

Christmas." After
and the poem to them
e threw it into a
r basket.

Noticed Poem

At day, however, a
or to Dr. Moore's
ced the poem in the
r basket and was so
by it that she sent
he Troy, New York,
The paper published
he following Christ-
t instantly became
additional Christmas

ned only for some-
aw a picture of San-
nd this was done by
ast, the creator of
lican elephant and
ratic donkey.

o Nast's drawing,
s had been describ-
l and elf-like, and
t who drew him in-
liar jolly figure we

ar did Santa Claus
become, that he re-
oss the Atlantic
second-half of the
ury and became
Le Pere Noel in

ear . . .

son

ge

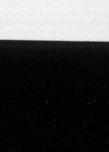
ays Open

Decorations

idays

ywhere

rncliffe Rd., S.



THE DAWN OF TOMORROW

Season's Greetings



BAKERS OF FINE CAKES AND PASTRIES

Bell-Noll Bakeries

HEAD OFFICE - GE 4-1651

Caroling Everywhere, But Start of Custom Obscure

"Oh come, all ye faithful,
joyful and triumphant."
"Silent night, holy night."
"God rest you merry, gen-
tlemen."

"It came upon the mid-
night clear, that glorious
song of old."

"Oh little town of Bethle-
hem."

"Deck the halls with
boughs of holly."

"On the first day of Christ-
mas."

Wherever people gather,
the glad sounds of hymns and
carols ring out at Christmas
time, as they have for centu-
ries.

Although the words and
music of favourite carols are
well known, the meaning of
the word "carol" itself is ob-
scure. One explanation holds
that it comes from the old
French word, 'Caroler,' mean-

ing 'to dance.' The first carols
were often sung by worship-
pers dancing in a circle.

There is also the belief that
'carol' comes from the Greek
word for flute player, in com-
pliment to the musicians who
played for the Christmas ring-
dancers. Still another thought
is that carols originated with
the songs of the Romans Sat-
urnalia.

The name, 'Father of the
Christmas Carol,' is often
given to St. Francis of Assisi.
At Greccio in 1224, he aranged
a Nativity scene and led
the singing of songs of praise
to the Christ Child. Although
carols had been sung earlier
this act by St. Francis gave
impetus to the idea of happy
singing at the Christmas sea-
son.

Early carols were in Latin.
As carols gained popularity
during the fourteenth and fif-
teenth centuries many people
preferred to sing in their own
languages, and new carols
were developed.

The growth of carols was
helped along by 'wassailing'
or 'gooding' expeditions.
Children went from house to
house, singing songs and re-
ceiving treats.

Wynkyn de Word, appren-
tice to the famous English
printer, Caxton issued the
first printed book of carols in
1521.

Later, English people learn-
ed carols from printed 'broad-
sides' which sold for a pen-
ny. When the Puritans abo-
lished holiday observances
in the seventeenth century,
the broadsides were still print-
ed and 'bootlegged' to the
public.

Students of Christmas stor-

ies might be puzzled whether
it was a case of carol singing
or carol stinging in an English
legend. According to the leg-
end, bees used to gather on
Christmas eve to hum carols.

STATUES HONORED

In Italy the Presepio, or
crib, is as characteristic of
Christmas as is the tree in
other countries. To the Prese-
pio, people bring gifts of nuts
and apples, which they place
in the hands of life-sized fi-
gures.

In Norway preparations for
Christmas traditionally start
six months before December
24. The Christmas celebra-
tion itself lasts three weeks.
The period, according to Book
of Knowledge researchers, is
known as the Julafred, or the
Peace of Christmas.

Greetings and

Good Wishes . . .

* * *

DIGNITY and REVERENCE
FOR EVERY FUNERAL

Needham

Funeral Service

MEMORIAL CHAPEL

520 Dundas St. GE 2-6741



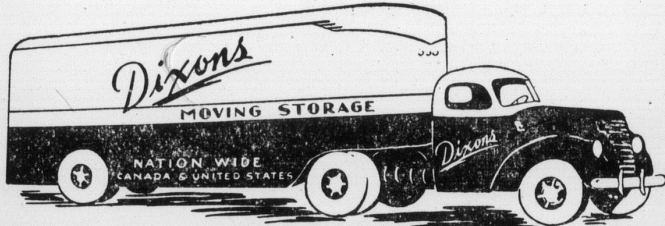
*Christmas is here again and to
all our friends we wish a Holiday
filled with great joy and good health.*

G. WALLACE CO. LTD.

199 DUNDAS STREET

GE 4-5711

The Season's Greetings!



LONDON — TORONTO — SARNIA

GE. 2-6351

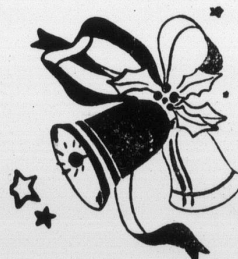
COMPLIMENTS

SPARTON of Canada

LIMITED

London

Ontario



BEST WISHES

H. J. JONES & SONS LTD.

LITHOGRAPHERS

Dundas Street

London, Ont.