YIELDING PRACTICALLY 5.40%

A. E. AMES & CO. nvestment Bankers. Established 1889

An Enemy of Canada,

seeking a safe and exceptionally attractive investment, could find nothing better than Canada's

NEW WAR LOAN THE CRAW

But, in addition to furnishing a slightly greater interest yield than ever before, at a time when Canada's credit is at its highest, this loan makes a distinctly patriotic appeal to

Every Canadian.

Our unexcelled facilities are at your service free of charge

MONTREAL

-Best. \$90 to

\$9.75 to \$10.25: heavy bologna, \$6.50 to \$6.75.

heep at 9c to 11c 14c lb.: 1600 hogs tered. the Harris Abat-fed and watered, cars. for Gunns, Lim-ttle: Butchers at \$8.50 to \$10; bulls

for Gunns. Limi-fed and watered, cars. ht for the Harris 14c to 151/2c lb.; lb.; 20 calves at

e: Butchers at at \$5.50 to \$9.50:

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nd Vegetables.

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Events on

M. B. LEVACE, ne Junction 1842.

IND HOGS

JAMES DUNN.

CHAPTER.

PURCHASES.

Thin Rank Ruilding 55 King W TORONTO

NEW YORK

To avoid delay, the form below may be used.

Cheque payable to "Credit of Minister of Finance" for 10% of the amount applied for should accompany this form.

MBSBRS. A. E. AMBS & CO., 55 King St. West, Terente, Canada.

of Canada Loan in accordance with the terms of the Official Prospectus.

Street address (or P.O. Box).......

DOMINION OF CANADA NEW WAR LOAN

\$150,000,000 5% Maturing March 1st, 1937

Yielding Approximately 5.40 Per Cent.

Exempt From Taxes, Including Any Income Tax

This is the most attractive issue the Government has yet placed before the public. The bonds are payable both as to principal and interest in Gold at par at all principal cities in Canada, also New York, U. S. A.

You will help bring the war to a successful conclusion by subscribing to this loan, and not only secure for yourself a long-dated investment, seldom if ever equalled in Canada, but at the same time do your duty in a patriotic manner.

We solicit your subscription, whether large or small, will forward you the Official Prospectus upon request, and attend to all details without charge to the subscriber.

A. H. MARTENS & COMPANY TORONTO, CANADA

ROYAL BANK BUILDING 61 BROADWAY,

HARRIS TRUST BUILDING,

DIME BANK BUILDING,

NEW YORK, N.Y.

CHICAGO, ILL.

DETROIT, MICH.

War Loan

PROSPECTUS AND APPLICATION FORM ON REQUEST

4 COLBORNE STREET, TORONTO

For every \$960.00 you lend now the Government will pay

\$2000.00

BUY WAR LOAN - IT WILL PAY YOU WELL OUR SERVICES ARE WITHOUT CHARGE.

C. H. BURGESS & CO.

Bank of Hamilton Bldg. TORONTO

PHONE MAIN 5938

CANADA

For convenience use this coupon: DEAR SIR: Please send prospectus and application form. I am desirous

of subscribing for \$..... War Loan.

WAY BEING PAVED FOR NEW WAR LOAN

New York, March 14 .- Heavy importations of gold are in progress, but Wall street is growing so accustomed to seeing gold pour into its coffers that huge movements are taken for granted. It is worth while noting, however, that the arrivals of the last four business days have totaled \$56,700,000, and that since the beginning of the year this country has imported \$220,700,000 of the precious metal. This is the basis for a credit of a billion dollars. It predicates further heavy inflation. The great movement of gold is believed to foreshadow another British loan which would be easier to float owing to the Federal Reserve Board's altered attitude towards foreign loans. When Great Britain floated her loan here it was commented upon as likely to last her just three months. More than onethird of that period has elapsed already and it is likely that the public will soon have an opportunity to buy new British war bonds. The accelerated pace at which gold is coming in is realized when it is recalled that only \$31,000,000 was received during the

FOUR GUELPH CASUALTIES.

Ptes. Williamson, Bridges, Samuels and Allen Are Among Those Wounded.

Special to The Toronto World.

Guelph, March 4.-Messages were received here today announcing that four more young Guelph soldiers had been killed or wounded in France. Pte. Charles Williamson was killed in action March 1. He was 20 years old and his father is with the same battalion at the front. Pte. Percy Bridges was gassed on March 5 and is in No. 2 general hospital at Carrieres. Pte. James Samuels has a severe guishot wound in the left thigh, rehospital. Pte. Thomas Allen is in the

wound in the right thigh.

WAR LOAN

DOMINION OF CANADA

Issue of \$150,000,000 5% Bonds Maturing 1st March, 1937

Payable at par at Ottawa, Halifax, St John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary, Victoria, and at the Agency of the Bank of Montreal, New York City.

INTEREST PAYABLE HALF-YEARLY, 1st MARCH, 1st SEPTEMBER.

PRINCIPAL AND INTEREST PAYABLE IN GOLD.

ISSUE PRICE 96.

A FULL HALF-YEAR'S INTEREST WILL BE PAID ON 1st SEPTEMBER, 1917. THE PROCEEDS OF THE LOAN WILL BE USED FOR WAR PURPOSES ONLY.

THE MINISTER OF FINANCE offers herewith, on behalf of the Government, the above-named Bonds for Subscription at 96, payable as follows:-

10 per cent on application; 16th April, 1917; 15th May, 1917; 15th June, 1917.

The total allotment of bonds of this issue will be limited to one hundred and fifty million dollars, exclusive of the amount (if any) paid for by the surrender of bonds as the equivalent of cash under the terms of the War Lean prospectus of 22nd November, 1915.

The instalments may be paid in full on the 16th day of April, 1917, or on any instalment due date thereafter, under discount at the rate of four per cent per annum. All payments are to be made to a chartered bank for the credit of the Minister of Finance. Failure to pay any instalment when due will render previous payments liable to forfeiture and the allotment to cancellation

Subscriptions, accompanied by a deposit of ten per cent of the amount subscribed, must be forwarded through the medium of a chartered bank. Any branch in Canada of any chartered bank will receive subscriptions and issue provisional receipts.

This loan is authorized under Act of the Parliament of Canada, and both principal and interest will be a charge upon the Consolidated Revenue Fund.

Forms of application may be obtained from any branch in Canada of any chartered bank and at the office of any Assistant Receiver General in Canada.

Subscriptions must be for even hundreds of dollars. In case of partial allotments the surplus deposit will be applied towards payment of the amount due on the

April instalment. Scrip certificates, non-negotiable or payable to bearer in accordance with the choice of the applicant for registered or bearer bonds, will be issued, after allotment,

in exchange for the provisional receipts. When the scrip certificates have been paid in full and payment endorsed thereon by the bank receiving the money, they may be exchanged for bonds, when prepared, with coupons attached, payable to bearer or registered as to principal, or for fully registered bonds, when prepared, without coupons, in accordance with the application.

Delivery of scrip certificates and of bonds will be made through the chartered banks.

The issue will be exempt from taxes—including any income tax—imposed in pursuance of legislation enacted

by the Parliament of Canada. The bonds with coupons will be issued in denominations of \$100, \$500, \$1,000. Fully registered bonds without coupons will be issued in denominations of \$1,000, \$5,000

or any authorized multiple of \$5,000. The bonds will be paid at maturity at par at the office of the Minister of Finance and Receiver General at Ottawa, or at the office of the Assistant Receiver General at Halifax, St. John, Charlottetown, Montreal, Toronto, Winnipeg, Regina, Calgary or Victoria, or at the Agency of the Bank of Montreal, New York City.

The interest on the fully registered bonds will be paid by cheque, which will be remitted by post. Interest on bonds with coupons will be paid on surrender of coupons. Both cheques and coupons, at the option of the holder, will be payable free of exchange at any branch in Canada of any chartered bank, or at the Agency of the Bank of Montreal, New York City.

Subject to the payment of twenty-five cents for each new bond issued, holders of fully registered bonds without coupons will have the right to convert into bonds of the denomination of \$1,000 with coupons, and holders of bonds with coupons will have the right to convert into fully registered bonds of authorized denominations without coupons at any time on application to the Minister of

The books of the loan will be kept at the Department of Finance, Ottawa.

Application will be made in due course for the listing of the issue on the Montreal and Toronto Stock Exchanges.

Recognized bond and stock brokers having offices and carrying on business in Canada will be allowed a commission of three-eighths of one per cent on allotments made in respect of applications bearing their stamp, provided, however, that no commission will be allowed in respect of the amount of any allotment paid for by the surrender of bonds issued under the War Loan prospectus of 22nd November, 1915, or in respect of the amount of any allotment paid for by surrender of five per cent debenture stock maturing 1st October, 1919. No commission will be allowed in respect of applications on forms which have not been printed by the King's Printer.

SUBSCRIPTION LISTS WILL CLOSE ON OR BEFORE THE 23rd OF MARCH, 1917.

DEPARTMENT OF FINANCE, OTTAWA, March 12th, 1917.

Serve by Lending!

In November 1915, there were approximately 25,000 subscribers to Canada's First War Loan of \$50,000,000. In September 1916, there were 35,000 subscribers to the Second War Loan of \$100,000,000. To make the Third War Loan of \$150,000,000 a complete success at least

50,000 Subscribers are Needed

Strengthen the hands that are working night and day for the triumph of our Empire's cause. Every dollar you lend Canada will drive the Allies closer to their goal. Let your supscription, whether large or small, be as substantial as you can make it.

Fill in this Form-Now-and Mail Immediately

Dominion of Canada 5% Twenty-year War Loan

Wood, Gundy & Company, C.P.R. Building, Toronto

I hereby request you to record my subscription for \$_____ of the Third Canadian War Loan in accordance with the terms of the Official Prospectus, and I hereby engage to pay the instalments as they shall become due.

Montreal

Your application, if entrusted to us, receives all care, without charge to you for our services. Our efficient distributing organization is also at your disposal for resale of your bonds.

Wood, Gundy & Co. Canadian Pacific Railway Building

Telephone Main 7437 Toronto

New York