

Rowat's Teas

Used in Homes Where Quality Rules.
From 70c to \$2.00 a Pound
T. A. Rowat & Co.
250 Dundas St. W. Phone 3051-3052



Our Opening Day

Surpassed Our Greatest Expectations.

For this reason we are repeating our opening event so that our many visitors, who were unable to be waited on last week, will have another chance to take advantage of NEW YORK MODELS at

\$3.95

Choose from the latest and newest high shades—lipstick red, cocoa, oakwood, pencil blue, ashes of roses, melon, sand, almond, crab, henna, black, cape, pablo and gray.* All sizes.

Fashion Millinery Company

211 DUNDAS STREET
Next To City Gas Co.

If you have any reason to doubt the accuracy of your present glasses, let us make an examination at once.

CARE FOR THE EYES THAT CARE FOR YOU
BROWN OPTICAL CO.

225 DUNDAS ST. LONDON. Phone 1877.

Our fitters are experts. \$2.50 to \$10.00. We have trusses to fit all needs.
ANDERSON & NELSON
Dundas St.

\$9 GLASSES FOR \$5

Regular \$9.00 Shell Rim Glasses, with round Toric lenses (curved), in eyeglasses or spectacles guaranteed to fit your vision and facial measurements, for \$5.00, by our Mr. Lee, druggist-eyeglass specialist, who will examine each eye separately and thoroughly free of charge. Note, Mr. Lee does nothing else but examine eyes and fit glasses exclusively at C. H. Ward & Co., Jewelers and Opticians, 239 Richmond Street.

INNOCENT MAIDS REAL BURLESQUE

Grand Offering Surpasses Previous Productions For Talent and Versatility.

Innocent Maids can justifiably be placed in the A class of burlesque shows without threat of competition for first honors, if the dozen or more musical revues shown at the Grand theatre so far this season are compared. This breezy burlesque attraction takes top place because it has pep, originality, freshness, comedy—and a chorus of pretty girls.

Two audiences at the Grand yesterday were more than pleased with the production, offering as it does surprising versatility in each of its many principals. Jessie Rees, they say, is a former Ziegfeld girl. But the wonder is, after seeing her numerous appearances yesterday that she is not now with the famous Broadway follies.

Innocent Maids is an out-of-the-ordinary show. It possesses two exceptionally clever comedians in Fred Reeb and Homer Meachum, who stand out from the hazy crowd of burlesque comedians. It is not only pleasing in the role of a semi-wise hobo, but he can use the burnt cork to advantage as a colored hobo, "scarred stiff" at ghosts and comeries.

Miss Rees is, of course, the bright light of the show. She possesses a fine soprano voice, dances gracefully, and speaks with a cultured diction generally foreign to a burlesque star.

Featured in several satisfying numbers are June Lawrence, Clara Barkham and Babe Reeds, carrying their turns with an ease that is admirable.

Tommy Vicks completes the list of headliners who make individual contributions of real ability, and his dancing is a bright feature.

There are many humorous skits to Innocent Maids, and there are many colorful scenes, each of which provides worth-while entertainment. The novelty made to the first act, Toyland, commences in a riot of color and sweetness and ends in true burlesque comedy.

Show a Little More is also a pretty scene, with the chorus shouldering a great amount of the work. Each girl is given an individual chance to be a temporary lead.

Innocent Maids will offer matinee and evening performances today and Saturday.

Last week there was a big response to our sale of

NECKWEAR

200 Dozen Beautiful Patterns, bought at a price from E. S. Currie. Some values to 45c

3 TIES FOR \$1.25

Just the right kind for Christmas Gifts.

WEGNER Clothing Co.

"The Heart of London."
371 TALBOT ST. Opp. Market

Merry Christmas

Tags, Presentation Cards, Seals for Your Christmas Parcels at

Red Star News Co.

10 MARKET LANE

AMBULANCE SERVICE

HEATED INVALID COACH
GEO. E. LOGAN
371 DUNDAS ST. 227

NOTICE!

Grand Exhibition and Sale

Exquisite and well assorted collection of High-Grade

ORIENTAL RUGS

consisting of rare specimens of famous weaves, such as Royal Kirmanshah, Sarouk, Kashan, Boukhara, Meles, Kazak, Chinese, Hamadan, rugs of various sizes, and in most artistic colorings.

A fine large collection consigned to me by MESSRS. BABAYAN'S, LIMITED, of Toronto, whose reputation is of sufficient guarantee for the class of rugs to be offered at this special sale.

RUGS SENT TO HOUSES ON APPROVAL BEFORE BUYING

Every Rug marked down at Special Prices for a few days, commencing

FRIDAY, DEC. 18TH, AT 10 A.M.

at the store,

129 Dundas St. (Opp. Kingsmill's)

on premises formerly occupied by Trafford Furniture Co.

Buy a genuine ORIENTAL RUG as a CHRISTMAS GIFT while you have the opportunity.

STANLEY G. THOMSON, Consignee.

STORE OPEN SATURDAY TILL 10 O'CLOCK

The Christmas Store

Mailing Booth on Third Floor.

The Orchestra Will Play Saturday Afternoon and Evening.



Gift Hosiery

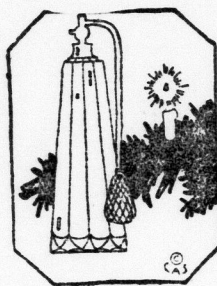
Ladies' Full-Fashioned Hosiery, with double seamless soles, warm and durable. In shades of Gray, Grain, Beige, Tan and Black \$1.00 pair

Good assortment of Ladies' Silk and Wool Hosiery in fancy and plain weaves. In winter's shades of Fawn, Grain, Gray, Regimental Blue, Coating Tan-Bark or Black \$1.50, \$1.75, \$2.00, \$2.50, \$5.00 Main Floor.

CHRISTMAS CANDY

Kisses wrapped in fancy holly papers for the kiddies' stockings. Special, per lb. 34c

Powder Jars



12 doz. Frosted Powder Jars, with rose design on cover, in pretty boudoir shades of Blue, Violet, Yellow and Tangerine; large size. Special price 98c
12 dozen Imported Atomizers, large size, in colored glass. Colors Blue, Green, Rose. Special price 89c Main Floor.

Special—Tomorrow

Course Dinner, with Roast Young Chicken 65c

From 11 a.m. to 2:30 p.m.

Grill service continuous.

Afternoon Tea, 2:30 to 6 p.m., 15c up.

Special Supper, 5 to 8 p.m.

Restaurant, Fourth Floor.

In order to give everyone ample opportunity to shop the store will be open on Saturday night until 10 o'clock.



A Fur Coat For a Christmas Box

According to the recipient you could give a Muskrat, French Seal (Chapal dyed coney), Hudson Seal (dyed muskrat), or a Persian Lamb.

French Seal Coats, all seal or trimmed with Alaska sable (skunk) or gray squirrel lined with a good quality silk or broche.

\$119, \$135, \$159 to \$185

Muskrat Coats with mushroom collar, side closing or three-button; reverse border bandings; lined with satin broche \$145 and \$165

Persian Lamb with Alaska sable (skunk) collars; length 46-inch. Price \$275.00

Second Floor.

Silk Dept. Offers Scarf Lengths of

Wonderfully Printed Crepe de

Chines, \$2.60 and \$2.95 Each

Pure Silk Scarfs, semi-made, about 20 inches by 13 1/4 yards long, comprising new French designs; all imported direct and of extra heavy quality. This means a big saving in your Christmas scarf gifts.

BONNET'S SATIN CREPES, black and 20 colors to select from \$3.50 yard

White Pure Silk Broadcloths in

Three Qualities, 98c, \$1.50 and

\$1.95 Yard.

All silk, no artificial mixture; perfect washing silks, for underslips or dresses, men's shirts, mufflers and lingerie of all kinds. 29-in., 98c; 36-in., \$1.50 and \$1.95

BONNET'S SILK DRESS CREPES (pure silk); black and colors to choose from \$2.95 yard

ALL PURE LINEN DAMASK TABLECLOTHS, \$3.59, \$4.29

Two sizes from the Shamrock Linen Mills of Pure Linen Cloths, at a price that should appeal to you. Here's a nice gift suggestion. Assorted designs.

68x68 inches. Special \$3.59 each 68x86 inches. Special \$4.29 each

DOUBLE DAMASK TABLE NAPKINS, \$4.75 DOZ.

In size 18x18, of lovely weight and weave double damask, in rose design only. A splendid Napkin for general use. Specially priced at \$4.75 dozen, \$2.38 half dozen

Ribbon For Tying Your Christmas Parcels

1,000 YARDS NARROW RED 12 Yards for 10c

HOLLY AND GOLD RIBBON 15c Bolt

In the Men's Shop

Sale of MEN'S OVERCOATS, Saturday, 9 a.m.

—One-Third Off—\$16.95—\$24.95—

MEN'S WINTER OVERCOATS IN BIG WARM ULSTERS, SLIPONS, AND MOTOR COATS.

In warm English and Scotch Overcoatings, well tailored, half lined, full lined and check back coats all included. One third less than regular. Do not miss this chance to save many dollars on your overcoat. Sale tomorrow. In two groups

\$16.95—\$24.95

SALE MEN'S HOUSE SLIPPERS, \$1.39 PAIR

Men's Fine House Slippers, in gray and black leather; soft flexible soles; all sizes. Special tomorrow, 9 a.m. \$1.39

MEN'S FANCY HOSE ON SALE SATURDAY, 98c PAIR

Fancy cheeks and plain ribbed Gift Hose. 98c Very special at

Sale of Shirts

SATURDAY 98c 9 A.M.

LESS THAN HALF PRICE

An opportunity for early shoppers Saturday morning. Manhattan Shirts in neat patterns and stripes, with soft double cuffs, sizes 14 to 16. Clearing less than half price 98c tomorrow, 9 a.m.

MEN'S ENGLISH BROADCLOTH SHIRTS SATURDAY, \$1.98

In solid colors of White, Sand, Biscuit, Blue, Helio. Sizes 14 to 17. Special \$1.98

SALE MEN'S WOOL LINED GLOVES, \$1.98 PAIR.

SATURDAY, 9 A.M.

Men's Fine Cape Gloves, with soft wool lining; 240 pairs on sale tomorrow, pair. \$1.98



MEN'S SCARFS, HALF-PRICE.
Scotch Cashmere Scarfs, in beautiful colorings. A special purchase at half-price tomorrow, 98c.

SMALLMAN & INGRAM LIMITED

BRASS TODDY KETTLES, \$2.98
A very fine line of Brass Toddy Kettles with amber handles. Very Special, \$2.98.