A Tribute to Arthur R. Ford

The Dawn of Tomorrow would like to pay tribute to a great newspaperman, Arthur R. Ford. Mr. Ford passed away on Wednesday, April 3, 1968, at the age of 87. For 60 years Mr. Ford had been a newspaperman

in 1964, and became Editor great man. Emeritus of the London Free Press. His Saturday Editorials "As the World Wags On" were eagerly awaited each

nd to the owners and staff minutes. Cool before slicing.

The Dawn of Tomorrow of The Dawn of Tomorrow.

newspaperman. our sympathy to his wife and He retired from active work family in the loss of this

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Mr. Ford was always a fri350 degrees for about ten or about ten o

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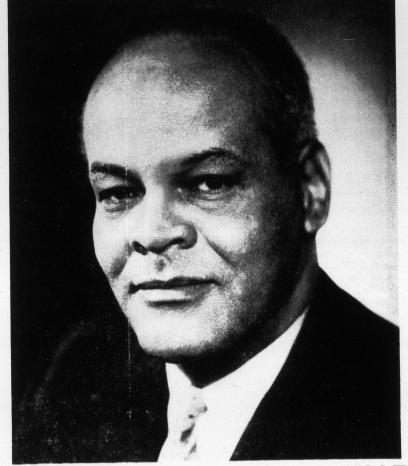
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company in 1950, was most recently Vice President, Corporate Planning for the Pepsi-Cola Company, a major division of PepsiCo. Prior to that, Mr. Russell is a graduate of he had served as Assistant to the Vice President for Sales, Project Manager, Director of at Indiana University and the

Gov. Rockefeller's Ad Hoc Committee on Welfare, is National Co-chairman of the International Co-chairman of the Control Contro Inter - Racial Council for Bus-

Special Markets and Convention Co-ordinator.

Mr. Russell, a member of Mr. Russell, a member of

Through its Pepsi-Cola, PepsiCo International and Frito-Lay divisions, PepsoCo., Inc. is a world - wide marketer of soft drinks and snack fods. The Lease Plan Interantional division leases cars and trucks to major fleet users, as well

PepsiCo Appoints Russell V.P.

New York, Mar. 12 — Harvey C. Russell has been appointed to the newly created position of Vice President, Community Affairs of Pepso-Co, Inc., Donald M. Kendall, President and Chief Executive Officer, announced today.

Mr. Russell, who joined the company in 1950, was most

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