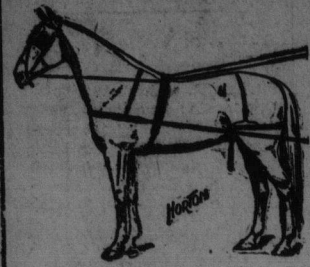


# "Canadian Goods for Canadian People" Is the Slogan of Our Manufacturers

Made in Canada



## Horse Furnishings

We carry the largest stock of Horse Furnishings, Harness, Blankets, Fur Robes in the Maritime Provinces which we offer at the lowest prices.

**H. Horton & Son, Ltd.**  
MANUFACTURERS  
9-11 Market Square, St. John, N. B. Telephone 448

Made in Canada.

That the Canadian public, in this time of disturbed conditions, should, whenever possible, insist on purchasing goods "Made in Canada" is nothing more than a simple duty. It has been repeatedly pointed out that one of the great necessities of the day is to keep business conditions in Canada as near as can be at the normal standard. To do this it is necessary to prevent undue diminution of production in our manufacturing, to keep the wheels of industry in operation and our workmen employed. The war in Europe will not mean the crippling of any line of Canadian industry. It may mean a readjustment until the world situation changes but there is no reason why it should add to commercial or financial depression if our own people mark out for themselves a policy which will assist in bringing about the condition we all desire.

In times of peace, the Canadian manufacturer, with world wide markets to choose from, can cater to his export business but at present conditions are not as usual. Many foreign markets are temporarily closed, and if we would prevent stagnation and curtailment of industry with the accompanying depreciation of wages and lack of employment we should take steps to develop the home market. The manufacturers in Canada are doing their part. Some plants are being kept in operation merely to provide employment to faithful workers, but with foreign markets cut off there must be surplus stocks unless the home market is developed to a point where it can absorb the goods produced here.

One of the steps most likely to lead to the stage where the home market is sufficiently profitable to allow the manufacturers to keep their looms busy and their furnace fires lighted is to demand "Made in Canada" goods, and be satisfied with none other. Such a course does not entail a sacrifice, for the Canadian workman and the Canadian plant in all lines can produce as good an article as can be made elsewhere. The workman himself will be the first to make this claim and if he is justified in it it is not too much to expect that he will purchase the product of his fellow workmen.

Made in Canada

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SOLD BY ALL DEALERS.

Campbell's XXX Edge Tools and Axes are made from best selected stock, under rigid inspection, by men who know, and are sold on their merits. THAT'S WHY they are WHAT they are - THE BEST.

CAMPBELL BROS., - ST. JOHN, N. B.

## EDWARD PARTINGTON Pulp and Paper Company Ltd.

PULP LUMBER  
LATHS

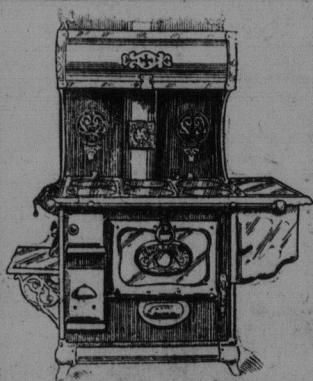
Marysville :- St. John :- Blackville

"Ganong's"  
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Algonquin Assortment

Just a little more deliciously  
flavored than any chocolates  
you have ever tasted.

Ganong Bros. Limited.



Makes Cooking Easy!

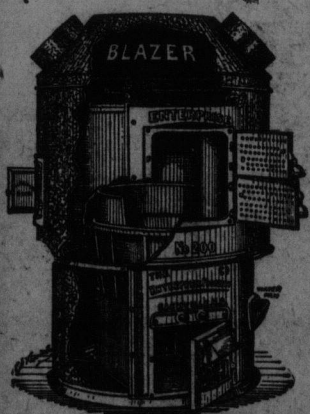
**A Woman  
Can't Help  
wanting a Record Brilliant  
Range, it is so Smooth and  
Easy to clean. No filigree or  
fussy ornamentation, just  
smoothness, the Labor Saving  
Idea, applied to a range. Every  
essential refined and improved  
upon. It matters not whether  
your kitchen is large or small  
—There's a Record Brilliant  
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**Enterprise Blazer  
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and other improvements which  
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**The Enterprise  
Foundry Co.,**  
Sackville, N. B.,  
Manufacturers.

## Your Next Door Neighbour

Is he prospering? Are you  
doing your part towards help-  
ing him to prosper?

Remember that unless he  
prosperes you yourself will  
suffer.

Whatever he makes or sells, see that you buy it  
from him, rather than from someone else—to the  
end that he may be able to buy what you yourself  
make or sell, to the end that you create prosperity  
for him and for yourself.

Every Canadian is your next door neighbour —  
every Canadian needs your help now just as you  
need the help of every Canadian — every impulse  
of patriotism and every ounce of reason urge you to  
buy only Canadian-made goods — If you will resolve  
to do so and consistently carry out the resolve every  
Canadian workman will be employed, Canadian  
merchants will prosper, you yourself reap the benefits  
of "good times." — Remember —

EVERY CANADIAN IS YOUR  
NEXT DOOR NEIGHBOUR

## Corona Patriotic Packages

Corona Imperials :- Corona Snow Flakes  
Corona Almontinos  
Are Particularly Fine

"CORONA" stands for PURITY

THE CORONA CO., LIMITED - ST. JOHN, N. B.

Cream of New Brunswick

## Ready's Ale, Porter, Lager Aerated Waters

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Soda Water Factory and Head Office, Peel Street, Saint John, N. B.

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Pillows, Bolsters, Woven Wire Springs, Cots, Fold-  
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Iron Bedsteads For Institutions a Specialty.

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BRAND  
BISCUITS  
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We manufacture a great variety  
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stock which is always ready and  
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WE SEE GOOD TIMES AHEAD.

Denims, Flannelettes, Towels, Warps and Yarns for  
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Butter Cocks, Jugs, Bean Pots,  
Tea Pots, Flower Pots,  
Stove Linings, Etc.

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A name that stands for the best in material, workman-  
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J. M. Humphrey & Co. - St. John

Shoe Manufacturers and Dealers.

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Canada's finest five cent cigar.

Quill Top and Buster Brown

Two outstanding favorites.

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