

to cure disease that so many patent medicines are in use." (Laughter.)

NEXT ANNUAL MEETING

It was decided, on motion of Mr. L. G. Jackson, to leave with the incoming Executive Committee the question as to where the next annual meeting should be held.

TRIP TO CHICAGO

It was decided to confer with the Quebec Press Association regarding a joint trip to the World's Fair at Chicago.

THE EXECUTIVE COMMITTEE

The balloting for the balance of the Officers resulted as follows:

Executive Committee,—Messrs. A. Pattullo, J. S. Brierly, A. R. Fawcett, L. G. Jackson, R. Holmes. Mr. Moor is a member of the Executive by virtue of his position as past president.

Auditors,—Messrs. W. M. McGuire, W. R. Climie.

THE PRESIDENT TAKES THE CHAIR

President-elect Pirie then took the chair. He thanked the members for the honor they had conferred upon him. "I did not take that interest in the Association in years gone by that I should have done, because I looked down upon it from a city newspaper man's position. That is a characteristic of city newspaper men," he added, while Mr. Willison, of the *Globe*, shook his head in dissent.

Mr. Pirie: Mr. Willison shakes his head to let us know there is nothing in it. (Loud laughter.)

Mr. Willison said that he did not rise to explain that he had anything in his head, but to say that if the country newspaper men had been in the same position as the city newspaper men they too would not have taken much interest in the Association. The city newspaper men had not been eligible for membership, and as long as they were refused admittance it was but natural that they should take no interest. When he was appointed news editor of the *Globe* he had sought and been refused membership.

The President contended that there were a lot of city newspaper men, members of the Association, who had not put in an appearance at any of the meetings.

A vote of thanks was tendered the retiring President, and Mr. Moore suitably replied.

The matter of printing the annual report was referred to a committee consisting of the President and the two Vice-Presidents.

THE QUESTION OF CORRESPONDENCE

David Creighton of the *Empire*, said he had merely run over to the meeting to apologise for not having prepared a paper as promised. Anyhow when he saw the programme he felt that the ground had been so well covered that there was nothing left for him

to say. Continuing he said the correspondence department of the papers could and ought to be made one of the most interesting departments in a newspaper. They all liked to picture such a department, with short and crisp letters, but instead of this they too often got long letters with very little in them. It was a comparatively easy matter to control the men who are accustomed to writing and who "sit down and settle the fate of nations, and then if in the night things became unsettled, they could settle them again in the morning." (Laughter.) But it was quite a different matter with the man who sits down and gets something off and shows it to his wife or mother or someone else. To know just how to deal with these people was the problem for newspaper men to solve. A good deal of latitude should be given correspondents. He however held that there were occasions when communications should be refused. As far as he was concerned he had decided not to permit annexationists to use the columns of his paper for the propagation of their doctrines. Neither did he think anonymous correspondence should be published.

THE AUDITORS REPORT

A. R. Fawcett presented the auditors' report, which found the books correct and a balance on hand in the bank up to date of \$376.43.

This concluded the business of the Association.

ARTISTIC METHODS

In a general way the artistic elements of printing consist in grace and proportion in display, and in color. The first-mentioned elements are very important in the average printing office, as color printing forms but a small proportion of the work. In some cases the exactions of purely commercial printing are such as to admit of but little regard for grace in proportion, yet there is an opportunity for the exercise of taste in most cases. In book composition, the proportionment of the page, margins, text letter, head-lines, and make-up, all affect the artistic aspect of the work. That these elements are carefully considered is proved by the prevalent customs in some printing offices. In one case it is the custom to choose some suitable page size, prepare a few specimen pages of text and various chapter headings, and to bind a full-sized dummy for the proposed work. These steps are then submitted for the judgment and criticism of various members of the firm and heads of departments. By such means very high standards are attained.—*Engraver and Printer*.

HALF a loaf is, no doubt, better than none, but a newspaper man never gets a chance to loaf at all