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Hated Himself Pride in Special Gifts

uniformly unflattering. His and deposed film light ceptive view of the reasons achievement in pushing the publishing empire in the behind the current student Daily Mirror to the largest world.

VOTE

ART CARTIER

BOARD OF CONTROL

Second Name on the Ballot

The Man Who Cares **About People**

My first message to you, the Electors of London, is that we require a City Manager at City Hall to coordinate disjointed departments and eliminate red tape

RETURN

FRANK FLITTON

Board of Control

In future advertisements, I will outline a number of vital issues that concern ALL London Citizens

FLITTON "The Action Man" BOARD OF CONTROL

RETURN

FRED GOSNELL

TO

Board of Control

FOR

- Sensible Administration
- A Sincere Desire to Serve

"A MAN OF HIS WORD"

This is a revealing self-portrait of a man who wielded great influence. On first sight he seems wholly destestable. He started by hating his mother, whose favorite he various members of the Harmsworth family — his mother's brothers and sisters is uniformly unflattering. His achievement in pushing the latter of a man who wielded great influence. On first sight he seems almost to have dehumanized him.

Yet has has a strong originality and the very perverseness of his views is somehow stimulating. He claims that life has always been difficult because this is not his world, and there is an extraordinate and the very perverseness of his views is somehow stimulating. He claims that life has always been difficult because this is not his world, and there is an extraordinate and the very perversences of his views is somehow stimulating. He claims that life has always been difficult because this is not his world, and there is an extraordinate and there is an extraordinate and the very perversences of his views is somehow stimulating. He claims that life has always been difficult because this is not his world, and there is an extraordinate and the very perversences of his views is somehow stimulating. He claims that life has always been difficult because this is not his world. Canadia is not a country: it is the northern fringe of the United States."

Undoubtedly King, as he reveals himself in these memoirs, is both infuriating and nasty. But at times he has flashes of perception which in his chapter on religion, including a period per uprising.

He confesses: "It is said that to love other people you must first love yourself. I don't know whether this is true, but it is certainly a fact that, at least until recently, I have hated myself." Evidently he was not alone in this feel

His unhappy life with his family and at school built up his defenses and equipped him with some effective weapons. One was sarcasm, though he came to learn that this was dangerous. The others were knowledge and foresight. Without undue mod esty he admits: "I have al-ways had a wider general knowledge than anyone I have ever met," and "I have a greater gift of foresight than anyone I have ever met, and my life has been such that it is helpful to keep this feculty in constant use.'

Whether his judgement is equal to his asserted foresight is debatable. At least he did not hesitate to come to different conclusions on many things than most of his contemporaries. In the newspap er field this was undoubted-

ly a help.
Whether he could have done as well as he did without the Harmsworth connection is an intriguing question. He constantly plays it down, and this may help account for his deprecatory references to that side of his family. He says that one thing he learned from them was that money isn't everything, as his unc-les were wealthy and unhap-

He has some wryly humorous reminiscences about them Of Lord Rothermere he recalls: "He once told me that old mistresses were much more expensive than Old Masters, and he had plenty of experience with both."

King's opinion of American newspapers are generally uncomplimentary and he freely expressed them. Nor was he greatly impressed by most American political figures and he feels and said, that American politics are out of date. He asks: "When Amer-icans lead the world in tech-

BE SURE TO VOTE ON MONDAY DECEMBER 1st.

- For open meetings of the Board of Control and
- For better co-ordination of all City Boards and Committees
- For city-wide representation on appointed Boards and Committees
- For increased consultation with citizens and neighborhood associations
- For planning for London of the 80's and 90's, not the 50's and 60's

IT'S TIME FOR A CHANGE, BUT ONLY YOU CAN MAKE IT HAPPEN!

> ON DECEMBER THE 1ST ELECT

JANE BIGELOW To Board of Control

REMEMBER THE WORKER

Re-Elect . . .

J. LES

THOMAS

for P.U.C.

"So I May Continue To Serve"

RE-ELECT . . .

CONTROLLER **MARGARET FULLERTON**

... For A Better City

... For Continued Service to ALL Londoners