

#### EXPENSE

Feed for hens .....	\$1,500.00
Feed for pullets (6 mos.) .....	400.00
Feed for cockerels (3 mos.) .....	150.00
3,000 baby chicks .....	600.00
Incidental expense .....	250.00
	<hr/> \$2,900.00
Labor profit .....	\$3,175.00

This estimate allows for a mortality of 10 per cent. in layers and 20 per cent. in growing chicks. Neither of these should exceed 5 per cent., and would give an additional profit of \$575.00. With egg prices as they have been during 1916, an average of 50c a dozen can be averaged, which would increase the income from eggs by \$1,200.00. On this basis the labor profit from 1,000 layers would be \$4,950.00. To add to this will be whatever is made from fruit and vegetables.

To accomodate 1,000 hens additional poultry houses that would cost \$1,200.00, less whatever labor the poultryman did in building same, would have to be constructed.

With a flock of 500 hens the profit would be but half, and with 2,000 hens it would be doubled.

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### SIMCOE AND ITS ENVIRONS

#### A Live Town Surrounded by a Rich Country Devoted to Specialized Agriculture

Simcoe, trim and prosperous, is the County Town of Norfolk, one of the Lake Erie counties. It is 42 miles south-west of Hamilton, and eight miles from the summer resorts of Port Dover and Port Ryerse. It is 84 miles from Toronto, and about the same distance from Buffalo, with paved Provincial highways connecting with these cities. It has a population of nearly 5,000, and several important industries, chief among which are woollen mills and canning factories. One of the latter is the largest in the British Empire. The soil of the surrounding territory is rich and fertile. The farmers are well-to-do, and several branches of agriculture and fruit growing are highly specialized. The spirit of co-operation is fostered generally by a live County Chamber of Commerce. There are churches of all denominations, public and separate schools, a high school and public library.

The Miller Poultry Community is located immediately east of the town, and is within ten minutes' walk of the business centre. The soil of this property is warm and well drained; easily worked, and grows splendid crops of strawberries, raspberries, asparagus—in fact all fruits and vegetables that fit in well with poultry.

The social advantages are of the best. The close proximity to the town gives the members of the Community full opportunity to take part in all its social and other activities. The lake is reached by electric car or paved highway, bringing the pleasure resorts on the lake shore within easy reach.