he is of having a career in music, he turned down this week a contract for a radio engagement. He gave as his reason his school-work which he said will require all the attention he can give it.

The youth endowed with a rich baritone voice which has been highly praised by Edward Mathews and Harry T. Burleigh, is likewise a good athlete and holds berths on the varsity football, basketball and track teams of Peekskill high school which he attends.

At present he broadcasts every Sunday from 6:30 to 7 p.m. over WFAS, in White Plains. He also has a standing commercial offer from WOR in Newark, N.J., which he says he will consider accepting when he is graduated from high school.

SHOP AT

Zellers

IT PAYS

Economy Drug Store

717 HAMILTON ROAD

CHRISTMAS GIFTS

AT REASONABLE PRICES

Something for Everyone in the Family

Mara's Londons Bargain Store

89c MEN'S WORK SHIRTS 75c

15 dozen Men's Shirts. Made of heavy grey military flannelette. Best Big B quality. Large cut sizes. Triple stitched. Sizes 14½ to 17. Sale **75c**

39c LADIES' VESTS 29c

25 dozen Ladies' Vests. Fine knitted quality. Cotton with silk stripe. Tailored tops. Winter weight. All sizes. **29c**

BATH ROBES

Ladies', Men's and Children's Bath Robes. Made of heavy fancy eiderdown. Satin and moire trimmed. Silk Girdles—Children's \$1.79 Ladies' \$2.00 Men's \$2.98 and \$3.50

MEN'S FLEECE COMBINATIONS, \$1.39

10 dozen Men's Combinations. Fine sanitary fleece-lined. Long sleeves and legs. Closed crotch. Natural colors. Sizes 34 to 44. Sale **1 39**

BOYS' WINDBREAKERS

10 dozen Boys' Windbreakers. Made of all wool navy blanket cloth. Button and zipper styles. Large roll collars. Well made. Button styles **1.98** Zippers **3.39 to 3.98**

GIRLS' AND BOYS' COMBINATIONS

15 dozen Combinations for Girls and Boys. Fine Wooltex quality. Winter weight. Knee legs and short sleeves. Natural color. Lovely and soft. Warm and cosy. Sizes 24 to 32. Special **75c**

BOYS' CORDUROY PANTS, \$1.48

5 dozen Boys' Pants. Made of heavy brown corduroy. Fully lined. Double knees and seats, laced below the knee. Sizes 26 to 32. Sale **\$1.48**

KRINKLE BEDSPREADS \$1.19

5 dozen Krinkle Bedspreads. Extra large size, 80 x 100". Fancy colored stripes of blue, green, yellow, mauve rose. Fast colors. Special **\$1.19**

CHILDREN'S HOSE, 25c

200 pairs of Children's Hose for girls or boys. Fine 2-in-1 rib, part wool. Double heels and toes. Heather mixtures. Sizes 4 to 10. Sale, pair **25c**

MEN'S PAJAMAS, \$1.19

5 dozen Men's Pajamas. Made of good quality English flannelette. Lovely stripe designs. Well made. Full cut sizes. Sale **\$1.19**
Boys' sizes **\$1.00**