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THE NATIONAL NEGRO WEEKLY DEVOTED TO THE INTERESTS OF THE DARKER RACES

VOL. 42

LONDON, CANADA, APRIL 1968

YOU CAN'T BUY DIGNITY

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Belafonte Refuses Apology

Hollywood — Chrysler-Plymouth Automobile Co. officiels were firm in denying that company policy had anything to do with the Harry Bela-fonte - Petula Clark "touch-ing" incident in which it had been claimed that an agent for the Plymouth had demanded that a TV-special sponsor-ed by the auto firm for showing April 2 be retaped.

At the same time, Belafonte just as adamant as ever, said Doyle Lett, the sponsor's agent whom he charged with personally demanding that the show be re-taped, had called to apologize and Belafonte told him: "It was you who did

it. Your apology comes 100 years too late."

Meanwhile, Belafonte was said to be telling friends of a similar incident which he said happened about eight years ago when a national cosmetics firm had contracted to pay him \$1 million for a five appearances series.

Belafonte was said to have related that after a "kissing" incident in which a white star was pecked on the cheek occurred in the first aired installment of the show, the cosmetics firm cancelled the

other four appearances.
Belafonte said the firm,
without any further trouble,
paid the entire \$1 million for the five shows for which he and they had signed a contract but he did not have to work the last four shows which were not aired.

"I never told it before now," said Belafonte, "because it occurred in an era in American history when Negro stars did not talk publicly about such incidents. But the time has come now when Negroes can speak out," he

Glenn E. White, general manager of Plymouth, said: "If there was any such incident, it does not reflect Ply-mouth's attitude or policy on such matters but resulted solely from the reaction of a single individual."

Somalia **Gets More** U.S. Loan

Washington — Minister Mohamed Ibrahim Egal of Sa molia signed an agreement under which his country will receive \$1.1 million worth of wheat flour and vegetable oil under the U.S. food for peace program. The visiting official signed at a ceremony in the Capital building.

U.S. MUST FACE CHOICE— SHARE WITH NEGRO OR PERISH

EASTER GREETINGS



Alleluia, He has risen! Every voice rejoices ... proclaiming the glory of God and His great gift of Love . . . the fulfillment of His promise to mankind.

The national advisory commission on civil disorders warned Americans the nation was moving toward two societies — one white, one black — separate and unequal.

That's like warning the man who has just been flattened by a truck to watch for traf-

In America's great cities, there are already two societies — one white and one black. And they are already very separate and very uneq-

It has been this way for so long the commission's warning seems ludicrous.

In Detroit, the core belongs to the Negro, more than 700,-000 of them. They can't be locked away in a well - defined ghetto and forgotten no matter how much white America might like to do so.

They keep stretching boundaries, moving out a little more into "white" territory. And white America heads further out into the insulated security of suburbia.

Some people try to pretend the Negro really isn't there. They never go near downtown, haven't for years.

And white America does'nt blame all the Negroes for last year's riots. They say the middle-class Negro, who is just starting to enjoy all the extras of the great siciety, doesn't want trouble.

There is this certainty the blacks who caused all the trouble were the hardened criminals — the dope fiends and

rape artists and punks.
(Continued on Back Page)

Bi-Racial Business is Planed

Leighton, Ala. — Spokesmen for the Colbert Development Corp. announced that the organization will operate a \$200,000 shopping centre in which colored business-men will be trained to become co-owners of enterprises with

a white co-owner.

The project is non-profit and is governed by a bi-racial

Plans are currently afoot to establish seven businesses on a bi-racial, co-owner basis.