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#### EASTER PARADE COMING —STEP INTO 'PRETTIEST'

Stepping out in the Easter parade means stepping into your prettiest, silkiest fashion. Strutting in the company of the newest and shapeliest silhouettes are handsome silks, intriguingly textured or beautifully printed—taking camera closeups everywhere in coats, suits, dresses and costumes.

Sure-fire rotogravure are suits of companionable wool-crossed silk fabrics with checked, tweed or diamond-smooth surfaces. Jackets are carved close to the figure or fall plumb-line straight over slim, fitted skirts. Here and there is a sign of new looking ease in the ripple of pleats or flare but the shapely sheath-like look is the generally accepted silhouette.

Collars, gently rounded or V cut stand away from the neck in petal-like effects. Rising seams, breast pockets and curved bodice flanges contribute this season's flattering high-bosomed contour — even on tailored town suits.

Lighter than navy blues, deep and light grays, beige, cognac and topaz tones are some of the colors that will pretty the Easter Parade.

Luscious texture silk tweeds are cool and weightless suiting wonders that live on in your wardrobe long after Easter. Pesante, too, is another important holiday texture for costume, dress or suit. Imparting special chic in navy, black or beige, they need only the crisp touch of flower-decked straws to put them in the parade's front line.

Princess or pristine-straight, the silk coat's fashionable return with each new spring is as sure as the bright peep of the crocus. Elegant and lady-like, it's the perfect spring-long topping for print dresses, in addition to being ideal cathedral attire. Peau de soie particularly, taffeta, faille and ottoman offer a variety of fabrics from which to choose.

ety of fabrics from which to choose.

The silk costume is infinitely varied to attract the eye of the Easter-minded shopper. Silk and worsted column-slim coats accompany print dresses, with lining to match. A modification of this theme are those with pure silk coats or jackets linked to harmonizing or contrasting silk dresses. The special economy of this dualized fashion is that coats or dresses can often be cross-mated to create an entirely different looking ensemble.

If planning for Easter means buying just one silk dress, sure money goes to delightful prints important in every price range. Colorful and realistic flower prints, animal kingdom patterns and the polka dot of sudry sizes are hits of the season. In lively color or starkly black and white, they are enhanced by new sophistication, clearly defined and uncluttered. Surah, twill, shantung, light and regular taffetas and crepe are the most popular daytime silk grounds.

#### NHL HOCKEY RIVALS DONATE PRIZES TO HELP A PAL CLUB

Conn Smythe, of the Toronto Maple Leafs and Jack Adams of the Detroit Red Wings, long rivals for supremacy in the National Hockey League, have paused in their play-off preparations to donate prizes for London and Western Ontario boys and girls who are daily joining the Help a Pal Club.

By paying a membership fee, which is turned over to the Rotary Club Easter Seal fund for crippled children, the club members not only lend a helping hand to less fortunate children but make themselves eligible for the wonderful prizes donated by sports leaders.

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