

ten her work with a major appliance



Make it a White Christmas

From the most thoughtful husbands to the most thankful wives will go the most wanted gifts of all...major appliances! Nothing else that you can give your wife can DO so much for her...or mean so much to her in blessed freedom from household drudgery, fewer steps to take, less work to do, more time to enjoy more fun with you and the children. Yes, a major appliance to lighten her work, will brighten her whole way of life!

Quickest way to get the most complete picture of the many different ways in which major appliances can help your wife is to leaf through this section.

It's brimming with the newest, brightest ideas to help you make this a WHITE CHRISTMAS for your wife ... the very kind of Christmas that she wants most!





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Bob Ho To Shar Talents

NEW YORK Geltman, prod York's "Sumn Stars," at R announced this Hope will ope program on ing June 30.

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