

These are the four components of our 1992 response

- the European Challenge Initiative;
- the European Trade Policy Strategy;
- a European Trade and Investment Development Strategy; and
- the Science and Technology Strategy.

These are all practical programs to assist you in participating in the new single European market of the 1990's.

I believe we would be failing ourselves collectively if we did not extend our reach and participate to the fullest extent possible in the changing European order. Many Quebecers have already done this. Last year, 4 Quebec companies won Canada Export Awards. This year, another 5. These companies have made the transformation to world traders. They have shown it can be done. I am saying it must be done.

We believe our first responsibility as a Government is to create the opportunities and the environment in which your talents can be used to their full potential. Your responsibility is to seize those opportunities. In this highly competitive world, our successor failure as a trading nation will depend on this partnership between the public and private sectors. By working together, we can catch the wave of change in Europe, and ride it to future prosperity.