

We will clear out,

as usual, before stock-taking at end of November, all balances of

FALL and WINTER

**Dress Goods, Cape Cloths, Ulsterings
Cloakings, Mantlings,**

**Underwear, Hosiery, ALSO Gloves, Fancy Woolens
AND Rugs, Blankets, Flannels, etc., etc.**

We have just received a few hundred pieces of **Fancy Blouse and
Dress Silks** for the **Holiday Trade**

AND

**Several Cases of Fancy Handkerchiefs
Embroidered Pochettes and Handkerchief Satchets**

23 St. Helen St.,
—MONTREAL

{ Brophy, Cains & Co.

NOTES FOR BUYERS.

THE Canada Fibre Co., of Montreal, are offering a special drive in sateen, frilled, cotton-filled cushions, size 16 x 16, to be retailed at \$2.90.

Kyle, Cheesbrough & Co. have received another lot of the "coiffure" comb, and are now in a position to fill all orders.

Satchel handkerchief holders are a Christmas novelty just out and shown by Brophy, Cains & Co. They sell on sight and retail at a profit at 25, 35 and 50c.

The Gault Bros. Co. are calling attention to their magnificent range of dress goods in all shades and qualities. Intending purchasers are invited to delay their buying until they have had an opportunity of seeing samples.

Before buying your balbriggan underwear you should see the lines shown by Brophy, Cains & Co., especially their 146 to retail at \$1 per suit up, and their 154 for a higher price. Their whole range, however, is well worth seeing and considering by careful buyers.

Kyle, Cheesbrough & Co. report a big run on shot silks. They have received a consignment of shot taffeta and glassy silks, recently purchased by their European buyer, including a number of pretty effects, and are now able to offer the trade some decided novelties.

In confirmation of advance fashion reports from Europe, Kyle, Cheesbrough & Co. note a decided demand for imitation fur trimmings and edgings. These goods are likely to be a great deal worn during the coming season and retailers will do well to see that they have a supply.

In their oriental laces for spring, Brophy, Cains & Co. have struck a bonanza. Their orders show that these are the coming laces, having apparently almost entirely superseded the cotton dress

laces in vogue the last year or two. Silk chantilly laces are also selling very freely, and B., C. & Co. show an immense range in black, cream, butter and white.

The Montreal Cotton Co. have commenced making binders' cloths for bookbinding, and samples are now out. The cloths are made in five colors, and are said to be of excellent quality.

The Canada Fibre Co., of Montreal, are in the field with a number of novelties as well as their usual staple lines, including down, cotton and wool comforters, cushions, etc. Their down quilt to retail at \$3 is having a big sale, while their "Arctic" down cushion selling at \$3.25 a dozen is a leader in its line.

CANADIAN GOODS STAND THE TEST.

The Montreal Cotton Co. have no reason to be ashamed of the goods manufactured by them. A Montreal house recently imported a quantity of English satines, which in appearance were quite equal to the product of the Montreal Co.'s mill. The test, however, was tried of washing both lines of goods, with the result that the color of the imported material was washed almost entirely out, while the Canadian goods were not a bit the worse.

FLANNELETTES AT 4 1-2 CENTS.

S. Greenshields, Son & Co. have purchased 10,000 pieces of flannelette, all in one quality, which they are offering at 4½ cents per yard. More than half of this lot has already been sold, so that buyers should order promptly to avoid disappointment.

NEW LINES OF BIKE SUITS.

Robt. C. Wilkins, the "Rooster Brand" clothing specialist, has gotten up some nobby lines of bike suits for next season—designs exclusive. Mr. Wilkins thinks his \$1.75 suit one of the marvels of the age.