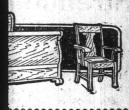
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Such Wonderful Bargains Were Extra Special Never Before Offered Extra Special

Ladies' White Pique Wash Skirts, regular up to \$2.35

JULY SALE SPECIAL

Promptness Is Necessary, If You'd Share In These Extraordinary Bargains In Our Grand July Sale

Our Great July Clearance Sale has already become a by-word with all true economists. It is always easiest to save on your purchase in a sale—the reductions may be small, but you save just the same.

In this sale, we wish you to thoroughly understand that the savings are extraordinary—they're not common every-day ones. You get the goods that is to be cleared at cost and, in many cases, at less than cost. The first few days selling in this big sale has proven the intrinsic worth of the splendid values that are offered; crowds waiting eagerly for the doors to open, and a record business being done during the day.

In every department of this store are values such as to make July buying wise economy, and which will yield the fullest measure of satisfaction both from the liberal character of the savings, as well as the superlative quality of the goods.

Ladies' Fine Wash Collars in all the latest designs. Reg. up to 35c.

JULY SALE SPECIAL

Strenuous Staple Values in Our July Sale

Price 121/20

Ladies' Dress Skirts at July Sale Prices

Which means a price surprise among the purses.

Fine Silks-July Sale Prices

It never rains but it pours. Thrifty buyers who like to have a little surplus of silk on hand have now an opportunity of saving money. Widths are 21 inches and we guarantee every single yard

PER CENT. OFF FOR FANCY LINEN TRAY CLOTHS, Doilies, Tea Cloths, etc.

Ladies' Sun Umbrellas at July Sale Prices

A rare opportunity is afforded for you to get just the one you wanted, of all the splendid bargains offered. This is one of the very best. That means news extraordinary for women of tact and forethought, and which you cannot afford to miss. LADIES' SUN UMBRELLAS. Reg \$2.25 and \$2.00. Sale price..\$1.50 | \$2.65 and \$2.50 Sale price..\$1.85 Also a few PARASOLS left at July Prices

High Class Millinery at July Sale Prices

An interesting sale of the season's very latest styles. Each of these models is a style creation, distinctive and exclusive and which will appear most fascinatingly to the woman who appreciates stylish individuality in the hat she wears and all at small purse prices.

July Sale Specials on Ladies Fine Blouses

\$1.85 Ladies Blouses \$1.40 Fine Muslin Blouses, embroidered insertion. Regular \$1.85. July sale price \$1.40

\$2.25 Ladies Blouses \$1.80 Fine Muslin Blouses with wide panel of embroidery down front. Regular \$2.25. July sale price \$1.80

\$2.50 Ladies Blouses \$1.90 Fine White Muslin Blouses, lace and embroidery trimmings, short sleeves. Regular \$2.50. July sale price \$1.90

\$2.65 Ladies Blouses \$1.95 Fine White Swiss Muslin, spotted, em-

\$2.85 Ladies Blouses \$2.25 Fine White Indian Linen Blouse, embroidered front, short sleeves. Regular \$2.85. July sale price \$2.25 \$3.25 Ladies Blouses \$2.60 Extra fine White Muslin Blouses, embroidery down front 3/4 sleeves. Regular \$3.25. July sale price \$2.60

\$3.85 Ladies Blouses \$3.00 Persian Lawn Blouses, eyelet embroidery trimming, short sleeves. Regular \$3.85. July sale price \$3.00

High Quality Corset Covers at July Sale Prices CORSET COVERS in white muslin, trimmed with embroidery-

Regular 35c. Sale price 25¢ Regular 6oc. and 75c. Sale price 50¢ CORSET COVERS, extra fine, trimmed with embroidery-Regular 85c. and 90c. Sale price. 60¢

Regular \$1.00. Sale price 70¢ Regular \$1.35. Sale price 95¢ July Sale Prices on

Corsets CROMPTON CORSETS, habit hip. Regular \$1.00. Sale price 75¢ CROMPTON ALEXANDER COR-SETS. Regular \$1.00. Sale price 75¢

Amazing Reductions on Undergarments

LADIES' UNDERGARMENTS, hemstitched fucks. Regular 50c. Sale LADIES' UNDERGARMENTS, torchon, lace and tucks. Regular 65c. and 75c. Sale price 50¢ Ladies' Chemise, Very Fine

Muslin, Embroidered LADIES' CHEMISE, very fine muslin embroidery trimmed-

Regular 50c. Sale price 35¢ Regular 75c. Sale price 60¢ Regular 90c. Sale price 70¢ Regular \$1.25. Sale price \$1.0 Regular \$1.65. Sale price \$1.35

Extra Specials in Fine Embroidery

12 1-2c and 10c Embroidery Edgings, per yard 25c, 20c and 15c White Embroidery, per yard . 10c Colored Embroidery, all going at, per yard . . . 5c

White Underskirts at July Sales Prices WHITE COTTON UNDERSKIRTS,

lace flounce. Regular \$1.00. Sale price 65¢ WHITE COTTON UNDERSKIRTS, extra fine, insertion and embroidery trimming. Regular \$1.25. Sale Regular \$2.50. Sale price \$2.00 Regular \$2.75. Sale price \$2.15 Ladies' Night Gowns for Less

LADIES' NIGHT GOWNS, plain with LADIES' NIGHT GOWNS, lace yoke, very soft cambric, embroidery trimming. Regular \$1.25 and \$1.35. Sale cambric, fancy embroidery trimming, low neck. Regular \$1.50 and \$1.75.

Incomparable Prices in Ladies' Fine Wash Skirts

Extraordinary values, in Women's Stylish Garments which are offered at about one half what their exact duplicates sold for two weeks ago. The quickest way to realize what this piece of news means to buyers, is to compare with former prices.

LADIES' WHITE WASH SKIRTS trimmed with embroidery insertion. Regular \$3.00. Sale

ADDES WHITE WASH SKIRTS made of figured bril-liantine. Regular \$3.85. Sale price \$3.00

LADIES' WHITE DRESS
SKIRTS, made of mercerized
duck, embroidery insertion. Reglar \$4.35. Sale Price \$3.60

Ladies' Fine Aprons for Less

Important Sale of Fine Dress Goods

Our Dress Goods Stock must be reduced, and to accomplish this we have decided to place on sale some splendid lines of seasonable materials—wanted for present or future use at a splendid saving to you. Read the following and join in the rush today. OLD COUNTRY TWEEDS, this season's shades. Regular 75c. and 90c. Sale price 50¢

LADIES' OPEN-WORK LISLE HOSE in Navy, Champagne Shades. Regular 50c. July Sale Price 35c

Fine Curtains at Extra Special Prices

Our Curtain Department is stocked with the very best and is taking an active part in this great sale, and it behooves you to come here with your curtain needs. You will be surprised at the

NOTTINGHAM LACE CURTAINS, 2 1-2 yards long. Reg. 75c per pair. Sale price ... 60c NOTTINGHAM LACE CURTAINS, 3 yards long. Regular \$1.00 per pair. Sale price ... 75c NOTTINGHAM LACE CURTAINS, taped all around and holes made in edge, at suitable distance for curtain pins, ready for immediate use. Regular \$1.50 per pair. Sale price ... \$1.20 NOTTINGHAM LACE CURTAINS, extra fine lace, 3 1-2 yards long. Regular \$2.25 per pair. Sale price ... \$1.85 BOBBINET RUFFLED CURTAINS, 3 yards long. Regular \$2.25 per pair. Sale price ... \$1.85 BOBBINET RUFFLED CURTAINS, 3 yards long. Regular \$2.25 per pair. Sale price ... \$2.75 BOBBINET RUFFLED CURTAINS, avara fine, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.75 BOBBINET RUFFLED CURTAINS, extra fine, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine net, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine net, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine net, 8 1-2 yards. Regular \$3.50 per pair. Sale price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, every sold the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, extra fine and the price ... \$2.25 NOTTINGHAM LACE CURTAINS, every sold the price ... \$2.25 NOTTINGHAM LACE CURTAINS, every sold the price ... \$2.25 NOTTINGHAM LACE CURTAINS, every sold the price ... \$2.25 NOTTINGHAM LACE CURTAINS, every sold the price ... \$2.25 NOT

A WISE SHOPPER NEVER LOSES AN OPPORTUN-ITY TO SAVE

IRY YOUNG & CO.