

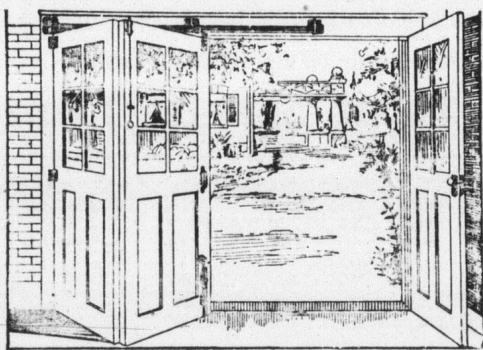
COMPLIMENTS OF

Fairway's Ladies' Wear

PHONE METCALF 2110

254 DUNDAS ST.

LONDON, ONT.



Garage Door Hardware

For entrances from eight to thirty feet wide, using from three to ten doors.

Slidetite opens the doors INWARD. They are never blocked with snow and ice, nor blown about by wind.

SOLD BY LEADING HARDWARE DEALERS

Richards-Wilcox Canadian Co. Ltd.
London Ontario

Pure Air Furnaces and Air Conditioners

Are Designed to Meet Modern Requirements
For Economy, Comfort and Durability
Manufactured By

LONDON FOUNDRY

Day Phone: Fairmont 2500—Night Phone: Fairmont 326
683 BATHURST STREET, LONDON, ONT.

HOTEL VICTORIA

Fine Service and Congenial Surroundings

PHONE MET. 2358

Cor. Maitland and Ottawa Ave.

LONDON, ONTARIO

LONDON NOTES

W. H. WARING

Successor to J. L. S. Anderson
WATCHMAKER, JEWELLER
AND OPTICIAN

372 Queen Street West
TORONTO

Wong's

FOR GOOD SERVICE AND
NICELY PREPARED MEALS
AT A REASONABLE PRICE
434 RICHMOND ST.

COMPLIMENTS OF

ONN'S MEAT MARKET

143 KING STREET
PHONE MET. 1295

HERE AND THERE By Helen S. Jakson

THE STREET CORNER

"Just a kind named Joe,
He will greet you with a smile, and
a 'hello,'

And he sells the daily papers,
And so I buy all my papers
From a kid named Joe."

We have all heard that song hit,
and it contains a world of philosophy
and common sense, as well as a striking
appeal.

Song-writers have long been moved
to poetic utterances by moonlight and
roses, the deep blue sea, the rolling
river, and even by some members of
the weaker sex.

My Gal Sal, Dinah, Annabelle, Rosa-
lee, Rose Marie, "Lindy" Lou, Sweet
Sue, and others have been extolled in
verse and music.

And now in 1939 a song writer
brings fame and fortune to a "Kid
Named Joe." Joe is a real life char-
acter and his name really is Joe. He
is a twelve-year old street-corner
newsboy in the great metropolis of
New York City.

The writer of the song, and the in-
spired of the song, Joe, made brief
talks over the radio. Joe shared in
the proceeds, which come rolling in,
due to the song's instant popularity
and success.

There is really something appeal-
ing in these street-corner newsboys
who stand at their posts in sunshine,
rain, snow or any type of weather,
calling out "papers!" They are usu-
ally poor boys, sometimes ragged. But
they are usually bright-eyed, alert and
very active. Many of them have heavy
home responsibilities, younger broth-
ers and sisters, disabled fathers, wid-
owed mothers!

"Every cent he earns goes to Mom."

Later in life, the majority of them
become good, worthwhile citizens.

The writer of "Just a Kid Named
Joe" has found something beautiful
and worthwhile in ordinary, every day
life.

May kind fortune smile on all of
the street-corner urchins, selling the
newspapers, as well as on a "Kid
Named Joe."

LUGGAGE For GIFTS

THE AEROPACK

"For Ladies"
In Linen, Leather or
Fabrakoid
\$5.25 TO \$35.00

THE GLADSTONE

"FOR MEN"
All Real Leather
\$9.70 TO \$40.00

CLUB BAGS

All Leather
\$5.50 TO \$20.00

OVERNIGHT CASES

To Match any Aeropack
\$2.25 TO \$15.00

TWIN SETS

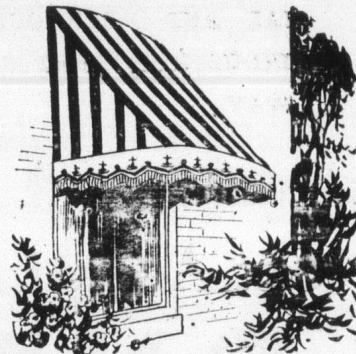
of Linen
A standard Aeropack and
a small Overnight Case
to match.

\$10.00 TO \$50.00 FOR SET

McCormick's

395 TALBOT STREET

A. J. CARTER



Awning Mfg. Co.

Homemade Chocolates

AND MIXED CANDIES

19c lb. up

ICE CREAM AND LUNCHEONS

The Olympia Tea Rooms

186 DUNDAS ST.

WOMAN DEVELOPS NOTABLE AND OUTSTANDING MUSIC COLLEGE; 150 ENROLLED

PITTSBURGH.—Perched atop one
of Pittsburgh's numerous hills is a
rambling sixteen-room ex-mansion,
housing one of the most outstanding
schools of music in Western Pennsyl-
cania and one of the most notable,
among Negroes, in the country.

The small energetic woman whose
name the school bears, has devoted
all her life to music, and though she
has become unusually successful in
her field, Mary Cardwell Dawson has
yet to let a year pass without spend-
ing some time in the actual formal
study of music or its allied subjects.

Mrs. Dawson was director of branch-
es for four years and a National Board
member for seven years of the N.A.A.
M. Inc. She was unanimously elected
president of the National Association

of Negro Musicians at its convention
in Boston this year in August. She is
also a member of Alpha Epsilon Chap-
ter, Delta Sigma Theta Sorority.
The College has an enrollment of
150 students. Several white professors
are on the faculty