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(c) A strong Canadian Commercial organization

It is generally accepted that private initiative will develop and expand any commercial enterprise to vastly greater proportions than could be dreamt of under government administration. The same thing is true in regard to its growth in that the activity under a commercial organization will far exceed anything that is possible where the control is with governments. If the foregoing is true, why not try to commercialize colonization? There seems no sound reason why it is not possible, provided newcomers established in Canada are an asset to the country. No one will question that. The almost universal demand to-day is for more people.

Before a commercialized plan could be worked out, it would be necessary to call on the government to have its statistical forces work out the value to Canada, per capita of newcomers for a period of say five years following the first three years they have been in the country. At the end of three years, they are fairly started in their new surroundings. Their value of course is considerably greater in the second five year period, hence their value during that period should also be determined, as far as practicable. Let the government make some admission as to values, then a colonizing proposal could be placed before it, the outline being something along the following lines:-