

## Women in business

After reading Allan Fotheringham's column "How Washington fell to the women of Canada" (Nov. 24) at least three times to be sure I hadn't missed something, I could only come to the disheartening conclusion that humor wasn't his goal. His

shocking lack of propriety would have even the most rabid anti-feminist gasp in dismay at his frivolous and mean-spirited treatment of his subject matter. There is an upside, however. It confirms the research from the U.S. National Foundation for Women Business Owners, which finds that the number 1 concern of women entrepreneurs is not access to capital; it is, in fact, being taken seriously. The bulk of my professional life is spent teaching corporate Canada how to reach and, more important, keep the rapidly growing female entrepreneurial market. People like Fotheringham will ensure a long and healthy business lifespan for this woman entrepreneur.

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Loved Allan Fotheringham's witty exposure of Canadian women entrepreneurs as the flaky broads they so clearly are. Especially liked the references to cleavage, Lycra pink pants and Tom Selleck, must-haves in any piece about women. Your readers might enjoy a mirror piece about Canadian male entrepreneurs, with references to those with large penises and stories that underscore the silliness of their businesses and ambitions. How about expanding this concept to other groups, say aboriginals and Roman Catholics? Yet at the risk of appearing bigoted, I suspect they may not have women's capacity to tolerate being jabbed so vigorously by Mr. Fotheringham's short, little stick.

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