FRIDAY MORNING APRIL 4 1919

## EATON'S DAILY STORE NEWS

April Issue of The Ladies' Home Journal, 20c.



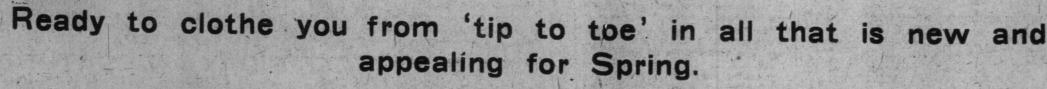
1869—GOLDEN JUBILEE—1919





## BOYS!

We're



Of course such a list as this simply gives an inkling as to a vast selection of interesting things there are to choose from in the EATON Boys' Sections.

First come Boots of sturdy leather in appealing shades, and at prices that are decidedly moderate.

A Box Calf Boot, in Blucher style, with wide toe and heavy soles, for school wear. Sizes 11 to 131/2, price, \$3.00; sizes 1 to 51/2. Price \$3.45.

The Mahogany Brown Boot so popular with boys, in Blucher laced style, with fibre Goodyear welted, rubber sole and rubber heel. Sizes 1 to 51/2, \$4.35.

Another Brown Mahogany Boot is in the pointed recede style, with invisible eyelets and Goodyear welted soles. Sizes 1 to 51/2. Price, \$4.50.

Another Popu-A Fine Brown lar Boot is in gun-Calfskin Boot, specially designed to metal calfskin, fit the slim and with dull calf top narrow foot. Has and welted soles, welted soles and is in all widths, A to in Blucher style. Sizes 1 to Sizes 11 to 131/2. 51/2. Price, \$4.75. Price, \$6.00.

Educator Boot, of patent leather, in Blucher style, with dull calf tops and Goodyear welted soles. Sizes 1 to 51/2, \$5.50.

A Special School Boot is in black or mahogany kip; has double soles and shank, wide toes, and is in Blucher style. Sizes 11 to 131/2 \$3.50; 1 to 51/2, \$4.00.

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OIL FIELDS

NOW BE OPENED UP

pril 2.—The papers here scussing the Alberta oil say the Royal Dutch

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Store Opens Daily at 8.30 a.m. Closes at 5 p.m. Ottawa a protest against er of the Welland ship can-

CLOSING SATURDAY AT 1 P.M.

Goods Bought Saturday Morping Will Be **Delivered Monday** 

And Here's a List of Hosiery Dependable in Fit and Quality --- and at Moderate Price

Strong Ribbed Black Cotton Hosiery, with elastic-fitting leg, seamless throughout, of twisted durable yarns. Sizes 6 to 10. Pair, 25c.

Ribbed Black Heavy Cotton Hosiery, with double knee and reinforced heel, toe and sole, to ensure greater wear. Sizes 6 to 101/2. Pair, 89c. Strong Heavy Ribbed Black Cotton Hose, "Multiplex Brand" special. Sizes 6 to 10.

Ribbed Black All-wool Cashmere Hosiery, with invisible double-ply knee, elastic-fitting, seamless leg, plain foot, heel, toe and extra-ply spliced sole. "Multiplex Brand." Size range: 6, 85c; 6½, 90c; 7, 95c; 7½, \$1.00; 8, \$1.05, and 8½, \$1.10 pair.

Fine Ribbed Black All-wool Cashmere Hosiery, with elastic-fitting leg. "Multiplex Brand." Sizes 9 to 11. Price, per pair, \$1.75. Fancy Too Heather Mixture Golf Hose, in plain black, with fancy top; all-wool yarns, and reinforced at heel and toe with double-ply. Pair, \$1.75 and \$2.00.

-Main Floor, Yonge St.



Boys' Negligee Shirts, "Kaynee" brand, of imported woven materials, in single or fancy cluster stripes; blue, black or mauve on light grounds; have soft double cuffs, laundered neckbands, and are in coat style. Sizes 12 to 14.

Boys' Shirtwaists (EATON-made) of cambric, in single or cluster stripes of blue, black or mauve on light grounds. These are made with extra large bodies, special sleeve lengths, attached double collar, single button cuffs and breast pocket. Sizes 11 to 131/2, or 6 to 16 years. Price, \$1.00.

Boys' Spring-weight Combinations of light natural merino, with closed crotch, French neck, closely ribbed cuffs and ankles. Sizes 24 to 32, or 6 to 14 years. Price, \$1.25.

Boys' Pull-over Jerseys of all worsted, in fine elastic Jersey weave, in plain shades of navy with white trimmings, or brown with myrtle. Trimmings on collar, cuffs and skirt. All are made with double collars, double close-fitting cuffs and full-sized bodies; have dome fasteners on shoulder. Sizes 22 and 24, \$2.25; sizes 26 and 28, \$2.50; sizes 30 and 32, \$2.75.



## Homespun or Tweed Suits, With Two Pairs of Bloomers, \$10.00 and Mixed Tweed Belters at \$7.95



afford a saving opportunity just at a time, too, when most everyone has thoughts of new things for Easter.

The \$10.00 suits are also in belted style, and of cotton and wool mixed materials, in grey and brown. Have plain fronts, slash pockets and allround belt, with combination buckle and button fastener; box back with inverted pleat running down centre of back and full-fashioned bloomers. Sizes 29 to 34. With two pairs of bloomers. Price, \$10.00.

The \$7.95 suits are of cotton and wool mixed tweed, in medium and dark shades, of grey and brown, in the single-breasted belted style, with plain front, all-around belt, with buckle fastener, slash pockets, fancy pleated back and full-fashioned bloomers. Sizes 29 to 34. Special, \$7.95.

Boys' Suits, of cotton and wool mixed tweed, in a medium shade of grey and brown, in the trench models, with plain front, patch pockets, all-round belt, with combination buckle and button fastener, box back with inverted pleat running down centre of back and full-fashioned bloomers. Sizes 29 to 34. Splendid value at \$8.85.

## Just in Time For Easter!

Boys' All Wool Serge Suits in the New Waisted Model

In two-button, double-breasted style, with slash pockets, welt seam running around the waist, in place of belt; have form-fitting back, with raised seam running down centre, and full-fashioned bloomers. Sizes 29 to 34.

-Main Floor, Queen St.

Tweeds and Other Materials in Appealing Patterns Comprise the Showing

Caps of all-wool tweed materials, in one, four or eight-piece crowns, with or without band at back, in green, grey, diagonals or fancy patterns. Sizes 61/2 to 71/2. Are priced at \$3.00 each.

Youths' Caps, of wool or wool and cotton mixtures, in shades of light, medium or dark green, grey, navy blue, brown, heather mixtures, etc. Sizes 61/2 to 71/2.

Caps for Boys 6 or 7 Years of Age

In a small shaped golf eight-quarter style, with band at back; of from wool and cotton mixture ends of clothing materials, in a variety of shades and patterns. Sizes 63/8 to 7, \$1.25 each.

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Grove e box. 30c.

T. EATON COLIMITED

