

**ONE THING WE WON'T DO!**

Reduce the Grades of Our Coffee.

**ONE THING WE WILL DO!!**

Name prices as low as can possibly be made and maintain the superior quality which our Leading Brands of Coffee enjoy.

Beware of adulterated Coffee!! Beware of firms who offer to sell at the same old price.

**BUY ONLY PURE COFFEES!**

Advance your selling price to conform with the advance in cost. Tell your customers that coffees cost from ten to fifteen cents per pound more than one year ago. Do not attempt to retain trade by keeping your price the same and furnishing much inferior coffee. Such a course will kill your business.

Every Pound of CHASE & SANBORN'S COFFEES Warranted Strictly Pure.

Agent for Manitoba and Northwest Territories :

**JOHN B. MATHER, 42 McDermott Street, Winnipeg.**

Respectfully yours, **CHASE & SANBORN.**

—BOSTON.—

—MONTREAL.—

—CHICAGO.—

**DOLL**

W. F.

**WHOLESALE JEWELER.**

Watches, Diamonds, Clocks, Spectacles, Gold-headed Canes, Silver-plate, Watch Material, Tools, etc., etc.

**525 Main St., WINNIPEG.**

**BOECKH'S  
STANDARD  
BRUSHES.**

Quality and Size Guaranteed.

For Sale by all Leading Houses.

**The Canadian Rubber Company**  
OF MONTREAL.

RUBBER SHOES, FELT BOOTS, BELTING,  
RUBBER AND COTTON HOSE,  
PACKING, &C.

333 St. PAUL STREET,  
MONTREAL.

COR. YOUNG AND FRONT ST.,  
TORONTO

**WOOL!**

**TORONTO HIDE AND WOOL CO.**

88 Princess St., WINNIPEG.

Highest Market Price will be Paid

FOR ALL KINDS OF WOOL,

Either at place of shipment or delivered in Winnipeg. CORRESPONDENCE SOLICITED and SACKS SUPPLIED IF APPLIED FOR.

JAMES HALLAM, . . . . . MANAGER.

**Toronto Preserving House**

PACKERS AND PRESERVERS OF

**FRUITS, VEGETABLES**

Jams, Jellies & Fruit Butters.

TOMATOES A SPECIALTY.

**W. A. SNYDER & CO., - PROPRIETORS**

27 Awarded Silver and Bronze Medals at the Toronto Industrial Exhibition.

**Factory: 121 & 123 Front Street East  
TORONTO, ONT.**

28 ASK YOUR WHOLESALER FOR OUR GOODS.

Personal.

Mr. Jas. Redmond, of the Ames-Holden Company, is in the East.

Mr. W. J. MITCHELL, wholesale druggist, has again been called east, owing to sickness in his family.

FRED. T. BUTLER, representing Warwick & Sons, wholesale papers, etc., Toronto, was in the city last week.

Mr. Jos. CAMPBELL, of Campbell, Spera & Co, wholesale smallwares, etc., is east, combining business with pleasure.

W. F. DOLL, wholesale jeweler, Winnipeg, has been called to his parents home at Port Perry, Ont., owing to the illness of his mother.

Messrs. Chase & Sanborn, in their last circular, say: "Tell your customer the reason for charging him more for coffee than you did one year ago, and when he understands the true facts in the case, he will pay the advance most cheerfully. We were asked a few days since by a retail dealer how it was that he was obliged to pay so much more for our coffees, while ground coffees bought of other houses cost him no more. We showed him the facts in the case, viz.: Rios had advanced 13c per pound; low grade Javas, 11c; medium Javas, 12c; high grade Javas, 11½c; Mochas, 8½c. He concluded that the coffee he was receiving could not be the same if the price was, and that for the future he would be the judge as to the coffee he wanted and would pay accordingly."