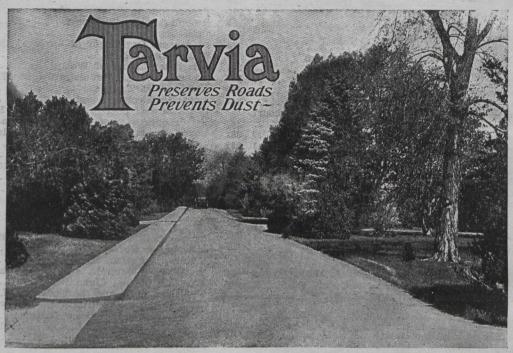
Made in Canada



Driveway in Dominion Experimental Farm, Ottawa, Ont., Constructed with "Tarvia-X" in 1914

Ideal Traction All Year Round-

THE roadways in the Dominion Experimental Farm are an object-lesson for any one interested in the good roads question. They are built with macadam constructed with "Tarvia-X" to prevent ruin by automobile traffic.

The roads were built in 1914. The photograph shows the condition at the end of 1916. During the intervening period there has been no expense whatever for maintenance, yet the roadway retains its beautiful contour, shedding water per-fectly and giving ideal traction 365 days in the year, although the traffic is very heavy.

The Tarvia added a little to the original cost, but it was cheapest in the long run. The kind of roads that are built too flimsily to withstand traffic is the most expensive road of all. That is why plain macadam without Tarvia treatment is going out of date. It is too expensive in the long run; it wears out too fast.

Pay a little more for tarviated macadam, and you will find that your road money will go for extensions of good roads instead of for keeping the old ones in passable condition.

The road engineer who tries to doctor up all the roads at once so as to please everybody, ends up by wasting a lot of money and pleasing nobody.

Build Tarvia roads and take care of them year after year at small cost and even-tually you will get good roads every-You never will get them by the where. older methods of cheap construction and poor but costly maintenance.

We have attractive illustrated booklets on Tarvia which we shall be glad to send you on request.

Special Service Department.

his company has a corps of trained engineers and chemists who have given years of study to modern road problems.
The advice of these men may be had for the asking by any one interested.

terested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

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