75 of whom will be retained

carry out the project, entitled

The news media were used

constantly "to awaken the so-

ciety as to the dynamics of

the problem." Meetings were

held with trade and merch-

ant associations throughout the city to stress the need for

more Negro employment. The

committee made regular visits to employers throughout

the summer to seek openings.

assess attitudes and discuss

"I was both pleased and disappointed" says Mr. Oliv-er after assessing the pro-

gram. "Pleased that we place

ed 128, but disappointed at the attitude of many white

"Many Negroes are better qualified than whites, but

don't get good jobs. They end

up doing domestic work or janitorial duties. Many em-

out in front as sales person-

nel for the ludicrous ration-alization that it will damage

"The first thing they ask is whether the Negro is honest,

whether he drinks and if he's

clean. They don't even consider his qqualifications.

It was to overcome this hard - core discrimination among employers that the committee was established last April on the recommendation of the African Bantist

ation of the African Baptist

**Christmas** 

The first Christmas card known, was printed and handcoloured in England 123 years

ago. In 1843, Henry Cole who

was behind in his correspon-

dence, comissioned an artist

friend-J. C. Horsley, to make

him a greeting card. It was a

single page rectanguler in

three panels. The outer two

sections showed acts of charity: feeding the hungary and clothing the naked. The large

centre panel pictured a jolly

family toasting each other with wine. This conivial scene

so upset the temperance fact

ion of England that the Christ-mas card idea didn't catch on

for almost 25 years. Only 1000

of the Cole Cards were printed, of which just 12 originals are still in existence. Three

of these are in the famous Coutts Hallmar k Antiquqe

Card Collection of some 50,-

000 items.

Give a Damn.

problems.

employers.

their business

Association.

**First** 

### 'Injustices' Halting **Halifax Negro Employment Program**

Halifax — "You're asking to be superhuman, or rather 128 jobs for young Negroes, us to accept a new style of life, that is, accepting Ne "I don't give a damn about on a part - time basis during

open — but I have second thoughts about hiring Neg- employers and Negro youths

"The boss . . . expects you

were expressed during last summer's drive to find em-ployment for 200 Negro stu-

population of 200,000 met met with moderate success. More important, it served to illustrate the schism between

Jules Oliver, who spearheaded the search for jobs, in a report released recently. "A problem that can be summed up in two words — social

The report he compiled while serving as executive secretary of the Halifax Negro Employment Interim Com mittee said in part: "Five years ago, this society had a frustrated uneducated Negro ployers refuse to put Negroes who . . . was not so concerned about the matter of social mobility, but today, this society has a frustrated educated Negro who is concerned about

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the school year. The committee used a three pronged approach to solicit the co-operation needed to

This initial attempt by the Nova Scotia capital to tackle the problem of unemployment among the 11,000 Negroes in the Greater Halifax

"There is a problem," said

Mr. Oliver, 23, a student at Dalhousie University, got

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Mr. Oliver's report, an outgrowth of the committee's five - month inquiry, now is before the city's social planning committee.

Addrawan L. F. Moir chair.

ning committee.

Alderman L. E. Moir, chairman of the committee, said could do," he said. "But I'm in an interview following receipt of the report that the next step would be to set up a permanent body by early faced up to the situation."

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