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Merry Christmas for All

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The gift we treasure most was not given at this Christmas-

time . . . but rather it was given all through the year. This

gift is your friendship and patronage. We treasure it most

because we know it is your way of showing us that our

service has been welcomed by you, and that you value this

service. So for another year we say "Merry Christmas

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GREETINGS

CHRISTMAS XX

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ONTARIO

CHRISTMAS 1938

There will be song and laughter and the exchange of many gifts. There Someone Less Fortunate will be festivals and pageants depict- Than Yourself! ing the birth of the Prince of Peace. All over Christendom the story will be told of the shepherds on the hillside of Galilee, and of the wise men who sought the manger where the Christ Child lay. It is a wonderful story that never grows old in the Blue Ribbon Beef telling. A story that for almost nineteen centuries has lighted the faces of little children and quickened the pulse of countless men and women.

And there will be tears and sorrow. For across the world men have renounced the teachings of the Prince of Peace, have rejected the idea of the Brotherhood of Man for which He lived and died; and have erected altars dedicated not to love but to hate, not to peace but to war, not to God but to Mammon.

The consequences of this abandonment of the fundamental concept of all religious teachings, the common brotherhood of all mankind have cast a lengthening shadow over the earth. We stand on the verge of an uncertain future, so fraught with possibilities of catastrophe and chaos that we know not at what moment we shall be called upon to defend not only our property and our lives, but what is infinitely more important, our ideals which though never completely attained, have been the guiding stars of all our efforts, the end of all our dreams.

Christmas 1938. The same star that guided the wise men now looks down upon the onward sweep of racial prejudices, religious bigotry and intolerance; the enthronement of hate and the deliberate evocation of all that is cruel and brutal in man, in many parts of Europe.

The bells ring out-Peace on earth, Good Will to Men.

But fear peers from the haunted faces of the Jews in Germany-and Justice tosses a Negro boy into the hands of a lynch mob in Mississippi. Ave Maria wells from the throats of

bright-eyed children in the cathedral

But the broken windows of the Cardinal's hove echo the strains of the hymn of hate.

Christmas 1938. Death and Destruction - Hate and Bitterness - Persecution and Deprivation - Oppression and Exile. . . .

NEGROES RECEIVE LAND FROM MEXICO

Mexico City, Dec. — (CNA) — Fifty nine Negro families, whose ancestors arrived in Northern Mexico during the Eighteen Sixties, received grants of land this week when the Cardenas Government decreed the expropriation of 7,200 acres held by a white American woman, Mrs. Lottie W. Weller of San Antonio, Texas.

The land, part of the so-called Las Rusias estate, was ordered divided among the fifty-nine families in line with the policy of the progressive Cardenas Government of breaking up the huge estates of foreign and native landowners in Mexico

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Robinson's

Government Inspected for your Protection and those Who Serve it!

ONLY AT

Cliff Robinsons

Merry Xmas!

It is our sincere wish that each and every one of our friends will have a very Merry Christmas.

We hope you will not forget us when you are buying the wreathes and plants which help to make the season one of the most beautiful and joyous of the year.

And again we extend to you our best wishes for a Very Happy Christmas Day and a happy 1939.

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