

Support **Bennett** and **VOTE** **BETTS**



Only a vote for Fred C. Betts in London is a vote for the Bennett Govt., for policies which protect our homes, our industries and our jobs.

MARK YOUR BALLOT THUS:
BETTS, Frederick Cronyn,
Barrister



THE FATES (By Edgar A. Guest)

The fates have little time for men
Who lose and never try again.
They're not concerned with timid
souls
Who stop before they reach their
goals,
For nothing can make worse the
plight
Of those who think it vain to fight,
Who will not stay the battles through,
Leaves nothing for the fates to do.
The fates have little time to spare
On men who can't or will not care.
Their setbacks, blows and stinging
smarts
Are all bestowed on fighting hearts
They sift the sturdy from the weak
The gallant from the craven meek,
And when a man no longer tries

The fates will leave him where he lies

The fates are not concerned with
those
Who braves life's buffeting with
blows;

They only bother him who seeks
The hazardous and lofty peaks.
When once a man gives way to fear
The fates pack up and disappear.

Their only purpose is to test
The men who dare to do their best.
If you with doubt are sore beset
'Tis proof that you're not beaten yet;
If sting and smart are yours to bear
And danger lies the road your fare;
If from the dream which you pursue
The fates persist in holding you,
Rejoice! The sign is good, not ill!
It proves that you are fighting still!

LONDON NOTES

Master William Fields has left London to take up residence with his mother in Mount Clemens.

Mrs. F. Wiffen is spending a pleasant holiday, visiting her sister, Mrs. J. Hunt of Toronto.

Rev. and Mrs. Richardson of Brantford, were the guests of Mrs. Fountain city.

Mrs. Mary Drake Jr, has returned to the city after a long absence.

Miss Dorothy Moxely was a contestant over Station C.F.P.L. at London on the amateur Hour Program, Oct. 2, we are all voting for you Dot.

The Moxley-Brooks wedding has been announced, it will take place on the 5th of this month.

The Henderson-Smith engagement has been announced, the wedding will take place on November 28th.

Miss Dorothy Chandler will also appear on the Amateur Hour Program on Monday Oct. 7th.



BARGAINS!

BASEMENT SALE

25 dozen Girls' Sweaters, Pullover Styles. Fancy Colors, long sleeves, Round and V neck. **SALE 19c 3 FOR 50c**

BOYS' WINDBREAKERS \$1.98

Just arrived. Boys' all-Wool Blanket Cloth Windbreakers. Navy Blue only, Heavy Elastic Belts, Sizes 6 to 16 **SALE \$1.98**

FLANNELETTE BLANKETS \$1.00

500 Flannelette Blankets Extra Large. White only. Whipped Single. Heavy A-1 Quality **SALE \$1.00 EACH**

ALL WOOL BLANKETS \$5.00

Special Sale of All Wool Blankets Large Size. Good Heavy Quality, Blue or Pink Borders **SALE \$5.00 PAIR**

125 MEN'S GOWNS AND PYJAMAS \$1.00

10 dozen Men's Gowns and Pyjamas made of fine English Flannelette. Well made. Big Roomy Bodies Sizes 15 to 19 **SALE \$1.00**

LADIES' COATS \$11.00

Sale of Ladies Fall and Winter Coats. Made of Heavy Wool Changa and Tree Bark, Large Fur Collars. Color of Green Navy and Black **SPECIAL \$11.00**

ROUGH SILK CREPES 59c.

Special Sale of Rough Silk Crepe the very newest for Fall Wear, 38 inches wide all the newest shades. **SALE 59c YD.**

SHORT CURTAINS 25c.

500 pairs of Short Curtains made of fine Marquisette. Plain and Fancy. 1 to 1 1/4 yds. long. **SALE 25c PAIR**

Mara's