NEWSPAPER OPINION

The opinion of Canadian newspapers on a subject is not necessarily conclusive, but when they are almost unanimous in a particular judgment, there is great probability that it is correct. Some of their recent comment upon The Canadian Magazine is as follows:

Vancouver News Advertiser:

"It is worthy of note that 'The Canadian Magazine,' our only national monthly publication of long standing and importance, which but a short time ago was read by perhaps five thousand people, is to-day read by twenty-five thousand. Here is practical proof of a growing national Canadian spirit in literature."

St. John Globe:

"'The Canadian Magazine' is steadily aiming at being actively Canadian, as well as literary."

Montreal Gazette:

In referring at length to the April issue it says: "A really rich number."

Toronto News:

"Mr. T. G. Marquis's account of the life and art of Mr. Paul Wickson is the opening article in 'The Canadian Magazine' for May, a most admirable number, for the preparation of which the editor is indeed to be congratulated."

Montreal Witness:

"'The Canadian Magazine' fills a place in our national life which grows with its continued existence. The prominence of historical matter in its contents ensures it the attention of an important class of readers. Representative Canadian poetry, too, finds here a natural place to appear before an appreciative audience."

Maritime Merchant:

"The monthly visit of 'The Canadian Magazine' reminds us that Canadian literature, as well as Canadian industry, requires the loyal support of Canadians. It reminds us also that the work of the man who publishes a magazine in this country just now is the work of a literary pioneer. And pioneering is hard."

Toronto Globe:

"The Canadian Magazine' steadily progresses, both in appearance and in intellectual flavour. While maintaining its distinctively Canadian character in a large proportion of its subjects, it shows itself to be a citizen of the world of letters by going abroad for matters of interest. The first of a series of Maupassant stories, translated for Harper Bros., and published under arrangements with that firm, illustrates this side of the Magazine. The list of contributors to the May number affords promise of a rich feast within—William Wilfrid Campbell, Theodore Roberts, H. F. Gadsby, T. G. Marquis, Isabel E. Mackay, James L. Hughes.

British Canadian Review (London, Eng.):

"'The Canadian Magazine' for April contains its usual features, which makes this representative magazine appeal to all classes of readers throughout the Dominion and to those in this country who desire to keep in touch with our premier Colony. The illustrations in this number are very good. We have another instalment of Mr. Bradley's 'The Fight for North America,' containing several reproductions of old pictures and maps. In addition to some excellent fiction, there are useful articles on 'Wheat Growing in Canada' and on 'Soil Utilization' by experts on these subjects. It is noteworthy how largely the advertisement pages of this magazine are patronized by British firms, which shows that the value of the Canadian market is at last beginning to be appreciated."

THE CANADIAN MAGAZINE TORONTO, CANADA

TO ANY ADDRESS IN GREAT BRITAIN, IRELAND AND MOST OF THE COLONIES THE SUBSCRIPTION PRICE IS TWO DOLLARS AND FIFTY CENTS A YEAR POSTPAID