

Dawn of Tomorrow

Published in the interests of and for the Advancement of the colored people of Canada.

J. F. JENKINS—

95 Glenwood Ave., London
Phone Fair. 459-J

F. O. Stewart, Business Manager
E. C. Jenkins, Advertising Manager

Subscription Rates

One year\$2.00
Six months 1.25
Three months75
Single Copy05

Entered in the post office at London Ont., as second class matter.
The Dawn of Tomorrow Publishing Co.
London, Ont.

OUR ADVERTISEMENTS

The Dawn of Tomorrow is calling your attention to the various advertisements or news of businessmen, appearing upon its pages, and wishes to remind you that many of these items were contracted for long before the genial printer set his forme, or the sprightly linotype operator whisked his nimble digits across the keys to assist in giving birth to a paper devoted to the interests of the Darker Races.

This fact in itself serves to justify our conclusions that there are enough Coloured people in Canada to support a Race paper, that they are ready for a Race paper and that there is a need for a Race Paper. Else, what group of men or women schooled in the intricacies of business; many of whose business acumen stood them in good stead during the faith-testing days of the reat war, would contribute to an organ whose circulation would be obviously stunted because of insufficient numbers of a beknighted people who were unready for a newspaper, and who needed no medium of exchange of thought, word and deed?

Our advertisers recognize the fact that we are a progressive race, and ready to support an enterprise similar to that which has proved a boon to all races and languages, since the caveman gave birth to the first newspaper ad. by carving a list of his needs in hieroglyphics, on the face of a stone.

All of our advertisers have something to sell, useful articles, food, clothing, etc.. They also sell service and they believe that our readers will appreciate this information.

The whole purpose of advertising is to show you ways in which you can live better, more comfortably and more happily.

The Dawn of Tomorrow is pleased to recommend to you its advertisers. Read how you can own many things that you have always felt were beyond your means.

Try their service. Get acquainted with them. Then consider; that profits for these firms means employment for our people, means prosperity for our Race.

Even as man is known by the class of company he keeps, so is the Dawn of Tomorrow willing to be known by the class of advertisements it carries and the class of advertisers it retains.

When patronizing our advertisers mention The Dawn of Tomorrow. It will assure you intelligent service, give us a boost, and encourage the businessman.

SAN DIEGO PLANT UPGRADES SKILLED NEGRO WORKERS

San Diego, Cal.—In an interview with Roy Wilkins, assistant executive secretary of the National Association for the Advancement of Colored People, J. H. Waterbury, personnel manager of Consolidated Aircraft here which in the employment of Negroes still lags behind the Douglass and Lockheed plants stated this week that Negro workers at Consolidated are being upgraded slowly and that some machinists were being employed but were being treated as individual cases.

Waterbury admitted that his plant has been "cautious" and slow in employing Negroes in skilled work but stated that tht process of upgrading workers already employed was functioning smoothly. The Consolidated plant now employs about 150 Negro women.

ENRAGED SOLDIERS ROUT ANTI-NEGRO CAFE OWNER

Ogden, Utah—When confronted by the refusal of a cafe proprietor this week to serve them because of their race it is alleged that a group of Negro soldiers stationed here retaliated by chasing the proprietor across the street and into the shelter of an undertaking establishment. Later it was reported that the colonel of the regiment told the town authorities that all public places here would have to serve Negroes in uniform. This is now being done but it is rumored that Negro service men are being overcharged by white establishments.

Select Your
Christmas
Cards
NOW!

Willow Hall
247 Dundas St.

SHOP AT
Zeller's
IT PAYS!

List of Candidates For Municipal Offices in the City of London

MAYOR

William John Heaman, 350 Central Avenue, Insurance Agent.
Earl Russell Nichols, 7 Wyatt Street, Merchant.
George Albert Wenige, 27 Erie Avenue, Real Estate Broker.
(On Candidate to be elected)

ALDERMAN — WARD 1

Stanley Ford Copp, 47 Victor Street, Merchant.
Elmo Wallace Curtis, 8 Springbank Drive, Insurance Broker.
George William Ewer, 24 Southgate Street, General Insurance Broker.
Oliver Edwin Hodges, 101 Waterloo Street, Service Engineer.
(Two Candidates to be elected)

ALDERMAN — WARD 2

Ernest Oliver Boug, 54 Wharnccliffe Road North, Merchant.
James John Self, 911 Richmond Street, Shoe Worker.
Charles Richard Smith, 435 Ridout Street, Stationer.
Arthur Charles Thompson, 139 Oxford Street West.
Barrister-at-law.
(Two Candidates to be elected)

ALDERMAN — WARD 3

Albert Edward Bettam, 134 Pine Lawn Ave., Sheet Metal Worker.
Robert James Carswell, 552 Hamilton Road, Butcher.
Lucy Matilda Cole, 48 Tennyson Avenue, Housewife.
Gordon Bart Drake, 413 Hamilton Road, Merchant.
Edward Cornelius Killingsworth, 389 Burwell Street, Funeral Director.
(Two Candidates to be elected)

ALDERMAN — WARD 4

Harry Thomas Harrison, 916 Dufferin Avenue, Railway Clerk.
Frank Russell Hughes, 570 Oxford Street, Public Relations Officer.
Allen Milburn Towe, 414 Dufferin Avenue, Merchant.
(Two Candidates to be elected)

PUBLIC UTILITIES COMMISSION

Alexander Gollan Calder, 693 Talbot Street, Chartered Accountant.
John Harry Finch, 180 Egerton Street, C.N.R. Employee.
William Garlick, 127 Price Street, Salesman.
John Bevan Hay, Highland Road, Merchant.
Richard William Delmer Lewis, 653 Queen's Avenue, Barrister.
Clifford Henry Reason, 632 Elias Street, Physician.
William John Stevenson, 391 Dundas Street, Physician.
(Two Candidates to be elected)

BOARD OF EDUCATION

Frederick Brimacombe, 751 Little Hill Street, Machinist.
Lorne Garfield Cargill, 99 Ridout Street South, Surgeon.
James Faulkner, 15 Clarke Street, Stove Mounter.
John Garnet Hunt, 275 Victoria Street, Physician.
Nellie Jane McLean, 485 Dundas Street, Housewife.
William Alfred Townshend, 462 Piccadilly Street, Clergyman.
(Three Candidates to be elected)

Certified Correct,

K. GRANT CRAWFORD,
City Clerk.

F. B. DIXON CO.

MOVING, PACKING
STORAGE

438 TALBOT ST.

MET. 3170

NAACP URGES

WO
New York,
slackening of
at the WAAC
Des Moines,
advance towa
of Negroes in
United States
tive Secretary
this week in
that more qu
roll in the W
Corps.

The Corps
to make avail
the skills, kn
the American
The requirem
single or man
tween 21 and
dependents m
possess excel
ity to pass a
physical fite
rolling becom
alent of an a
weeks of ba
may file appl
didate trainin
It was obse
ing a western