# THE ROBERT SIMPSON COMPANY, LIMITED



SIMPSON'S

The Whole World of Furs has been called upon to contribute to the enormous range of furs that will be laid before your admiring eyes to-morrow in the new Fur Section of the Simpson Store.

This Season's Model Garments and their duplicates, from the great fur fashioners of Paris, London, Berlin and New York, exclusive designs shown by Simpson's only, give almost limitless choice for the coming winter.

Take your way through the well-lighted, many-mirrored department, look at and try on the furs, or even look into our fur window and you will thereafter class Simpson's Furs by themselves for distinction of line and cut, beauty of

The invitation is extended with positive certainty of your verdict. They are matchless.

Persian Lamb Coats, 36, 50 and 54 inches long, from \$240.00 to \$410.00.

French-dyed Hudson Seal Coats, 36 to 54 inches long from \$107.50 to \$365.00.

Orenberg Marmot Coats, 52 and 54 inches ong, Berlin model garments, from \$175.00 to

Natural Canadian Muskrat Coats, 50 in. long, from selected dark skins ..... 72.00 New Near Seal Coats.

New Black Russian Pony Coats. New Astrachan Coats.

Mink Sets, from choicest Labrador and Eastern Canada mink from \$45.00 to \$750.00

Handsome new designs in Black and Sitka Pointed Fox, Stoles from \$17.50 to \$110.00; Muffs from \$19.00 to \$75.00.

Persian Lamb Muffs, Stoles and Small Neck Pieces at prices from \$10.00 to \$100.00.

New models in Natural Alaska Sable, the fur that never wears out.

We are showing the largest and best selected stock of Mole Furs in Canada. The prices are low enough to give you a pleasant

#### Men's White Cotton or English Flannelette Night Robes, all sizes. Wednesday ..... 1.00 Men's Pure White Shirts, several of our regular \$1.25 lines. Re-

Women's and Misses' Suits REGULAR \$15.00 TO \$25.00 VALUES FOR \$8.89. Materials include English serges, whipcords, French Panamas and tweed mixtures. Coats brown, black and tweed mixtures. All sizes...... 8.89

HANDSOME NEW PANAMA DRESSES. for early fall wear. Cut with semi-low neck and dainty lace collar; finished with silk bow tie. The sleeves have turn-back cuffs; skirt fastens in front and is finished with self-covered buttons. Sizes 32 to 42 lengths. Colors are grey, black and navy. Splendid value \$8.00 and \$10.00. VOILE SKIRTS FOR WOMEN.

Crisp All-wool Voile Skirts, in black only, made in a number of rashionable styles. plain, others semi-pleated and handsomely braided, Regular prices \$8.75, \$9.50, \$10.00 4.98 Crisp All-wool Voile Skirts, in black only, made in a number of fashionable styles. Some are and \$12.50. Wednesday.... NEW FALL AND WINTER COATS, \$13.75.

About 50 New Fall Coats, imported from Germany, from one of the best houses, made of soft woolly blanket cloth, in shades of tan, fawn, navy and black. Cut in one of the newest styles, with large collar or cape effect; sleeves have wide cuffs. Special value ...... 13.75 styles, with large collar or cape effect; sleeves have wide cuffs. Special value ..... COATS FOR GIRLS.

Made from good quality blanket cloth, in grey and tan, cut on slightly fitting lines, single-breasted, with large collar and revers, showing the new one-sided effect. Collar and turn-back cuffs of contrasting colors. Very chic. Sizes 6 to 14 years ..... 6.50

### New Silks, Satins and Velvets

The world's best efforts in the manufacture of silks are fully represented in our showing for fall wear in both black and colors; also the new chameleon effect; they are exceedingly rich, double width Duchesse Mousseline. Satin Meteor. Satin Souraine, Charmeuse, the new shot cord. showing the velvet effect, Surahs and many other new weaves. Below are a few of the favorites:

Double Width French Chiffon Dress Velvet, an elegant quality, all pure silk, comes in a beautiful gange of colorings, including black, 44 inches wide. Per yard 1. 5.00

Double Width Black Charmense.
very rich silk and popular fabric
or dresses and suits. 44 inches
wide. Per yard \$2.50, \$3.00, \$3.50. Ine. in a deep rich full black, guaranteed quality and skein-dyed, which produces that lovely, soft finish, 40 inches wide. Per yard \$1.25, \$1.50, \$2.00, \$2.50.

Mousseline Duchesse Satin, in a lovely range of shades, including the new and fashionable novelty colors, 40% inches wide. Per yard \$1.50, \$2.00, \$2.50.

### Four Days' Sale of Dress Goods

For the benefit of our mail order customers who are attending the Annual Exhibition we have arranged a four days' sale of Dress Goods and Suitings, particulars of which will be given from day to day. Visit the department to-morrow and see the dozen or more special values offered for the sale.

Neckwear at less than one-quarter regular selling prices. Your

38c to \$5.00. 5,000 dozen Valenciennes Laces to clear at 5c per dozen. 22c per yard Cluny lace at 10c yard.

Coat Collars in Plauen lace, at 50c; 75c, 98c. Sailor and Round Dutch Collars, made of fine Plauen Irish lace. Special at 25c and 38c.

with turn-back collar, fastens with a pearl dome button and fits snugly around the neck. The most perfectly comfortable neck protector manufactured. & Each

Basement Offerings

Galvanized Wash Tubs. in three sizes, with wringer attachments. Wednesday's price 49c, 59c, 69c. Galvanized Garbage Cans with fit on covers and bail handles strongly made in three sizes. 49c, 69c, 79c. Galvanized Oval Foot Baths, Wednesday for Galvanized Wash Boilers flat bot-

price ... 49c. 85c.—16 quart size, Wednesday's \$1.10-18 quart size. Wednesday's 

GAS STOVES.

The Classic Gas Plate, a powerful heating plate fitted with air mixer and best quality nickel plated taps.

Two-burner size. Wednesday for Three-burner size. Wednesday for a

Among the Neckwear 274 dozen very fine embroidered Swiss Dutch Collars in very

choice 10c and 15c. New Robespierre Collars, special at 28c; other styles at

Lace and Net Jabots (imported styles) wonderful values at 25c, 35c, 50c, 75c, \$1.00 and \$1.25.

OUR SPECIAL ART SILK MUFFLER.

#### Flannelette Kimono Gowns \$1.00

Long Kimono Gowns, of heavy flannelette, in floral patterns, navy, black or cardinal; the front voke is trimmed with rows of stitched shirring, the sleeves and fronts are finished with a stitched mercerized border; sizes 34 to 44; Wednesday. 1.00

Heavy Woollen Rippled Elderdown Lounging Robes in cardinal or grey; turnedback cuffs, and sailor collar, finished with stitched satin edging; loose back, finished with heavy rope girdle; silk loops and buttons; sizes 34 to 5.00

## or cardinal stripes on collar and cuffs, fastens on shoulder. Regularly \$1.25. Wednesday 1.00 Boys' "Body Guard," heavy natural wool Underwear, guaranteed unshrinkable, all sizes. Wednesday Boys' Wolsey Brand Natural Wool Underwear, for fall wear; sizes 22 to 32. Regularly \$1.25. Wednesday 1.00 The Real Austrian Velour

men's Work Shirts, light or dark colors, all

have a reversible collar. Wednesday, each 1.00
Boys' Good Quality English Flannelette
Pyjamas, all sizes. Wednesday ..... 1.00
Boys' Pure Wool Jerseys, in navy, with white

HAVE ARRIVED. These fashionable goods were bought right in Vienna, and come to us direct. Nowhere else are these goods so beaufifully made, and with the rich, glossy finish. A more serviceable hat for all weathers cannot be had.

Hats

We specialize on one particular quality for big sale to-morrow. Different styles, and all the best colors, including plenty of black. Wednesday . ... 4.50

#### Double Bed Blankets \$2.95 Pair

White Unshrinkable Wool Blankets, size 64 x 84 pink or blue borders. Regularly \$3.75. Annual Sale Wednesday, pair .... 2.95

Large, Heavy, Unshrinkable Wool Blankets weight 10 lbs., size 72 x 92, made of pure Canadian wool, with just enough cotton in to keep from shrinking. Regularly \$6.00. Wednesday pair ....... 4.78

Finest Quality Canadian Flannelette Blankets, in white or grey, pink or blue borders, large size, 70x84. Annual Sale Wednesday, pair 1.29

200 Pure Linen Damask Table Cloths, in new bordered designs, extra heavy linen; size 2 x 21/2 yards. Special Wednesday . . . . 1.88 1 dozen 22 x 22-inch Napkins to match above

cloth, set, complete ...... 3.45 Irish Embroidered Pillow Cases, neat designs, nicely hemstitched, size 44 x 33. Special

Wednesday, pair 4... ... ... ... ... ... ... ... .98 Fancy Striped Turkish Towelling, good 

## Fine Hand-Made India Rugs

In order to make room for new importations, we are making big special price inducements for one day only, of our entire stock of these very attractive and hard-wearing rugs. The color effects and designs in these beautiful eastern floor coverings are very unusual, and they represent some of the best values obtainable in Oriental

No. 856 7.2 x 5.3, special sale price.... 11.00 No. 855- 9.2 x 5.2, special sale price.... 13.50 No. 852-10.8 x 8.4, special sale price.... 25.75 No. 879-10.10 x 9.6, special sale price.... 29.75 No. 845—12.3 x 9.1, special sale price.... 31.75 No. 840—12.6 x 12.5, special sale price.... 75.00 No. 844-11.1 x 9.6, special sale price.... 29.95 No. 821-11.8 x 8.5, special sale price.... 45.75

No. 872- 8.3 x 5.1, special sale price.... 15.25

## Men's Waterproof Coats

Exhibition visitors have an opportunity to select Waterproof Coats, Fall and Winter Overcoats and Fall Suits to-morrow. Our stock comprises everything that is new, stylish and reliable. Our prices are the lowest, consistent with dependable goods. And should you require your parcel sent to your home, instead of carrying it we deliver it, express pre-

BUY YOUR FUR COLLAR OVERCOATS NOW.

Made from black beaver cloth, double-breasted style, with Russian marmot shawl collar; good wearing, quilted linings, leather shields; interlined with rubber cloth, making it proof against wind and rain. Price

BOYS' TWO-PIECE SUITS.

Made from a dark brown tweed, with a neat stripe pattern; double breast style, with bloomer pants; strong linings, and first-class making. Wednesday special, sizes 25-30, \$4.00; sizes 31-34, \$4.50.

#### Soft Hats GROCERIES For Men

New shapes, in fine grade of imported fur felt, samples and balances of lines; colors slate, fawn, pearl, greý and black. Regularly \$2.00 and \$2.50. Wednesday 1.00

Men's and Boys' Tweed and Worsted Caps, new patterns in imported English and Scotch manufacture. Regularly 50c. Wednesday

#### Sugar Cured Ham, half or whole, per 1b. 19c: Quaker Puffed Wheat, 3 pkgs. 25e; Pure White Wine Vinegar, XXX, per gallon 25c; Mustard in bulk, per lb. 20c; Finest quality Whole Mix-

Finest quality Whole Mixed Pickling Spice, per 1b. 17c; Telfer's Cream Soda Biscuits, 3-lb. box 24c; Pure White Clover Honey, new. 5-lb. pail 73c; Choice Pink Salmon, ½-lb. flats, 3 tins 25c; Monk & Glass Custard Powders, 1-lb. tin 25c; Cowan's Prepared Icing, assorted, 3 pkgs. 25c; Canned Peas, new pack, per tin 11c; Kkovah Lemon Cheese, per jar 20c; Imported Self-Fitting Candles, 6 and 12, per box 15c; Shelled Walnuts, per lb. 33c.

### Hosiery & Gloves

Women's Fine Real French Kid Gloves, soft, pliable skin, two dome fastener, oversewn seam, exceptional value, black. tan and white, and colors; all sizes. Wednesday, pair .. . . 59"

Women's Real Silk Hose, fine, firm weave, deep lisle thread top, high spliced ankle, heel, sole and toe; sizes 81/2 to 10; black only. Wednesday

Men's Cape Leather Gloves, soft pliable finish, rich shade of tan, one dome fastener, Bolton thumb, perfect fitting; all sizes. \$1.25 value. Wednesday

#### Ten Splendid China Patterns To Be Cleared at Half Price In re-arranging our Chinaware Rooms, we found we had a larger range of open sets

than we could properly handle. We have, therefore, selected ten patterns, which we will clear out at half-price. Three of these patterns comprise unbroken sets, while the others lack some of the odd pieces, such as soup, vegetable or meat dishes, but still offer complete sets of plates,

This is the last chance for filling out these sets by those who have bought these patterns in the past, as we will not again purchase any of them. Complete sets are as follows:

102 pieces, an exquisite lacy, gold spray, pattern, with delicate gold band.. A strong, white Limoges china, scalloped edges. On sale at ...... 23.85

"La France Rose," \$38.00, on Sale at \$19.00. A dainty pink rose and spray design, on pure Austrian china. Matt gold edge line and heavy gold handles. A most popular pattern and an gole ally in the laying of a beautiful table. Complete set of 102 pieces. On sale at. . 19.00

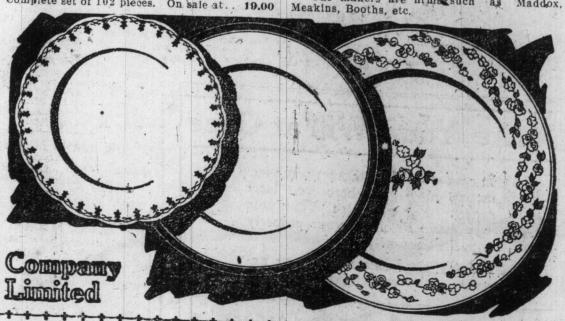
"Moscow" Pattern, \$47.70, on Sale at \$23.85. Blue Band Silician, \$29.75, on Sale at \$14.88. Cobalt blue band, outlined in gold, a most suitable set for ordinary family use. Booths' well-known ware. 102 pieces. On sale

The Seven Broken Sets Include:

White and gold Li- Green band — Grimwade.

Red and gold band Maple leaf.
Iron stone.

Rose spray Limoges. Rose festoon — Field Rose spray Limoges. Rose festoon — Field
The makers are firms such as Maddox,



nisters With D Ottawa a int Leg

official o ng the su greatly to that no has yet

e consi his return for two will not nformatio nt here w it is not th

ut quite apa ters awaiting gards the police will pursue. V ters, as, for in sue, will lil rliament for at amount shoulder. tia, and, as ber of ban ltogether un Il get down er, and it late in Nove ready, to sur after the new

This trend retted in poli it is felt nevitably res carried thru t mer., and sison that ust as soon a numerou waiting settle

Permanent

Perth A Mnancial . rick church ngs, and fou this season's Social Union. The four ter the immediat growing sub Three are alr

Erected of

will be for the will be opened The other t opened by the Earlscourt, ar The new so dces are a \$25 road, \$30,000 c milding on Pi Sunday school Rev. J. J. Toronto Meta giving the World, remar reatest year history of the