

A Merry Christmas and a Happy New Year To All Who Read This

The Dawn of To-morrow

TO-MORROW WILL BE ANOTHER DAY — 1937 WILL BE ANOTHER YEAR WITH NEW OPPORTUNITIES

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Is a City of Opportunities

Is weathering the storm better than most places

Is the right size to live in

Is the headquarters of learning, financial and
religious institutions and Industries that

started in a small way

Get Acquainted with .. LONDON ..

A SMALL INDUSTRY STARTED HERE WILL CONTINUE TO GROW IF THE PRODUCT IS WORTH WHILE.
THE PEOPLE OF LONDON ARE LOYAL TO THEIR EMPLOYERS, AND TO THEIR CITY. THEY WILL BE
LOYAL TO YOU IF YOU DECIDE TO LOCATE HERE.

Progress and Prosper with London in 1937

AUTHORIZED BY THE MUNICIPAL COUNCIL OF THE CITY OF LONDON.

And lastly Balthazar
face

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The tragic symbol
An ivory jar, for

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With prized se

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A precious oint

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