

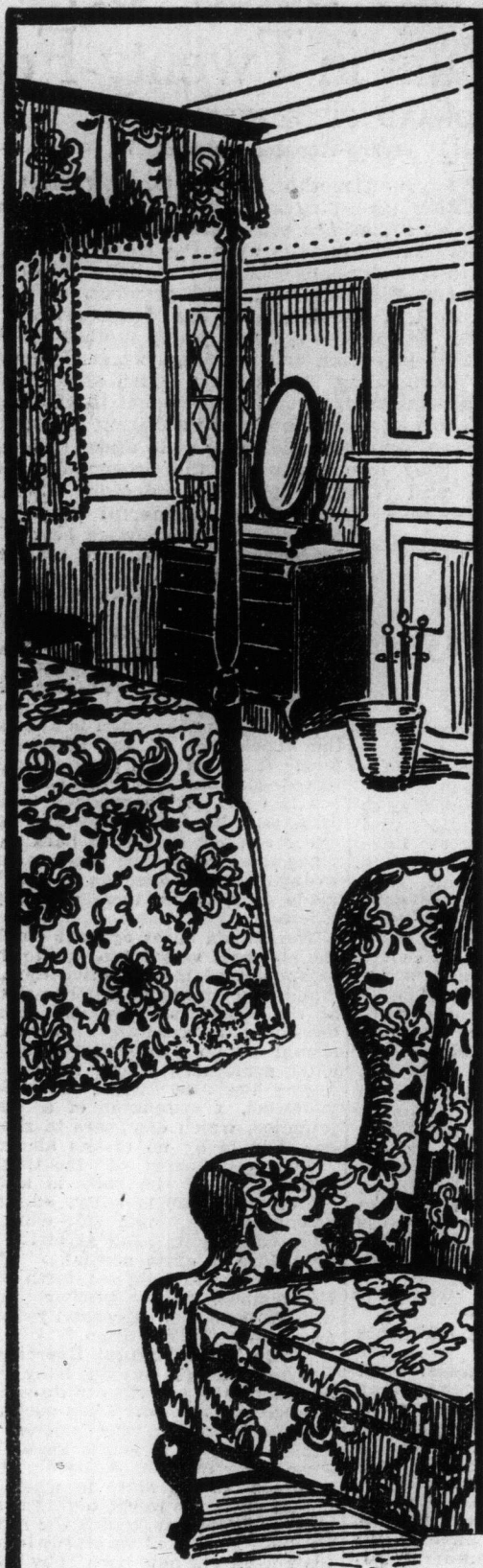
A GREAT CLEARANCE IN PICTURES AT 95c. REGULAR \$1.50 TO \$3.50.

All good sizes; the pictures are hand-colored prints, photogravures, carbons, and autotypes, suitably framed, in antique gilt; oak frames with gilt linings; a few ovals, panels, and others. Special sale . . . . .95

# THE ROBERT SIMPSON COMPANY LIMITED

FRAMED MIRRORS AT \$1.95. REGULAR \$2.49 AND \$2.75.

A mirror for the kitchen or bathroom; bevel plate mirrors in white enamel, golden oak or mission oak frames; sizes 14 x 17, 16 x 20, and 14 x 24. Special sale . . . . . 1.95



## To-day Begins Our Spring Home Renewal Sale

We present in our various Home Furnishing Departments opportunities for refurnishing at prices that will mean a distinct saving of many dollars. Read to-day's list and come and see the goods. You will be glad to avail yourself of these Spring attractions for the home—

### Extraordinary Bargains in Carpets, Rugs, Linoleum and Matting

Fourth Floor.

The bargains offered from day to day during the week should not be overlooked, for such opportunities will not occur again.

English Axminster Carpets, Regular \$1.95 and \$1.75, for \$1.17 Per Yard.

Two thousand five hundred yards of heavy quality Imported Axminster Carpet in Oriental, floral and two-tone effects, some with borders to match, and a big selection of designs suitable for any room. Bring approximate sizes with you; regular \$1.95 and \$1.75. Spring renewal sale special, \$1.17 yard.

Ten Thousand Yards Heavy Printed Linoleum, Regular 45c and 50c Yard, Thursday 39c Per Square Yard.

This great offering comes at a most opportune time for anyone requiring new linoleum for kitchens, bedrooms, halls or bathrooms; there is a big range of patterns in block, tile, floral and hardwood effects, all this season's new goods, and perfect in every way. Extra special value for the Spring renewal sale, regular 45c and 50c yard. Thursday, only, 39c per square yard.

Five Hundred Bales of Chinese Matting at \$3.75 a Bale.

This shipment of Matting has just arrived, all nice new clean straw, in very good patterns of stripes and checks, in reds, greens, browns, and natural color; just the thing for Summer homes; buy now and save advancing price. Whole rolls of 40 yards, \$3.75. Half rolls of 20 yards, \$1.90.

One Hundred English Brussels Rugs at Extraordinary Prices.

These Brussels Rugs are of more than unusual interest from the wide range of de-

signs, colors and sizes included; small conventional designs for bedrooms, sitting rooms and living rooms, Oriental effects; the colorings are mostly dark and very serviceable; sizes range from 6.9 x 6.9 to 9.0 x 12.0 at the following low prices:—

- 6.9 x 6.9 . . . . .Reg. \$8.25 for \$6.50
- 7.6 x 9.0 . . . . .Reg. \$12.25 for \$9.75
- 6.9 x 7.6 . . . . .Reg. \$9.25 for \$7.25
- 6.9 x 9.0 . . . . .Reg. \$11.25 for \$8.75
- 6.9 x 10.6 . . . . .Reg. \$12.95 for \$9.95
- 9.0 x 9.0 . . . . .Reg. \$14.95 for \$11.75
- 9.0 x 10.6 . . . . .Reg. \$17.25 for \$13.95
- 9.0 x 12.0 . . . . .Reg. \$19.75 for \$15.95

Made-up Carpets at Less Than Half-price.

These Carpets are made up from part rolls of bodies and borders from our selling designs, and will only make a rug of a certain size, therefore we have made them up as large as possible, and for quick clearance we have marked them at less than half-price. Anyone requiring a good carpet that will give satisfactory wear for little money should not fail to take advantage of the opportunity.

One Axminster Rug, large size, green ground with a pink rosebud in the centre and a handsome chintz border, size 17 ft. x 13 ft. 9 in. Regular value, \$72.50. Special, \$35.50.

Imported Wilton Rug—Blue ground, foliage design, splendid rug for dining-room or living-room, size 7 ft. 6 in. x 12 ft. Regular \$62.50. Special, \$31.25.

Axminster Rug—Grey ground, trellis centre with a pink rosebud in the centre and a handsome chintz border, size 17 ft. x 13 ft. 9 in. Regular \$72.50. Special, \$35.50.

Brussels Rug—Oriental design, fawn colorings, made from border, size 7 ft. 6 in. x 9 ft. 2 in. Regular \$34.50. Special, \$16.50.

Axminster Rug—Rose ground with chintz border, size 7 ft. 6 in. x 8 ft. 4 in. Regular \$30.50. Special, \$14.95.

Brussels Rug—Tan ground, Oriental patterns, size 6 ft. 9 in. x 7 ft. 3 in. Regular \$24.50. Special, \$11.25.

And many others.

### Furniture

FIFTH FLOOR.

Dining-room Chairs, quarter-cut oak, fumed or golden finish, Colonial design, pad seats covered in genuine leather, five side and one arm chair in set. Regularly \$22.50. To-day, \$14.95.

Extension Table, in selected quarter-cut oak, fumed or golden finish, 48-in. top, 3-ft. extension and carved claw feet. Regularly \$23.50. To-day, \$14.50.

Buffet, quarter-cut oak, fumed or golden finish. The cutlery drawers, cupboard and linen drawer are conveniently arranged, British bevel mirror. Regularly \$35.00. To-day, \$23.75.

Parlor Suite, mahogany finish, consisting of settee, arm chair and arm rocker. The spring seats are well upholstered and covered in mixed silk tapestry. Regularly \$25.00. To-day, \$14.15.

Parlor Suite, "Adam" design, frames are made of solid mahogany, settee, arm chair and arm rocker in suite, covered in high-grade mixed silk tapestry. Regularly \$60.00. To-day, \$32.50.

Brass Bed, 2-inch posts and top rails, heavy ball corners and massive fillers, satin, bright or polette finishes, standard sizes. Regularly \$24.75. To-day, \$12.95.

Iron Bed, in pure white enamel finish, brass caps on each post, standard size. Regularly \$8.00. To-day, \$2.45.

Brass-trimmed Iron Bed, has brass caps, top rails and uprights, all sizes. Regularly \$5.50. To-day, \$4.75.

Bed Spring, heavy steel tube frame, strong woven steel coil wire springs, well supported by steel bands, standard sizes. Regularly \$3.00. To-day, \$2.50.

Box Spring, extra heavy steel tube frame, extra fine specially woven steel coil wire springs, reinforced with steel rope edge, standard sizes. Regularly \$4.25. To-day, \$3.25.

Mattress, all cotton felt, neatly tufted and covered in art ticking, standard sizes. Regularly \$7.50. To-day, \$5.25.

Mattress, all cotton felt, carefully selected and built in layers, deeply tufted, roll stitched edges and covering of high-grade art ticking, standard sizes. Regularly \$9.50. To-day, \$7.75.

Box Spring, the best oil-tempered springs are used in the construction, these are covered in fine canvas and then a heavy layer of cotton felt is placed on top, covered in art ticking. Regularly \$16.00. To-day, \$12.00.

Pillows, filled with mixed feathers and encased in art ticking. Regularly \$1.35. To-day, 95c pair.

Pillows, extra well filled with selected feathers and covered in art ticking. To-day, \$2.95 pair.

Parlor Tables, in mahogany finish, neat design. Regularly \$4.75. To-day, \$2.45.

### Chintz and Curtains

Roses and ribbons are scattered in artistic design over some new 50-inch chintz. The printing is exceedingly well done in shadow effect, and this chintz looks exactly like the more expensive French warp prints. The colorings are soft and delicate, blue, rose, primrose yellow and soft greens on a pale ivory ground, making an ideal chintz for the boudoir or a delicately tinted drawing-room. But best of all, the price for this 50-inch chintz is but \$1.50.

To combine economy with artistic effect one needs only to invest in some of the English cretonne at 21c per yard. These show patterns in rich colors printed on dark grounds, and are especially suitable for cushions and curtains of the sunroom or living-room. Regularly these are 86c. Spring sale, 21c.

Scrim curtains, artistic and durable, have won a firm place for themselves. A special lot of good quality scrim and marquisettes—some of which have plain hemstitched borders, while others have lace and insertions in ivory—are on sale at the modest price of \$1.95 per pair.

### Electric Fixture Department

FIFTH FLOOR.

At Half-price—The most remarkable sale of high-class residence fixtures we have yet had for the drawing-room, library, den or dining-room. Many of the designs are in good period style and are finished in antique gold, Flemish brass and in the other popular finishes. Purchases made to-day will be held until May 1st, if desired.

57—No. 203—Three-light ceiling fixtures, in mat and gold finish. Regular \$8.39. Thursday, \$4.20.

25—No. 4062—16-inch semi-indirect art glass ceiling fixtures. Regular \$6.95. Thursday, \$3.50.

25—No. 2176—4-light Sheffield design. Regular \$10.00. Thursday, \$5.00.

25—No. 4084—18-inch art glass semi-indirect bowl. Regular \$8.75. Thursday, \$4.40.

No. 2078—5-light fixture in antique brass. Regularly \$12.50. Thursday, half-price.

No. 2071—3-light antique gold fixture with crystal shades. Regularly \$16.00. Thursday, half-price.

Groups of different designs, regularly \$20.00 to \$70.00. Thursday, half-price.

## MARKET

Telephone Adelaide 6100

MEATS	
Shoulder Roasts Prime Beef, lb. . . . .	14
Blade Roasts, very tender, lb. . . . .	16
Thick Rib Roasts, choice quality, lb. . . . .	18
Round Steak Best Beef, lb. . . . .	20
Porterhouse Steak, choice cuts, lb. . . . .	20
Wing Roasts, Simpson quality, lb. . . . .	20
All-Fork Sausage, our own make, lb. . . . .	20

GROCERIES	
One Car Standard Granulated Sugar, in 20-lb. cotton bags, per bag . . . . .	1.48
2,000 lb. Fresh Creamery Butter, Special, per lb. . . . .	23
4,000 Fine Flaked Canned Peas, 3 tins . . . . .	22
Choice Canned Tomatoes, per tin . . . . .	10
Choice Red Salmon, 2 tins . . . . .	25
Edwardburg or Beehive Table Syrup, 5-lb. pail . . . . .	28
Finest Featherstrip Coconut, per lb. . . . .	19
Salt in bags, 5 bags . . . . .	14
Quaker Oats, large package . . . . .	24
Fresh Flaked Wheat, per stone . . . . .	45
Upton's Pure Orange Marmalade, 4-lb. pail . . . . .	37
Peasant Butter in bulk, our own make, per lb. . . . .	18
Oxo Cubes, 3 tins . . . . .	25
Imported Milled Linseed, imperial quart bottle, 300 lb. 5-lb. Cracked Biscuits, lb. . . . .	23
Pure Cocoa, in bulk, per lb. . . . .	25
Finest Evaporated Apples, per lb. . . . .	15
Buchanan's Pure Raspberry Jam, 4-lb. tin . . . . .	28
Finest Canned Haddock, per tin . . . . .	11
Finest Canned Peas, per tin . . . . .	10
Post Toasties, 3 packages . . . . .	15
Home Prepared Spaghetti, per tin . . . . .	14
St. Charles Mils., per tin . . . . .	10
1,000 lb. Fine, Rich, Full Bodied Assam Tea of uniform quality and fine flavor. A 50c tea anywhere. Thursday, per lb. . . . .	37

FRUITS AND VEGETABLES	
One Car Choice California Sun-dried Oranges, large size, sweet and seedless, per doz. . . . .	23
Choice Grapefruit, large size, 3 for . . . . .	23
Finest Dried Onions, small basket . . . . .	10

## "As Smart as Paint"

Nothing Brightens Up a House Like a Coat of Paint When it's Needed

A Complete Paint Department in the Basement.

Paints, Varnish Stains, Enamels, Alabastine, Shellac, Varnish, Oils, Brushes. The first consideration is quality, the second price; in both of these you will find us right; not the cheapest paint in the city, but a very good paint for a very reasonable price, made by Brandram, Henderson & Co., from pure lead and oil, and guaranteed by the makers as well as ourselves. A large range of colors to choose from in 1 lb., 2 lbs., 1 quart and half-gallon cans, priced .15, .30, .55 and . . . . . 1.00. Color-Lac is the Simpson name for a high-grade varnish stain. The price is

# DEFY THE WEATHER MAN WITH A SUITABLE COAT---

"Spring, gentle spring" —Sometimes—but not always! March winds and April showers Bring forth—these Spring Coats.

## Men's English Tweed Waterproofs An Unusual \$10.00 Value

The cloth is gray, in subdued patterns, with inside of fancy check design, cut in one of the best styles, full 50 inches long, with Raglan shoulder, and ordinary square pockets, all seams are sewn, stitched and taped, making them waterproof; in sizes 34 to 46. Thursday . . . 10.00

WATERPROOF COATS FROM CURRIE'S, OF EDINBURGH, SCOTLAND These makers are recognized the world over as among the best manufacturers of Waterproof Coats. These are made from a cashmere finished Scotch paramatta cloth, in fawn, cut 50 inches long, with close-fitting collar, all seams stitched and taped; absolutely proof; in sizes 34 to 46 . . . . . 15.00

ENGLISH BURBERETTE COATS FOR SPRING WEAR. Fawn shade, smart styles, best finish English tailoring, single-breasted, patch pockets, fly front Chesterfield, silk through shoulders and sleeves; sizes 34 to 46. Thursday . . . . . 18.50

## Men's \$1.25 to \$2.00 Shirts 98c Today

560 Neglige Shirts, consisting of the entire broken ranges of a large shirt manufacturer; Madras, English, woven cloths, percales, zephyr and cord cloths; all coat styles; laundered cuffs; sizes 13 1/2 to 17. Regular \$1.25, \$1.50 and \$2.00. Thursday . . . . . 98c

Men's Merino Combinations, spring weights, natural shade, closed crotch style; sizes 34 to 50. Special, Thursday . . . . . 98c

Men's Spring Weight Balbriggan, natural shade, shirts and drawers; sizes 34 to 44. Per garment . . . . . 25c

Men's White Cotton Night Robes, heavy weight, collar or V neck; sizes 14 to 20. Thursday . . . . . 1.00



# VICTOR BOOTS

are popular, because—

- 1st—Victor Boots fit every foot properly.
- 2nd—Victor Boots are smartly designed.
- 3rd—Victor Boots are made of ALL leather, to sell at popular prices.

This year's styles have never been bettered, Prices \$4.00, \$4.50, \$4.95, \$5.45.

Style No. 545 — English last, smooth black calf, straight lace style, plain stitched toe cap vamp, light and heavy weight Goodyear welt soles, flat heels, widths C, D and E; sizes 5 to 11. Per pair . . . . . 4.95

Style No. 565 — "Straight last," made of best grade of black vici kid leather, with kid top and kangaroo toe cap; lightweight Goodyear welt sole, straight fitting toe shape, medium heel, widths C, D and E. Per pair . . . . . 4.50

Style No. 0557 — "Surgeon," specially built, with raised arch and flat heel, on full-fitting swing last; made of firm vici kid leather, with dull calf tip; kangaroo toe cap, Blucher cut, heavy single Goodyear welt sole, widths D and E; sizes 6 to 11. Per pair . . . . . 4.95

## Women's New Spring Styles

All-White Nu-Buck, lace, 9-inch top, made with white heel; light walking weight; Goodyear welted sole; widths A, B, C, D and E. 10.00 per pair . . . . . 10.00

Women's Black French Kid, button style, new semi-gypsy pattern, with patent beaded edge, and light Goodyear welted soles; leather Spanish heels; widths C and D. Per pair . . . . . 7.50

Women's Gray Kid, lace, plain toe, full-foxed vamp, flexible Goodyear welted sole, medium leather spool heel; widths C and D. Per pair 9.00

## Hosiery and Gloves

EXTRA SPECIAL.

Women's Cotton Hose, seamless finish; close, fine weave; guaranteed fast dye; deep double garter hem; spliced heel, toe and sole; black and white. Thursday . . . . . 12 1/2c

Women's Black Cashmere Hose, English make; sizes 8 1/2 to 10. Thursday, 3 pairs 1.10; pair . . . . . 39c

Women's "Wolsey" Hose, all-wool plain black cashmere, unshrinkable. 85c

Men's Silk Lisle Socks, black and range of colors; sizes 9 1/2 to 11. Regular 25c. Thursday, 3 pairs .55; pair . . . . . 19c

Men's All-Wool Socks, black "Wolsey" cashmere, sizes 9 1/2 to 11. Thursday 5 1/2 to 7 1/2. Thursday at . . . . . 75c

Women's Natural Chamousette Gloves, sizes 5 1/2 to 7. Thursday . . . . . 85c