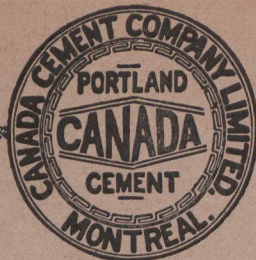


QUALITY



ECONOMY

Maintenance Cost of Pavements

Note the article on page 190 by Mr. F. W. Sarr, Deputy State Highway Commissioner of New York.

The following figures are taken from Mr. Sarr's article on Maintenance. They tell the true story of Road Costs:

	Per Mile
Concrete.	\$ 129.00
Bituminous Macadam Mixing Method	181.00
Block Pavement	190.00
Bituminous Macadam Penetration Method	510.00
Gravel Road	950.00
Concrete Bituminous	1050.00
Water - Bound Macadam	1055.00

Our new booklet "Concrete Roads" shows how your road money may be invested in permanent improvements instead of being spent in temporary improvements and expensive repairs.

Send for your free copy today.

Canada Cement Company Limited

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PERMANENCE

SATISFACTION