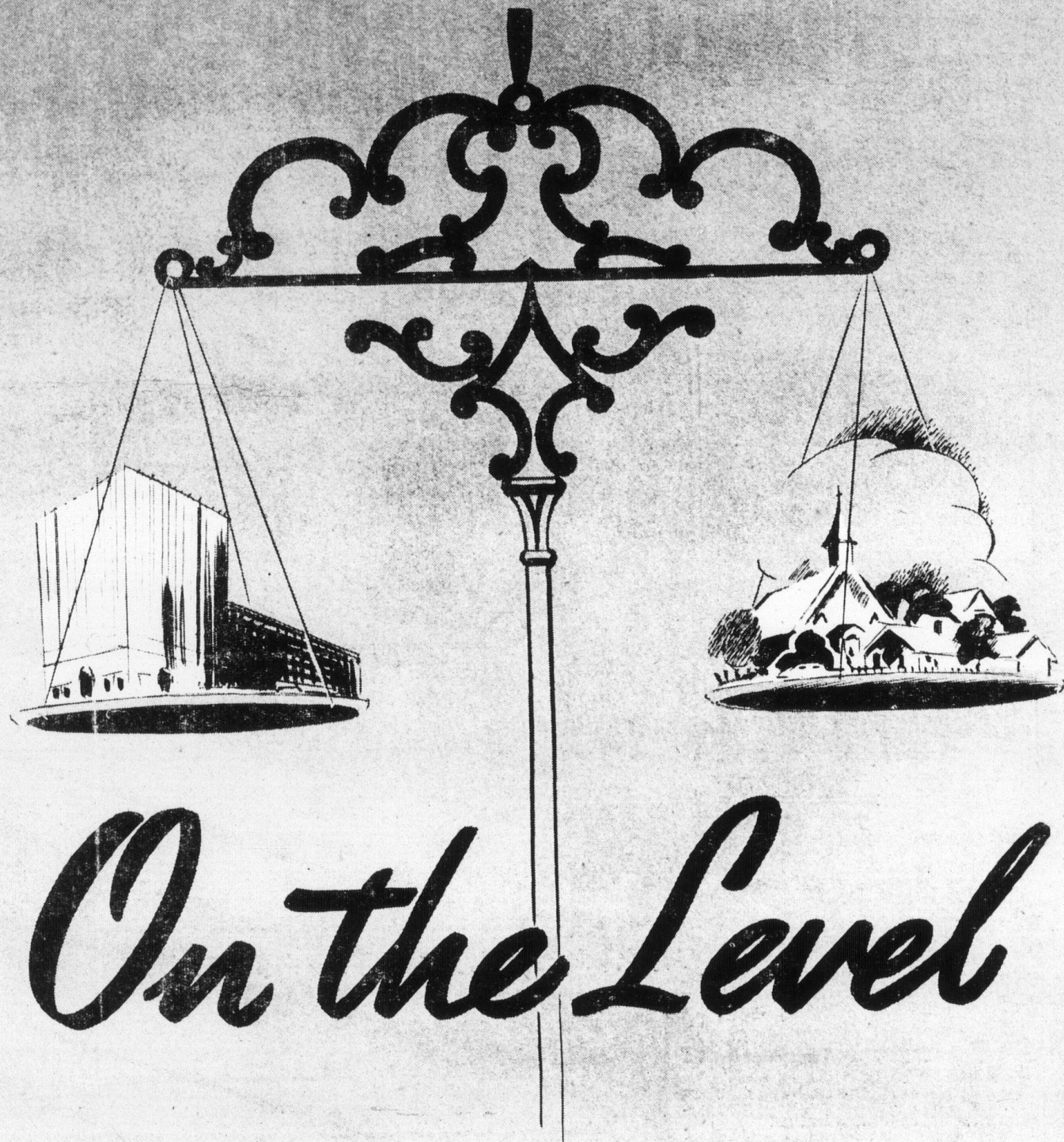




On the Level

There is no mystery about service to the community.

The principles of honest retailing are timeless.

Merchants of integrity have always offered:

- ✓ The long-run economy of quality merchandise.
- ✓ The assurance of complete satisfaction.

Such principles at Simpson's have inspired a wide variety
of services and high standards of merchandising.

Simpson's

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