

Slippers—a Pleasing, Practical Gift

Fur-trimmed velvet and felt slippers for "Her" Christmas stocking! A luxurious-looking, practical gift. Colors: Blue, Red, Green, Black. Sizes 3 to 7. Zellers Moderate Prices—

89c and 98c

ZELLERS

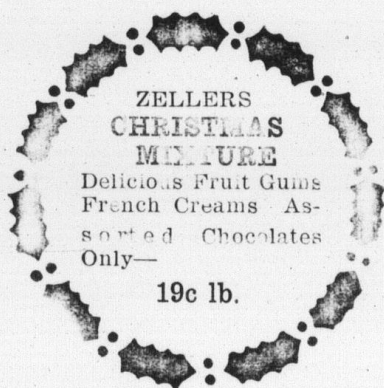
Retailers to Thrifty Canadians

Supremely Smart New Handbags

Underarm, Handle and Vanity styles made in the manner of much more expensive bags. Fitted. Some with zippers. Keratol grain. Alligator grain. Colors: Black, Brown, Navy. Zellers Moderate Prices—

49c, \$1, \$1.49

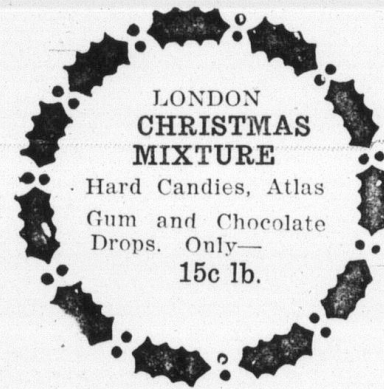
» Values That Cut the High Cost of Giving «



ZELLERS CHRISTMAS MIXTURE
Delicious Fruit Gums
French Creams Assorted Chocolates
Only—
19c lb.

CALIFORNIA WALNUTS lb. 21c
MIXED NUTS lb. 18c
Fresh 1935 Crop

GIFT CARDS AND SEALS
Zellers Moderate Prices. Per package 5c — 10c



LONDON CHRISTMAS MIXTURE
Hard Candies, Atlas Gum and Chocolate Drops. Only—
15c lb.

Zeller's Hosiery is Gift Right and Price Right
3, 4, 6 and 8-thread full-fashioned silk stockings. Chiffon, Service weights and crepes. Each pair designed to give "ankle-glamour," fitting with mirror smoothness. 5 important groups for Gift-Buyers. Prices 69c - 79c - 89c



Greeting Cards
Beautiful cards, carefully selected. Xmas Greetings. New Year's Greetings variously priced—
2 for 5 3 for 5 and 5c ea

GREAT STACKS OF BOOKS FOR BOYS AND GIRLS

Wholesome, interesting and instructive Fiction Books that schoolgoers will "lap up." Picture Books, Nursery Rhymes, Cutout and Coloring Books for the Tiny Tots. In our Book Section rear of the store. Moderately Priced **15c to 59c**



LINGERIE SETS VESTS-BLOOMERS

Lovely lace-trimmed Undies in a variety of rayon weaves. Colors: White, Tea Rose, Flesh. Sets you will want to buy for "important" gifts. In attractive Gift Box. Zellers Moderate Prices—

69c & \$1.00

RAYON UNDIES For the Little Miss

Vest and Bloomer Sets. Sizes 8 to 14 59c — 89c

Pajamas. Sizes 8 to 14 79c — \$1.00

Bloomers. Colors: Tea Rose, Pink White. Sizes 6 to 14 25c — 39c

Panties. Colors: Tea Rose, Pink, White, sizes 6 to 14 25c—39c

Tinsel Cord & Ribbon

To give the right Christmassy touch to your parcels—

5c. 10c.

THE GIFT HE WILL REMEMBER

"Ever-Neat" Collar-Attached

SHIRTS

Discriminating men have a real affection for "Ever-Neat" collar-attached shirts. The shirt with hard collar appearance and soft collar comfort. Why not give "Him" one? Zellers Moderate Price **\$1.95**



Warrendale Shirts \$1.00 and \$1.39

Well made, of colorfast broadcloth, in such correct styles that Mr. Man considers them an asset to his wardrobe all year 'round. Two groups including our standard well-known "Warrendale" and "Warrendale Blue Label" shirts.

Fancy wrapping Paper

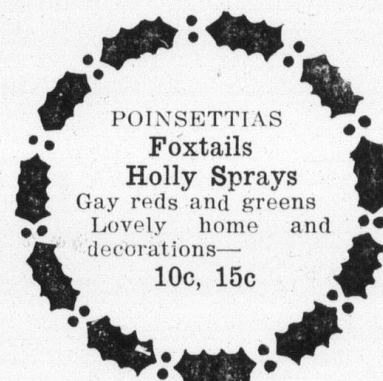
With gay designs. Nine sheets to the roll. Only— 10c



Christmas Tree Sets
Consisting of 8 Christmassy lamps. Zellers Moderate Price—
\$1.00

CHRISTMAS SNOWS
Just the kind of Christmassy decorations that will thrill the children 5c — 10c

MAZDA LAMPS
Plain lamps. Fancy lamps Zellers Moderate Prices —
2 for 15c and 15c



POINSETTIAS Foxtails Holly Sprays
Gay reds and greens. Lovely home and decorations—
10c, 15c

Luncheon Cloths and Luncheon Sets

What unusual variety! All-white cloths. Cloths with white centre Linens. Crepe Linens. Sets have colored borders. Cottons, with four napkins to match cloth. Zellers Moderate Prices 79c - \$1.00 - \$1.49



Yarn Corner
Where all Londoners shop for quality wool at economy prices. We feature 2, 3 and 4-ply yarns. Well-known brands.
10c, 15c