

The SIMPSON

Store Opens 8 a.m.

Closes at 5:30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Fresh to strong S. E. winds; fair and warmer to-day; showers by night.

The SIMPSON

## Plump for Your Home To-morrow

Last Thursday you plumped for your country. This Thursday you've got a great chance to plump for your home, by investing in the following low-priced merchandise. Husband and wife should come together. Family consultations on the fourth floor are saving money for people every day.

Look at these Curtain prices:

Battenberg and Arabe Curtains, in an equally effective and exclusive range of designs, neat insertion one side and bottom, with motif corner, lace edging, very handsome curtains. Regular price \$4.50. Thursday, per pair ..... 3.98

Nottingham Lace Curtains, in an unusually large range of effective and exclusive patterns from Nottingham's most renowned manufacturer, which assures the certainty of unequalled quality and finish. A complete range of popular lengths and widths. Any curtains in this offering are worth \$3.50. Thursday, per pair ..... 2.19

Swiss Lace Curtains, of excellent design, suitable for any room in the home, fine wearing qualities, plain and figured centres, 50 inches wide, 3½ yards long. Every curtain in this display would sell regularly at \$3.50. Thursday, per pair ..... 2.69

### Wool Carpets 49c Yard

Another lot of fine all-wool carpets, full 36 inches wide, reversible, a complete range of designs and colorings. Regular price 75c and 85c yard. Thursday, yard ..... 49

### Cocoa Matting for the Porch

All widths from one yard to two yards, heavy and weatherproof. Per square yard ..... 50  
Fine inlaid Parquetry Floors within the reach of all.

### Rixdorfer Parquetry \$1.25 Square Yard

For halls, dining-rooms, for rug surrounds, for any place where fine parquetry flooring is used. Rixdorfer Parquetry at a small fraction of the price will answer every requirement. The real wood grain effect in the designs of varied inlaid woods is perfectly reproduced. The durability is unquestioned, the satisfaction in service is guaranteed. Per square yard ..... 1.25

### Remnant Sale

#### Cork Linoleums, 29c Yard

Short lengths of good cork linoleums up to ten yards of a pattern, floral, block, tile and parquetry effects. Worth up to 45c yard. Thursday, per yard ..... 29

## An Economical Grocery List

2000 lbs. Fresh Dairy Butter, in prints, per lb., .25.  
Choice Sugar Cured Hams, half or whole, per lb., .20.  
Salt, 5-lb. bags, 3 bags, .14. Imported Pure Malt Vinegar, imperial quart bottle, .20. Edwardsburg or Beehive Table Syrup, 5-lb. pail, .25. Tillson's Premium Oats, package, .23. Imported Macaroni, 3 packages, .25. Finest Split Peas, 3 lbs., .25. Maggi Soups, assorted, 6 packages, .25. Pure Orange Marmalade, in quart gem jars, per jar, .25. Scott Taylor's Worcester Sauce, 3 bottles, .25. Bluebell Jelly Powders, assorted, 4 packages, .25. Fresh Flaked Wheat, per stone, .45.

### 35c Assam Tea, 28c

300 lbs. fine, rich, full bodied Assam Tea. A 35c tea anywhere. Thursday, per lb. .... 28



## This Raincoat Cost More to Make Than Our Thursday Selling Price

Imported English cloth, in plain grey, dark fawn, and dark grey with black stripe, cravenette and covert cloths, single-breasted, many with convertible collars. Regular prices on these coats range from ten to fifteen dollars, and every one of them is a rare bargain at this Thursday price of **\$6.75**

## Pyjamas and Sweater Coats

100 suits of Men's Pyjamas, pure flannel cashmerette, fine chambrays, Lingola and crepe materials, a good range of sizes and designs to choose from. Regular up to \$4.50. Thursday ..... **\$1.98**

250 Men's Wool Sweater Coats, some with high close-fitting collars, others waistcoat style, two strong pockets and pearl buttons, colors are solid grey, grey with red or navy, navy and red, and grey with tan trimmings. Men's sizes only. Reg. \$1.25 and \$1.50. Thursday **\$1.00**

## 250 Warm Winter Suits for Boys

"Somebody's losing money on these suits," will be the first thought of every mother who understands something about clothing values.

Yes, madam, but why dwell upon so painful a subject? **YOU REAP THE BENEFIT**—and it's a big benefit upon every single suit!

These are an assorted lot of patterns in English and Scotch tweeds, being overmakes and shot lines that we cleared from one of Canada's best makes of boys' clothing. They are cut and made up in the popular double-breasted two-piece style, with bloomer pants; the coats are tailored on the same lines as the men's, and the bloomers are full and roomy. Suits that were made to sell at \$4.00, \$4.50, \$5.00 and \$6.00. We group them Thursday morning at **\$2.98**  
Sizes 24 to 32.

### Men's Derby Hats

Men's Derby Hats, correct Fall and Winter styles, in the popular low crowns and wide brim, or medium brim and crown, fine grade English fur felt. Thursday ..... **\$1.50**

### Specials Worth While on Sale TO-DAY

Complete Dinner and Tea Service for 12 people . . . **\$2.49**  
Men's Neglige Shirts . . . **50c**  
10-Karat Rings . . . **49c**  
\$5.00 Silk Waists . . . **\$2.49**  
Women's Sweater Coats, up to \$5.50, for . . . **\$2.50**  
Men's \$15 Suits for . . . **\$8.75**

### Men's Soft Hats

Men's Soft Hats, in the new hairy and fuzzy finishes, in mixtures of grey, brown, bronze, fawn and navy. Extra good values at **\$1.00, \$1.50 and \$2.00**

The Robert

SIMPSON

Company Limited

## Twenty Dinner Sets \$7.98

And Other Good Things From Our China Basement.

20 only Dinner Sets, artistic floral decorated English wares, heavy glaze, rich gold finish, complete dinner and tea service for 12 people. Thursday. **7.98**  
(No mail or phone orders.)

Royal Doulton Chop Plates. Regular to \$1.50. Thursday ..... **49**

400 dainty Hair Receivers and Powder Boxes, exquisite colored floral decoration. Half-price Thursday ..... **25**

Limoges China Dinner Set, one of the famed Bernardand & Cie's creations, translucent white china body, genuine coin gold line and edge, with Greek key band; teas with old gold handles. Regular \$71.40. Thursday ..... **49.50**

30 dozen Water Goblets, in the famous De Grille French crystal ware, artistic needle etched design. Thursday, special, per dozen ..... **3.00**

## Wall Paper About Half Price

3,650 rolls Imported Parlor, Dining-room and Hall Papers, assorted colorings, neat designs, to use as all wall, upper or lower:

Reg. per roll to 75c, for. .... **38**

Reg. per roll to 50c, for. .... **29**

Reg. per roll to 35c, for. .... **19**

3,750 rolls Bedroom and Sitting-room Papers, in light and medium colorings, neat designs in florals and stripes:

Reg. per roll to 25c, for. .... **14**

Reg. per roll to 15c, for. .... **9**

(Fifth Floor.)

## Gather Ye Blankets While Ye May

SEPTEMBER'S ALMOST OVER.

### Superfine White Saxony Wool Blankets, \$4.39 Pair

Beautiful soft, white, Southdown Saxony wool, absolutely sanitary, lofty warm napping, pink or blue borders, finished single, 7 lbs., 64 x 84 inches, blankets for the finest use. Regular \$5.50 per pair. Thursday ..... **4.39**

### White Unshrinkable Wool Blankets, \$3.28 Pair

One of the most satisfactory blankets we could buy for hard wear and frequent washing; they will give warmth, too; 7 lbs., 64 x 84 inches. Only 100 pairs. Regular \$3.95 per pair. Thursday ..... **3.28**

### Beautiful Embroidered Bed Spreads, \$4.95 Each

2½ x 3 yards, for large double beds, spoke hem-stitched all around, very handsome, heavy embroidered designs. Only 48 in the lot. Clearing, each, Thursday ..... **4.95**

### Rich Satin Damask Table Napkins, \$2.43 Dozen

These are a beautiful fine quality, and yet a good weight. The bordered designs are very pretty, every thread linen, finest bleach, 22 x 22 inches, 85 dozen. Clearing, Thursday, dozen ..... **2.43**

### 800 Yards Fine English Nainsook, 15c Yard

And note this nainsook is 42 inches wide, round, fine thread, one of the most popular nainsooks made in England. Thursday, yard ..... **15**  
Phone direct to Linen Dept., 2nd Floor.

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Centrally located

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28 E. B. St.

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