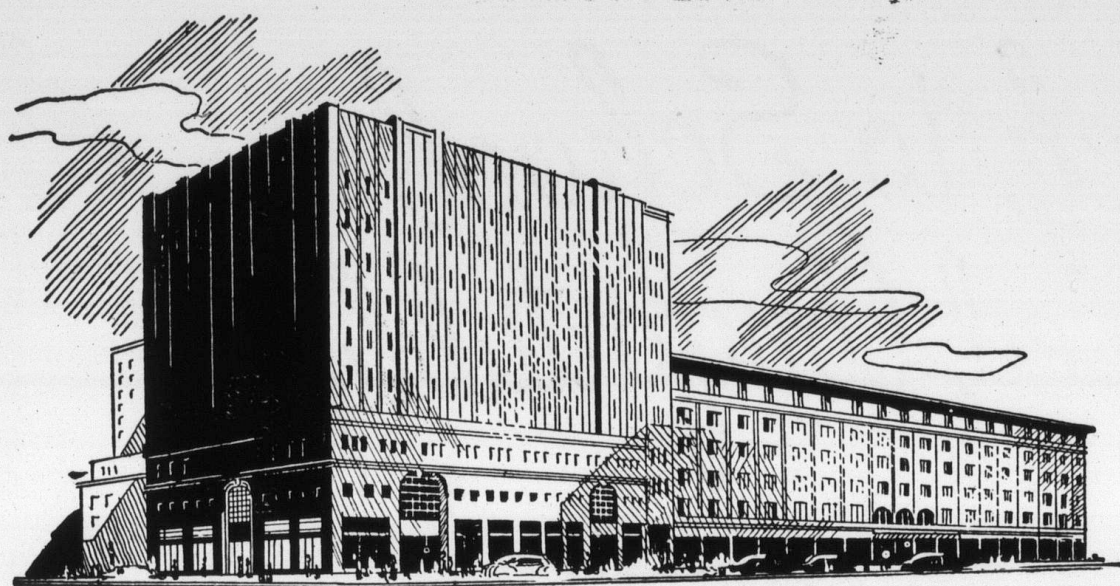




You'll Enjoy Shopping at Simpson's . .

*because you
can be sure of . . .*

- QUALITY MERCHANDISE
- LARGE AND VARIED SELECTIONS
- FAIR PRICES
- PLEASANT SURROUNDINGS
- DEPENDABLE SERVICE

Simpson's

Simpson Stores Located in: Toronto, London, Montreal, Halifax, Regina
Simpson Order Houses in: Toronto, Regina, Halifax, Vancouver
Order Offices and Agencies in 224 Canadian Centres from Coast to Coast

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