

as that employed for booming the sale of "Surprise Soap," or for enlarging the subscription lists of certain second or third-class periodicals. If it may be assumed that this plan has been, or is about to be, adopted, may I, without offence, suggest to the Venerable Dean of the institution in question the advisability of selecting as prizes such articles as Encyclopedias of Domestic Medicine, and Bicycles. There is a cognate applicability; a professional tinge, about the former, that stamps them as peculiarly appropriate to the purpose; and, the present craze impelling all the world to mount wheels, in conformity to the whirligig of fashion, would make the offer of a first-class Bicycle as a prize, send many of the young and middle-aged men and women of every hamlet, village and town in Ontario, on a hunt for prospective students in medicine. The result would not only greatly improve the bank accounts of medical school professors, but would very soon put an end to the present deplorable dearth of sucking doctors.

In this Province the road to financial success in practice is no longer strictly hedged in by mere professional attainments. In securing a practice, professional ethics are not now greatly regarded, and *business push* is the one really indispensable requisite. It is true that this most desirable accomplishment is not formally taught, by lecture, in any of our medical schools. But every one knows how strongly the young are influenced by the example of those whom they are expected to reverence. By the exhibition of business-energy such as this, does not an *Alma Mater*, practically, say to her alumni, "Win a practice, my children, win a practice, ethically if you can, but, WIN IT."

Yours truly, JOHN H. SANGSTER.

Port Perry, May 3rd, 1897.

---

**PAY THE DOCTOR'S BILLS.**—The Bishop of Norwich, England, recently took occasion to preach a sermon upon this subject, and in it he said, after telling how men neglected to pay the doctor's bill: "I cannot permit myself to imagine that I address any such wrongdoer here to-day. But if I do, then, in my Master's name, I entreat you to remember that the medical men of this nation are the highest type of their class in the world; they are entrusted with the secrets of domestic life; they have all our liabilities of their order; they frequently die as martyrs to science, to suffering, to sympathy, to destitution. Believing this, my plea is that every unpaid medical bill be discharged generously, gratefully, cheerfully, and that whatever account must be deferred in payment, the last to be deferred is the account of him who is the human agent who has brought us into the world; enables us to continue our work in life, and many a time lays down his own in endeavoring to baffle death."