

NOTICE TO READERS

The Canadian Trade Office in Taipei has identified opportunities in Taiwan for Canadian seafood exporters. Due to the increased liberalization of the Taiwan economy, and other domestic factors which could lead to increased imports of seafood to the market, opportunities may exist for Canadian seafood exporters to Taiwan. The publication of this publication is an attempt to highlight the important factors and variables which influence exports to the Taiwan seafood market.

Market information in this publication is organized to assist Canadian exporters interested in the Taiwan seafood market. It provides data on the socio-economic characteristics of the Taiwan economy, such as population, land area, currency, standards, language, religion and political structure. Information on Taiwan fisheries contacts, customs, transportation, market access conditions and Taiwan aquaculture.

Market access conditions are examined with reference to documentation, pricing and terms, credit, tariffs, licensing, inspections, packaging and labeling. A section of the report deals with various modes of transportation in Taiwan. The final section documents the observations on the Taiwan seafood market provided by the Canadian Consular Officer in Taipei. A list is provided at the end of the report of the major seafood importers in Taiwan. The report is available through the International Trade Centres across Canada and the Geographic Trade Divisions at the Department of International Trade, Canada, able to assist Canadian seafood exporters interested in the Taiwan market.

ABSTRACT

Taiwan: Guidelines for Canadian Fish Exporters 1995 provides an overview of the Taiwanese market for seafood, including information on various aspects of the Taiwanese economy and other factors influencing seafood exports to the market, including: fisheries contacts; country data; the domestic fishery; market access conditions; transportation; market observations; tips on approaching the market; major Taiwanese seafood importers.

Questions should be directed to the Sectoral Liaison Secretariat at 135 Sussex Drive, Ottawa, Ontario, (613) 943-1100. A version of this report is available through FaxLink at (613) 944-4592. A majority of the report is based on a similar report prepared by Gary O. Smith, INFI-GAR, for the Sectoral Liaison Secretariat, Foreign Affairs and International Trade.

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