

You'll Find Enjoyment and Satisfaction When You ...

SHOP AT SIMPSON'S

Enjoyment

.... in the warm and inviting atmosphere found everywhere throughout the store.

Satisfaction

.... in the wide variety of merchandise available for your inspection.

Enjoyment

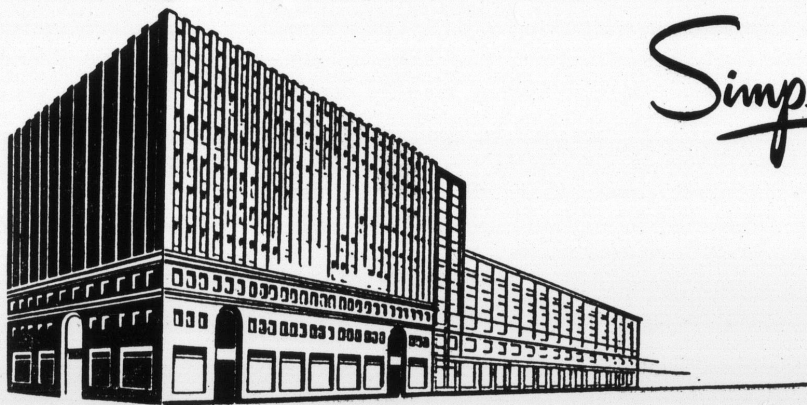
.... in the countless services to help make shopping at Simpson's a pleasant day's outing.

Satisfaction

.... in knowing if what you buy does not meet with your approval, your money will be refunded.

YOU'LL ENJOY SHOPPING AT

Simpson's



VOL. 38

Louis Segre

The Department today asked for forbidding the St. Louis and the St. Louis Parish School Board to provide racially segregated schooling for students assigned to desegregated schools in adjacent areas.

Attorney General F. Kennedy said the suit, filed in U.S. District Court in New Orleans, asserted that by such segregated schools.

Musical Star Is Decorated

PERIGUEUX, French star Josephine Baker, transplanted American performer, has received France's highest honor. The girl from St. Louis, who rose to international heights as an entertainer, received the Legion of Honor medal from French General Martial Valadier in recognition of her service in the Free French forces in World War II. Miss Baker, now of France, is the French orchestra leader.

CITY OF LOUISIANA

Queen's

Every exhibit, every full operation—the ready to thrill the attractions this year of the family, young of fun and frolic, tests of every kind, warm welcome awaits.

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F. Gordon Stronach