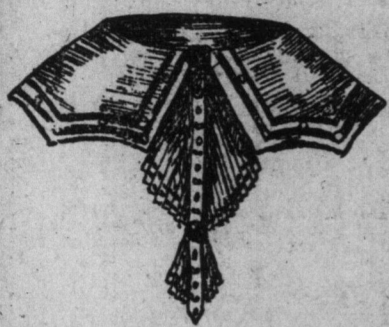


# EATON'S JULY SALE NEWS

## Our Paris Letter

(From Our Own Correspondent)

Paris, June 29.—The last few days have been so warm that quite a number of linen dresses have been seen this morning among the fashionable folks who are still thronging the Rue de la Paix, visiting their dress-makers for the finishing touches of their extensive Summer toilettes. Such pretty collars and rabats go with the shirt waists that they will merit description.



The low turn-over collar is of fine white handkerchief linen, only slightly starched, trimmed around the edge with dark blue linen stitched on both sides, with white embroidered dots on the blue bands. The rabat is side-pleated very full, with tiny blue bands on the edge caught in at the neck and near the bottom with knot of the dark blue linen. This collar was worn over a thin white linen shirt waist, the coat and dress being of dark blue linen.

Nearly all of the shirt waists are made of linen, very fine, and on one I noticed a most exquisite collar with Bruges lace butterflies inserted in the top. At the bottom of the collar a ribbon was embroidered for black satin ribbon to run through, tying in a smart bow in front. The rabat was edged with Bruges lace edging.

The third collar was of dark blue satin with a turned-over edge of the finest broderie Anglaise.



By the way, a very chic linen hat has a great vogue now, to be worn exclusively with the linen dress, and to match it in color. The design given is of the queer old color pink now so much a la mode, that is, a cross between shrimp pink and a tea rose, the top entirely covered with the embroidery. A very large rosette of pleated Valenciennes lace is on the left side.

Paris, June 29.—There is no country in the world where the races are better patronized than in France. The Parisians are agog with excitement for the three great races of the year, viz., Chantilly, the Autouil Steeplechase, and last of all the long race of Longchamps, which closes the social season in Paris.

At Chantilly there were so many beautiful costumes that it would take reams of paper to describe half of them.

One of the prettiest styles seen there was the accompanying design, which is the rage now, being made in almost all suits, either of black or dark blue satin. The design is of black satin with a plain, very narrow skirt, and a tunic of the same material open on each side and laced from top to bottom with a small black silk cord.



The dress is also open about half its length, with a dainty little undersleeve of black dotted tulle. The upper part of the gullepe is of coarse-meshed white net drawn tightly across the chest, and finished around the neck with a piping of white satin. The lower part is of dotted black net, and the darning-needle on the front of the waist is done with wonderful shades of greenish blue.

An absolutely tailor-made short black satin coat was worn with this effective costume. The parasol was a dull greenish blue with the embroidered darning-needles all around it. The hat was the same odd blue, faced with the black, and black daisies were placed closed together all over the crown. As a color scheme it was absolute perfection.

## Cushion Girdles, 19c

These are thicker than the ordinary ones; three yards long, with tasseled ends, variety of colors in the lot. July Sale price, 19c

## Stag Crochet Silk, 5c Spool

For Summer recreation on rainy days; Stag Crochet Silk, warranted pure, 80 yards on each spool, assortment of colors. July Sale price, spool ..... 5c

## Waste Paper Baskets, 10c Each

Folding style, that's handy for Summer use; four and six sides, in many colors; made of strong cardboard. July Sale price . . . 10c  
—Main Floor, James St.



## A PAGE OF WELCOME MESSAGES

### Fine Tucked Net Effect Yoke, 35c

Fine tucked net effects, 18 inches wide, so popular just now for yokes and sleeves; comes in white or ecru shades. July Sale, yard..... 35c

### Children's Handkerchiefs, 12 for 25c

Children's Hemstitched Lawn Handkerchiefs, neat popular size, white only, splendid as a school kerchief. July Sale price, 12 for 25c  
—Main Floor, Yonge St.

### A Splendid Value in Gloves

At 50c these are one of the best values we've had to offer in a long while. Women's Lightweight Capeskin Gloves, made from selected skins, free from flaw or blemish; one clasp, outside seams, Bolton thumb, gusset fingers, arrow points, tan only. They'll make excellent Fall walking gloves, and not under twice this sum could you usually buy them. July Sale price ..... 50c  
—Main Floor, Yonge St.

## An 8 o'Clock Buying Chance in Dress and Suiting Fabrics

3,000 yards in the assortment, including tan homespun effects, Sanglier suitings, fancy serges, lustrous, in good shades, fancy plaids, cashmeres and Panamas, all shades represented, with liberal quantities of navy, black and cream, correct materials for Summer outing wear, for suits, separate skirts, bathing suits, etc., width 40 to 46 inches. For early buying, Wednesday, July Sale, per yard ..... 25c

### Big Values in Prints, 7½c Yard

Odd pieces, odd lengths, and some slightly soiled pieces of our English print, going at a July Sale price that should mean early business. With this lot we are also offering a big range of designs and colorings in a special print our buyer secured at a clearing price; it's a weave that will give good satisfaction and makes pretty serviceable house dresses and children's dresses. July Sale price, yard . . . 7½c

### July Sale Price in Fancy Muslins, 7½c

Odd pieces from our different lines, a very low July Sale price for Wednesday's selling. It means you can buy muslin for dresses Wednesday at big savings; all perfect goods, in almost any shade you could wish for. You can make best selection early in the morning. Per yard..... 7½c

### 3,700 Yards Fine Foulard Silks, 69c Yd.

Fashionable Foulards at a price away below usual, a clean-up of all broken lines of these popular silks; fine French, Swiss and American weaves, in a complete range of colorings; neat, attractive patterns in great variety; all taken from our regular selling lines, and they are mostly showerproof. Wednesday, July Sale price, per yard . . . 69c  
See Yonge Street Windows.  
—Main Floor, Yonge St.

## July Sale of Women's White-wear—Third Day

Women's Corset Covers, of cotton and nainsook, full fronts with lace or embroidery insertions and edges of lace or embroidery, all sizes in the lot, but not in any one line, slightly soiled, sizes 32 to 42. July Sale prices ..... 13c to 33c

Women's Gowns, of nainsook, slip-over style, front finished with embroidery medallions, tucks, neck and sleeves with one row of lace beading and ribbon and edge of lace, lengths 56, 58 and 60 inches. July Sale price ..... 78c

Women's Pajamas, of cross-bar muslin, finished with pocket, all sizes. July Sale price ..... 98c

Women's Drawers, two styles, of cotton, one with frill of lawn and cluster of tucks, one row of embroidery insertion and deep hem, the other with cluster of tucks and frill of embroidery, sizes 25 and 27 inches, open style only. July Sale price ..... 39c  
—Second Floor, Centre.

## Women's Lace Coats

Carrying with them an air of distinction and quality, and admirably fitted for dressy wear. Very effective as a piazza coat or part of a promenade toilette. The balance of this stock, consisting of Battenbergs, fancy braids, nets and combination of both, offered in one lot, white and black. July Sale price, each..... \$5.00

## Clearing Good Mull Dresses

Fine mull, in princess and semi-style, waists trimmed in crochet Valenciennes, fine tucks and embroidery; various new adaptations in tucking and Valenciennes trimmings; some are trimmed to side effectively with embroidery. They are slightly soiled, and are marked at one price to clear swiftly and surely. July Sale price, each ..... \$4.95  
—Second Floor, James St.

## Curtains and Upholsteries

Here are curtains that are not merely a little better, but vastly better, than the money will buy ordinarily, as a result of our ambition to make this July Sale just a little better than ever before.

There are Swiss, Brussels, Venetian and Arabian Curtains, of the usual sizes, in white, ivory and what is called "Arabian" color. The designs are new and the qualities good enough for almost any use to which they could be put; all the lace is carefully finished by hand; the price named is in some cases not far above half the original ..... \$8.95

Nottingham Lace Curtain Net, 52 inches wide, in white only; a very good quality of lace, in fancy open stripe and all-over effects; very suitable for sitting-room, dining-room and bedroom curtains. July Sale, per yard ..... 25c

Remnants and Mill Ends of plain denim, cretonnes, art satens, art muslin, turkey red chintz, taffetas, ticking, etc., in lengths of from 1 to 5 yards, for cushion covers, curtain valances and upholstery purposes, half-price, yard, 5c to ..... 25c  
—Third Floor.

## Young Women's Wash Dresses in an Extraordinary Offering

We've secured a stock of overmakes at an uncommonly favorable price, less, in fact, than anyone would attempt to make them up for. They are of percale and chambray materials in colors pale blue, cadet, pink and natural shade; four styles, including low neck and short sleeves, and high neck and long sleeves; in the lot are sizes 32, 34 and 36 bust; we can't promise to fill 'phone orders, and we advise your early choosing. July Sale price ..... \$1.88  
—Second Floor, James St. North.

## Two Days' Clearance of Leghorn Hats, Untrimmed

One of the biggest clearances in millinery this season—we have eleven different styles in the Leghorn untrimmed hat in stock. And our entire stock will be reduced to such prices as will ensure quick clearance—many of them half-price and less. For a description see goods in Yonge and Queen Street windows Tuesday, or in section Wednesday. The four clearance prices are:—  
48c ..... 98c ..... \$1.98 ..... \$2.98  
—Second Floor, Yonge Street.

**AS IN MAY AND JUNE**  
Store Closes Saturday 1 p.m.  
During July and August.  
No Noon Delivery Saturday

## 50 Only—Fine Pictures, 89c

One of the best values we've offered in some time; fine dull-toned print, beautiful landscape scenes and figure subjects, "The Tift," "Welcome Footsteps," "The Good Shepherd," "What Is It?" "Thoughts of Love," and many others. The mouldings are dark mission hardwood, a few having gilt lining; also a number of frames, average size of pictures 20 by 26 inches. July Sale price..... 89c

## Picture Moulding at 5c Per Foot

Four patterns, but not a very large stock of any one pattern; in fact, they are taken from our best lines just for a July quick selling; widths from 2 inches to 3¾ inches, mission or polished wood, of dark and lighter shades. July Sale price, per foot ..... 5c  
—Third Floor.

## The Toy Store



A delightful plaything for the children, encourages business instinct—A Complete Toy Store, contains 12 grocery packages, scales, bill heads, with counters complete. Price ..... 35c

## Aeroplane Aviation

The science which has created such interest; boys are greatly taken with it; we have a regular little beauty aeroplane; makes a graceful flight; constructed on scientific lines; is propelled by light elastic motor. July Sale price ..... 35c  
A similar one, and an excellent flyer, made of lightweight silk. Price ..... 59c  
—Fifth Floor.

THE T. EATON CO LIMITED

## Ralph Connor's Works

New Edition

The first time these famous books of fiction have been sold in Canada at less than regular copy-right price.

This edition is equal in every respect to the former one, being well bound in cloth. This catalogue includes the best of Ralph Connor's books: The Doctor, The Prospector, The Sky Pilot, The Man From Glengarry, Glengarry School Days, Black Rock. July Sale price ..... 50c  
—Main Floor, James St.

## July Sale of Men's Summer Clothing



Choice Fancy Worsted Suits down to \$11.95—Superior goods that have been substantially price lowered as a July Sale "boomer." Small, neat striped patterns, also the broad and more striking designs in medium and dark shades of grey; coats cut in fashionable three-button single-breasted sack with medium long lapels; first quality trimmings; sizes 36 to 44. July Sale price ..... \$11.95

Outing Suits, July Sale offering at \$10.95—Smoke shade, in a neat checked pattern, very serviceable, stylish and clean wearing material; three-button, half-lined sack coat; trousers have cuffs and belt loops; sizes 35 to 44. July Sale price ..... \$10.95

Men's Working Trousers—Good wearing, strong tweed, in dark grey, with colored thread stripe; well sewn, with heavy pockets and serviceable trimmings; sizes 32 to 42 waist. July Sale price ..... \$1.19

## Boys' Wash Suits: Sale Prices

At 69c—Chosen from some pretty stripe designs of percale and chambrays in various colors; Russian style bloomer knickers; sizes 6 to 10 children 3 to 7 years. July Sale price ..... 69c  
Russian Wash Suits, in a plain blue chambray material; with or without the sailor collar; white braid trimmings; bloomer knickers; for ages 3 to 7 years. July Sale price ..... \$1.19  
—Main Floor, Queen St.

## Many Excellent Neglige Shirts for July Sale, 59c

The plain colors, so popular this season; white with fancy white fronts, plain blue chambrays, also a distinct variety of neat stripes and designs are included in this special July Sale, to clear out balance stocks of broken lines; such shirts we have sold at nearly twice this price; all sizes in the lot, from 14 to 17½. Each ..... 59c

## Boys Will Like This Underwear, 19c

It's so cool and comfortable for Summer wear; a fine balbriggan underwear, both shirts and drawers, in cream color, with saten facings and pearl buttons; sizes 20 to 32. July Sale price, per garment..... 19c  
—Main Floor, Queen St.

## More Panama Hats at \$2.95

We've gathered up another lot of slightly soiled Panamas from a heavy week's business, and we've marked all at far below what they originally were; great chance to get a good hat, men. July Sale price, each ..... \$2.95

## Children's Extra Fine Straw Hats Clearing

The new style in pedal, Tuscan and Milan braids; various shapes, with rounded or flat crown; pure silk bands and bow. July Sale price ..... \$1.49  
—Main Floor, Queen St.

## Carpeting Made Inexpensive by the July Sale Specials

Late in the passing season and just on the verge of the new, the makers of carpets find a clean-up necessary before the new goods are ready to sell. That's part of the reason for the extra good July Sale Price.

Heavy Quality English and Domestic Carpet, clears a mass of this season's patterns. There is only a limited quantity of each, showing floral, conventional and Oriental designs, in good color combinations, some having border to match. Per yard ..... 67c

English Tapestry Carpet, offers an assortment of discontinued patterns marked for a clearance before stock-taking. The lot includes floral, scroll and conventional designs, the styles and colorings suiting any style of room, extra good value. Yard..... 45c

Smyrna Hearth Rugs, mottled, are a manufacturer's clearance, of dropped patterns, sized 30 x 60 inches, with fringed ends and reversible designs; these rugs are excellent for hotels and Summer houses. Each ..... \$1.43

Japanese Cotton Warp Matting, of irreproachable quality, cool, clean, healthy and summery; have strong warp and contain good straw, 36 inches wide, with plenty of fancy patterns. Bale of 40 yards, \$4.25; or, per yard..... 11c

Fine Brussels Rugs, woven with lengthwise seams only, showing neat 18-inch border, pretty floral and conventional patterns, all in good bright colorings, and two sizes, 3 x 3 yards, \$10.00 each; 3 x 3½ yards ..... \$11.75

Canvas Back Stair Oilcloth, 22½ inches wide, a manufacturer's overmake bought at a great discount, and must be cleared out to make room, in light and medium shades, appear in good colors. Per yard ..... 12½c

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