

Dawn of Tomorrow

Published in the interests of and for the Advancement of the Colored people of Canada.

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Telephone 4-5188
95 Glenwood Ave., London
J. F. Jenkins, Advertising Manager
Subscription Rates
One Year \$2.00
Six months 1.25
Three months .75
Single Copy .05

The Dawn of Tomorrow Publishing Co.

EDITORIAL

At this time we are happy to be among the many to help in our small way celebrate the 100 Anniversary of the City of London by adding our contribution as a minority group of people. Today in the City of London we have nurses on staff and doctors in training; we have school teachers in other cities born and educated in London; elocutionists, artists, social service workers, ministers, gas station attendants, civic workers, policemen, beauticians, city clerks, government workers, secretaries, motor mechanics, electricians, Community Family Club, Canadian League for the Advancement of Colored People, baseball players, and a goodly number of athletes; also our newspaper. These are our contributions toward making London a city to be proud to live in. We also have Boy Scouts and Leaders, Girl Guides and Leaders, Brownies, representatives in the Armed Services: Wrens, Wacs, Soldiers, Airmen and Electronics.

OUR ADVERTISEMENTS

The Dawn of Tomorrow is calling your attention to the various advertisements or news of businessmen, appearing upon its pages, and wishes to remind you that many of these items were contracted for long before the genial printer set his forme, or the sprightly linotype operator whisked his nimble digits across the keys to assist in giving birth to a paper devoted to the interests of the Darker Races.

Our advertisers recognize the fact that we are a progressive race, and ready to support an enterprise similar to that which has proved a boon to all races and languages, since the caveman gave birth to the first news

paper ad. by carving a list of his needs in hieroglyphics, on the face of a stone.

All of our advertisers have something to sell, useful articles, food, clothing, etc. They also sell service and they believe that our readers will appreciate this information.

The whole purpose of advertising is to show you ways in which you can live better, more comfortably and more happily.

The Dawn of Tomorrow is pleased to recommend to you its advertisers. Read how you can own many things that you have always felt were beyond your means.

Try their service. Get acquainted with them. Then consider; that profits for these firms means employment for our people, means prosperity for our Race.

Even as man is known of the class of company he keeps, so is the Dawn of Tomorrow willing to be known by the class of advertisements it carries and the class of advertisers it retains.

When patronizing our advertisers mention The Dawn of Tomorrow. It will assure you intelligent service, give us a boost, and encourage the businessman.

LONDON NOTES

Milton—At her late residence, 127 Sackville St., on Tuesday, June 21, 1955, Laura, beloved wife of the late Clarence Milton and dear mother of Kenneth Milton, Melvin Howard, and Mrs. Phyllis Duncan, in her 73rd year. Private funeral service in the Evans funeral home, 648 Hamilton Rd., on Thursday, June 23. Interment was in Woodland Cemetery.

The services under the leadership of the Teenagers at Bethemmanuel Church on Fathers' Day, June 19th, Master Jerry Anderson, in the chair. Scripture was read by Tom Anderson; prayer by Tom Clinton; piano selection by Patricia Turner. Guest speaker was Mrs. F. Howson, "A Tribute to Our Fathers." Rev. Geo. Boyce, on Sunday, June 12th, the Pastor, Teenagers and friends attended the service at Woodstock Church. Mr. Fred Smith was in charge.

We are pleased to hear Mrs. Gladys Coursey is well on the way to recovery and will soon be back to

work again.

Mrs. Bessie Fountaine is progressing nicely at her home and wishes to thank those who have so kindly remembered her.

Mrs. Mary Phoenix is able to be about after her illness in hospital.

The Kellys were pleased to have as their guest Mrs. Kate Slaughter from Hamilton and Mrs. J. Clark from Detroit, Mich., for a few days.

The Community Family Club held a strawberry festival on the church grounds Tuesday evening, June 21 which was a success although the evening was cool. They wish to thank those who helped make it a success.

Mrs. Mabel Twiss, mother of the late Frank Howson is spending a few days at his home, the guest of Mrs. Howson and son Barry.

Compliments

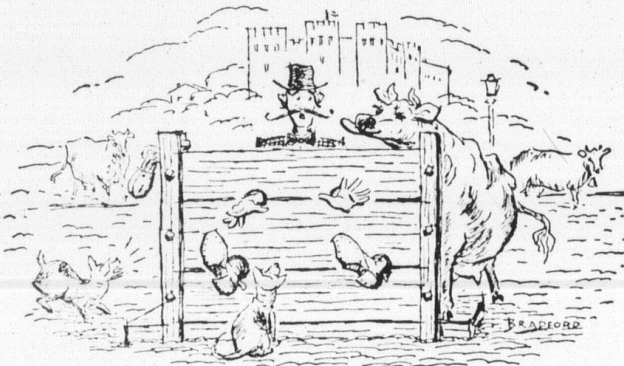
of

Richards - Wilcox

Canadian Co. - Ltd.

Centennial Year MEMORIES

THE YEAR OF



The Three Hundred

ANY PLACE in London was five minutes' walk from any other place in 1832, the year in which the original of this picture was painted. The village had a population of three hundred—for part of the year. In the summer of 1832, an epidemic of Asiatic cholera drove most of the population into flight to the countryside. They all came back, however—and two thousand visitors with them—to attend the public execution of Henry Sovereign, convicted of the murder of his wife and six children. Wellington Street was the eastern boundary of the village in 1832, Queens Avenue and Carling Street formed the northern limits, while the Thames River framed the village to the south and west. One block from the stocks, which stood in front of the court-house, you could lean on Farmer John Kent's snake fence. If you accidentally leaned too hard and let out some of his cows and pigs, it wouldn't really matter, for cattle were allowed to roam the streets "without let or hindrance", being free commoners of the Village of London, along with the three hundred human inhabitants. London, in 1832, had two bridges, two general stores, several taverns and one policeman—High Constable Henry Groves, who administered the stocks and the whipping post.

Today, the employees of John Labatt Limited, and their families form a community of working people twelve times the entire population of the Village of London in 1832. 902 Londoners work for John Labatt Limited. With their families and dependents they number 3,648 people—more than the entire population of London Township one hundred and twenty-three years ago!

LABATT'S

SINCE 1828 BREWERS AND MALTSTERS AT LONDON, CANADA

Success
to the
**LONDON
CENTENNIAL**



JUNE 30 to JULY 9
LONDON WINERY