

CITIZENS OF LONDON

The wheels are in motion for a memorial Centennial

But we need Your co-operation!

The planning and staging of our Centennial Celebrations has been a tremendous job for the different committees concerned . . . the rest is up to YOU! The successful completion of these plans depends on your support and co-operation. We have a record to be proud of — let us join together to make these Centennial Celebrations an event that will be remembered for years to come. Visitors will be streaming into our city . . . Your City Council is counting on you to make their stay pleasant. Listed below are just a few of the things that you can do—May ye count on your co-operation?

MAYOR GEORGE E. BEEDLE

HELP BEAUTIFY YOUR CITY . . .

By making an extra effort during the Centennial Celebrations you can help keep our streets free of papers and garbage. Your City Works Department will be striving to maintain London's reputation for clean streets . . . your assistance will be greatly appreciated.

DECORATE YOUR HOMES AND ALL BUSINESS PREMISES WITH FLAGS AND FLOWERS

By adding a few flags and flowers you can help spread the atmosphere of a Centennial Celebration. Let's all work together to make a colorful display to be remembered!

RETAILERS! PLAN FOR CENTENNIAL WINDOW DISPLAYS!

Retailers can add extra interest to the Centennial by featuring, in their windows and advertising, the garments and equipment of a bygone age.

INVITE YOUR OUT-OF-TOWN FRIENDS . . .

A simple postcard or note, to your friends, can bring many visitors to London — ensuring the success of our Centennial.

WRITE TO FORMER LONDONERS . . .

Centennial Week will be old-home-week to former Londoners. Invite them to meet their old friends during the big event!

PLAN TO ATTEND THE CENTENNIAL EVENTS . . .

Something will be happening every minute of every day, during Centennial Week. Plan to take in as many events as possible . . . big parades . . . concerts . . . special events . . . a hundred and one interesting and entertaining features you will not want to miss! Detailed information may be had by applying to City Hall.



The Corporation of the City of London

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Celebrate With Us . . . London Centennial - June 30 to July 9