

Motoring Dust Nuisance Mastered

You must have noticed that the grass and flowers which grow within fifty yards or more of much-used macadam roads are oft-times as grey-looking as the road itself.

Motoring Did That!

Because all tires create a certain amount of dust, some motorists are unaware that one make of tire creates less dust than the others. That Tire is **DUNLOP TRACTION TREAD**.

Less dust in motoring means more comfort for everybody—those in your car, those in the passing car, those in the on-coming car, those wending their way as pedestrians.



Road suction is the cause of the dust disturbance. It is also the cause of heated treads. Naturally, a tire which churns up less dust because it comes in less contact with the road, also heats up less and air-cools itself that much quicker.

Well, to see the point we are leading to all you have to do is examine the first **DUNLOP TRACTION TREAD** you come across. That will be very soon.

Once you press one of your fingers on one of the **DUNLOP TRACTION TREAD "V's"** and note its solidity, you will quickly see that the air space between it and the next "V" never touches the ground—is always clear for the circulation of air. No other tire has this feature. That's why every other make of tires raises more dust than **DUNLOP TRACTION TREAD**.

"MOST ENVIED TIRE IN ALL AMERICA"

66 Cubic Inches Larger
No Loosened Treads

Never Did Rim-Cut
Only Real Anti-Skid