

## What the New Ads. say this Month.

In this column we note from month to month new display advertisements, changes for same and the advent of yearly "For Sale" ads.

Excelsior Poultry Yards take space for a year to offer eggs and birds for sale; also several useful and necessary commodities.

C. B. Huff sells eggs from several pens at \$1 and \$1.50 per 13.

Chas. Massie, in renewing his classified ads., "Wyandottes" and "Pigeons," is offering a tempting lot of stock for disposal and eggs from prize-winners. His birds are always in the money.

Richard Oke drops white Javas from his list, and adds blacks and mottles. His numerous wins at the biggest shows tell the quality of his stock.

A. G. Hull & Son offer for sale eggs from several breeds. Many varieties of seed potatoes and trees, bushes, etc., of all kinds.

J. C. Lyons will sell eggs at \$2 per 13, \$5 per 45, from grand pens of a number of breeds. Eggs guaranteed to hatch or unfertile eggs replaced free. See his large add for scores of Rocks, etc.

Albert Edwards breeds white Rocks exclusively, and is selling eggs at \$2 per 13. See ad. for wins.

I. K. Millard is offering a Welles barred Rock cock for \$5, cost \$10.

Jas. Hillman is selling eggs from his prize-winning Indian Games. He gives the wins of pen in his ad., and has but one pen.

Wm. C. Wilson & Son, in taking a breeder's card for a year offer, Shorthorn cattle and several breeds of poultry for sale, and eggs from the latter. Send to them for circular.

Through an error the town address was left off Kirchner & Flanagan's ad. in last issue. It will now be found, enlarged elsewhere in this number. They keep several A1 varieties, and give a long list of their recent wins. Eggs, \$2 per 15, or \$5 per 45.

Vineland Poultry Yards have several varieties, and something special in barred Rocks. They offer eggs at low rates for quality.

Natchez Poultry Yards are selling eggs at \$1 from four popular breeds. S.C. brown Leghorns a specialty.

W. J. Player, Leghorn specialist, breeds his winners in buff and brown, and offers eggs for sale from his best stock at \$1.50 for 15, and guarantees ten chicks or will duplicate at half price.

Eggs from "stay white" Wyandottes are advertised by the Trent Valley Poultry Yards. Write them for circular and price list.

Lovell's Lice Liquid is now in order. Guaranteed to kill. See ad.

John McDougall reduces price of eggs on white Rocks and black Minorcas to \$1 per setting.

H. S. Babcock (see third cover page) offers eggs for hatching at low rates from good birds.

Buff Leghorn eggs from "two solid buff pens," so say Spry & Mick. Sell from the same pens as they use themselves.

Millard's large size black or white Cochins. Eggs, \$4 per 13 from his best pens. See his new ad.

Ottawa Poultry Yards have a lot of surplus

stock, good stuff, that they will sell cheap now. See the long list in their new ad. Particulars on application.

Announcement of Bauman's black Minorcas will be found in this issue. Big winners at Detroit and Chicago, both rose and single comb. Eggs, \$1, \$2 and \$3. Circular free. All stock is sold on approval, and all orders for Canada are shipped from Windsor, Ont., so there need be no trouble with the customs.

Geo. Bogue offers eggs for hatching from a long list of prize-winners of several popular varieties. He will sell assorted settings or all of one kind at \$2 per 13, or \$3 per 25.

W. Thorn has a lot of good, surplus stock, several breeds, that he is offering bargains of.

Chas. LaRose has added white Indian Games to his yards, and will sell eggs from them; also from barred Rocks and golden Sebright Bantams, \$1.50 per setting straight.

J. F. N. Kennedy is selling eggs from his white Rocks at \$2 and \$3 per 15.

J. W. Kedwell, in his ad. on front cover, prints a testimonial that should bring him business. He will ship eggs from the same pens he uses himself.

Dunbarton Poultry Yards, under the new proprietor, offer eggs at reasonable rates from good birds of popular breeds.

Geo. Elliott gives an egg record of Andalusians that should help his strain along. He offers eggs at low rates.

Huntley & McKinnon, in taking a small ad. for a year, offer eggs from Andalusians, white Rocks and Duckwing Games. They have stock for sale also at low prices.

Darch & Hunter change their page ad. in this issue, and in addition to their usual list of incubators, brooders, poultry supplies, etc., offer collections of garden seeds that are sure bargains at the price. Our gardening readers should give them a trial.

Elmvale Farm offer eggs at \$2 from "chalk white" Leghorns and Wyandottes. Winners head both pens.

Changes occur in Herbert Bradfield's buff Rock ad. that it will pay you to read.

### GREAT POULTRY OPERATIONS.

The South Will Have One of the Largest in the World—Interest North and East.

H. S. Karsendick, New Orleans, purposes having one of the largest poultry farms in the world. Although now well stocked, he will install 55 new Prairie State incubators, capable of adding to his big flocks about 16,000 chicks every third week. In Georgia, State Senator White, at Smyrna, has bought ten of these incubators, and G. M. Clarke & Co., at Kensington, ten of the same capacity. These will be among the largest poultry operations in this country. All their apparatus, incubators, brooders, etc., were made by the Prairie State Incubator Co., Homer City, Pa., who supply many well-known breeders and fanciers, and furnish the machines for the United States Government agricultural experiment stations. The Prairie State Company's works are very busy at present, indicating an unprecedented activity in chicken breeding and chicken raising. Their November and December sales were 3,124 machines; January, 2,227, and February is expected to show about 3,000. The Prairie State Co.'s exhibits at the late poultry shows held in Boston and Madison Square Garden, New York, drew enormous crowds of intensely interested people. The 2,000 chickens hatched at Boston were the most attractive of all things at the New England show. Our readers interested in chickens should write Prairie State Incubator Co., Homer City, Pa., for their 128-page catalogue. It contains fifty colored plates and a large number of photographs showing the model poultry farms of America, and fully explaining their new appliances.

## CANADIAN POULTRY REVIEW

IS PUBLISHED AT  
TORONTO, ONTARIO, CANADA,  
BY H. H. DONOVAN.

Terms—50c. per year, payable in advance.

### ADVERTISING RATES.

Advertisements will be inserted at the rate of 10 cents per line each insertion, 1 inch being about 10 lines.

Advertisements for longer periods as follows, payable quarterly in advance:

	3 Mths.	6 Mths.	12 Mths.
One Page .....	\$30 00	\$50 00	\$75 00
Two Columns .....	20 00	35 00	60 00
Half Page .....	15 00	25 00	40 00
One Column .....	12 00	20 00	35 00
Half Column .....	8 00	15 00	25 00
Quarter Column .....	6 00	10 00	15 00
One Inch .....	2 00	5 00	8 00

Breeders' Directory, 1-1-2 inches, 1 year, \$8; half year, \$5; 3 months, \$3.

Advertisements contracted for at yearly or half yearly rates, if withdrawn before the expiration of the time contracted for, will be charged full rates for the time inserted.

Back and front cover pages a matter of special correspondence.

These are our only rates for advertising and will be strictly adhered to. Payments must be made invariably in advance. Yearly advertisements, paid quarterly in advance, changed every three months without extra charge.

All communications and advertisements must be in our hands by the 15th to insure insertion in issue of same month. Address,

H. B. DONOVAN,

124 Victoria Street, Toronto, Ont.

## FOR SALE OR EXCHANGE.

Advertisements of 27 words, including address, received for the above objects, at 25 cents for each and every insertion, and 1 cent for each additional word. Payment strictly in advance. No advertisement will be inserted unless fully prepaid.

### Twelve Adv. \$2.50.

An advertisement of 30 words will be inserted EACH MONTH for one year in this column for \$2.50, paid in advance. Advertisements may be changed every month if desired.

This coupon is good for one advertisement of 30 words in the "For Sale and Exchange" column.

### THE CANADIAN POULTRY REVIEW.

To meet the wants of advertisers who are continually using this column, and who find it a great trouble to be constantly remitting small amounts, we have adopted the plan of issuing Coupons (as above) good for 30 words each, 4 for \$1. Anyone buying these Coupons can use them at any time in lieu of money when sending in an advertisement. Not less than four coupons sold.

### THESE RULES must be followed:

1. Payment MUST be made in advance, the amounts are too small to permit of book-keeping.

2. Write copy for ad. on a separate sheet from any other matter, and on one side of the paper only.

3. See that ads. are fully prepaid as per rate above.

4. Say plainly how many times ad. is to be inserted.

5. Give heading under which it is to appear.

6. Changes must reach us not later than the 15th. New advertisements not later than the 20th of each month.

Unless above rules are followed we cannot guarantee correctness.

### BOOKS, ETC.

Binders for Review—We can now supply neat binders for Review, will take in a whole year, free by mail for 35c. They are indispensable to those who wish to retain their copies neat and clean. H. B. Donovan, Toronto.