Open High Low Noon

Montreal Reported for The Advertiser by McDougall & Cowans, Toronto, Toronto, July 17.

Reported for The Advertiser by Johnston & Ward.

do pfd Smelting Con Mining & Smelting Sugar

win City Railway

20 Shawinigan

PRICES GO DOWN

Several Early Gains Are Cancelled by Profit-Taking Today.

New York, July 17.—Downward ing their operations on the belief that Dretext for more general selling.

Several early gains were cancelled y profit taking. Interborough falling ack 23-4 points, while National lead, West Pennsylvania Power, Dunt, American, West Pennsylvania Power, Punk Pennsylvania Power, Pun Lead, West Pennsylvania Power, Dupont, American Waterworks and American Woolen declined 25-8 to 4 Cal Petroleum

Exchange

Associated Press Despatch. London, July 17.—Bar silver, 34 9-16d

Associated Press Despatch. New York, July 17.—Sterling ex-change easy; demand rates (in rents): Great Britain, 4.36%; France, 5.12; Italy, 4.30; Germany (per tril-lion), 237s. Canadian dollar, 15-16 of one per cent discount.

Moderately Heavy Receipts of Strawberries Ease Quotations.

STOCK MARKET OPINIONS

North American Northern Facific Philip Petro Fan-American ...

NEW YORK CURB

Reported for The Advertiser

by Arthur E. Moysey & Co., Toronto.

rant of Delaware.
Motors

eo Motors
adio, com.
do, pfd., 4 3-16, 4 1-16.
bacco Products
P. Sharing
R. Candy
andy Products
Mining:
ivide Extension
ureka Croesus
urmac

Florence
Tonopah Divide
United Eastern
West End

Anglo-American Carib Syndicate

linter. Petroleum

Standard of New York.
do, Indiana

owing prices and yields:

GOVERNMENT LOANS

Wood, Gundy & Co., bond dealers

Royal Bank Chambers, furnish the fol-

Bid. VICTORY.

Bid. Ask. .100.45 100.55. .102.75 102.85. .105.15 105.25. .103.20 103.30. .107.15 107.05.

5½% RENEWAL. .101.65 101.75. .102.75 102.85

WAR LOAN.

5% **REFUNDING.** .100.15 .100.25... .100.40 .100.50...

5% WAR .100.80 .101.10 .102.65

Engineers ...

New York, July 17.

Houseman-Good stocks should be

Industrial Debentures

TO PAY 7% Apply BOX 419, LONDON.

JONES, EASTON McCALLUM CO.

LIMITED.
Royal Bank Building.
Phones 313 and 294. London, Ont.
tf-ywt

Insurance

It appears on your books as a business asset. It is reserve strength to fall back on when fire or accident de-velops a sudden emergency. It is essential to success in every

Choose dependable insurance.

D. CAMPBELL & SON

AGENTS. Bank of Toronto Chambers.

How the Stocks Closed Today

New York

Reported for The Advertiser

by Jones, Easton, McCallum Co. New York, July 17.-Final close:

Toronto Canadian Press Despatch. Toronto, July 17. Barcelona

Mines:

Light Receipts Force Fruit Prices Higher on Toronto Market.

Toronto, July 17.-Light receipts of strawberries forced prices higher on the local fruit market this morning. Cherries were in fair supply, with prices somewhat improved. Dealers look for a better market for cherries to the control of th after the early "Richmonds" have been wholesale prices: Strawberries, 7c to 8c; cherries, sixes, whites, 60c to 75c; blacks, \$1 to \$1.25; green peppers, sixes, 75c; canteloupes standard \$5; flats, \$2.25; beans, elevens

LONDON STOCK EXCHANGE

Shulte stores 123/8/125 12

SUGAK

S 1/2 8 1/2 8 1/2 109 1/2 109 1/2 109 1/2 109 1/2 25 1/2 2

| Associated Press Despatch. New York, July 16.—Copper steady. Electrolytic—Spot and futures, 12% cto 12½ cto

Antimony—Spot, \$8.25.

Antimony—Spot, \$8.25.

Associated Press Despatch.

London. July 16.—Standard copper, spot, £62 2s 6d; futures, £62.

1234 12½ 12½
1334 38 38
5476 544 545
10758 10738 10732

Lead—Spot, £32 17s 6d; futures, £30
Lead—Spot, £32: futures, £31 15s.

Zinc—Spot, £32: futures, £31 15s. Associated Press Despatch
London. July 16.—Standard copper.
spot. £62 2s 6d; futures, £62.
Electrolytic—Spot. £65; futures, £65
Tin—Spot, £231 12s 6d; futures, £232

Special to The Advertiser.
Detroit, July 16. — Detroit clearing-house banks' uniform rate of exchange on Canadian currency for Thursday will be at a discount of 74c per \$100.
Special to The Advertiser.
Calf skins, No. 1. ...
do, No. 2. ...
Special to The Advertiser.
Figure 1. ...
Special to The Advertiser.
Detroit, July 16. — Detroit clearing-house banks' uniform rate of exchange on Canadian currency for Thursday will be at a discount of 74c per \$100.
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do, No. 2. ...
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Lordon July 16.—Standard copper.
Special to The Advertiser.
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Lordon July 16.—Standard copper.
Special to The Advertiser.
Special t

LINSEED

Duluth, July 16.—Linseed: Close, July, \$2.53½; September, \$2.32; October, \$2.29.

DIVIDENDS DECLARED. Vield.

3%
4.62
4.82
5.09
4.79
4.93
5.09
4.79
4.93
4.93
5.09
4.79
4.86
4.81
4.71

DIVIDENDS DECLARED.
Brazilian, 1%, payable Sept. 1 to stock of July 31.
Cement preferred, 1¼%, payable Aug. 16 to stock of July 31.
Royal Bank, 3%, payable Sept. 2 to stock of Aug. 15.
Famous Players, Canada, preferred, \$2, payable Aug. 30 to stock of July 31.
Ex-dividend July 16.
American Sales Company, 1% on common and 1¾% on preferred.
Imperial Bank, 3%.

POTATOES

OTHER MARKETS ON PAGE 2 Montreal, July 16.—The potato market was steady. Per bag, carlots, \$1.35 to

MONTREAL POWER LEADS MARKET

Ouarter Points to Forty-Eight.

Montreal, July 17. — This morning's ession of the stock exchange showed general improvement over any coresponding period here this week. Sevnew fight were recorded during the session. Montreal Power assumed adership of the market in regards of activity and closed at 170, for a et loss of %. Brazilian advanced 14 oints to 48.

Dominion Bridge finished the morn-

Local Market

Only a few scattered lots of straw-berries were offered this morning. They were of poor quality and extremely small. The prices were from 10½c to 11c wholesale, and two boxes for 25c retail. The few berries this morning

47½ 4758 Barley, per bu....\$ 77
2 2½ Oats, per bu.....\$ 50 Grain, Per Cwt.: Barley, per cwt..... Buckwheat, per cwt. Hay and Straw: Fruit. Vegetables: Apples, per bu... Asparagus, bunch.

Honey, Wholesale:

Honey, Retail: oney, 5-lb pails.

Dairy Products, Retail

Wholesale to Retail:

Ducks, spring, colored, over 4½ lbs. do. white, over 4½

Hogs, selects, cwt. 8 25 to 8 25 Pigs, small, pair. 5 00 to 7 00 Sows, fat. cwt. 4 00 to 4 50

Dressed Meats. Wholesale:

Dressed Meats, Retail:

Poultry Dressed, Retail:

Poultry, Alive, Wholesale:

13 to

Hattie Leads With Con. West Dome Also Very Lively On the Market.

Canadian Press Despatch.

Canadian Press Despatch.

Toronto, July 17.—This morning's session of the Standard mining exchange was an active one, though volume of trading was light, several good advances were recorded, among them Keora, one at 11½ and Argonaut 3 at 40, while Castle Trethewey was up 3 at 10½, and Tough Oakes ½ at 55½, the last two being fairly heavily dealt in. Hattie led in activity, and lost ½ at 5¾ at 5¾, and Con. West Dome, also very active, was up ¼ at 20.

STANDARD EXCHANGE Reported for The Advertiser by Jones, Easton, McCallum Compan Toronto, July 17—Close.

Open High Low Clos

CANADIANS IN LONDON Reported for The Advertiser by A. J. Pattison, Jr., & Co.

Toronto, July 16.-Close-

DETROIT DISCOUNT RATE

BRAZILIAN OPENS

Strong Features of Morning Session.

PROVISIONS

Associated Press Despatch. Chicago, July 17—Provisions climbed in company with corn and hogs.

Canadian Press Despatch 3.20. Bran—Per ton, \$28.25. Shorts—Per ton, \$30.25. Middlings—Per ton, \$36.25. Associated Press Despatch Minneapolis, July 16. — Flour un-changed to 40c higher, at \$7.75 to \$7.85, barrel; shipments, 53,161 barrels. Bran—Per ton, \$23.

BUTTER AND EGGS.

Eggs-Fresh extras, 35c, fresh firsts,

steady, unchanged; receipts, 15,373 Special to The Advertiser, 251 of contract grade. Last tubs.

Eggs—Market steady, unchanged; receipts, 16,184 cases.

Special to The Advertiser.

Detroit, July 16.—Beans, choice Michigan hand-picked, \$4,60 to \$4,65 numbered 221 cars, against per cwt., immediate shipment.

TORONTO MARKET

Brazilian Advances One and a Winnipeg Rails Is Among the Export Shipment For the Week Totalled 1,600

Canadian Press Despatch.

Toronto, July 17.—Winniper Rails and Brazilian Traction were the strong features of this morning's session on the local stock exchange, the former closing at 31%, the best price of the morning and a net gain of 4½ points from last night's close. Brazilian, opening a shade higher, advanced a point to 47%, at the close, with earlier sales at 48. Canada Bread was ½ higher at 79. B.C. Fishing 1 higher at 16. Maple Leaf Milling made a spectacular advance on a few odd lot transactions. Opening at 69, the next sale an advance of seven points from the last previous transaction, Maple Leaf's next sale was at 62, followed by widespread fluctuations on odd lot transactions, with the close at 68.

Canadian Press Despatch.

Toronto, July 17.—Only one load of cattle arrived, but there are 400 stale draggy at the week's 50c decline, with prospects of the bulk being carried over the week-end. Export shipment for the week totalled 1,600 cattle.

The few caives offered sold steady at \$8.70 to \$8.90 off carry with selects up to \$9.75.

A few choice lambs brought \$15.75.

Good light sheep are in demand.

Quattless are steady at \$8.70 to \$8.90 off carry with selects up to \$9.75.

A few choice lambs brought \$15.75.

Good light sheep are in demand.

Cattle—Receipts, 20.

Beef steers, heavy. \$1.25 to 8.00

Fair to good. 5.75 to 6.25

Common to fair. 40 stale arrived but there are 400 stale draggy at the week's 50c decline, with prospects of the bulk being carried over the week-end. Export shipment for the week totalled 1,600 cattle.

The few caives offered sold steady at \$8.70 to \$8.90 off cattle arrived but there are 400 stale draggy at the week's 50c decline, with prospects of the bulk being cattle still unsold. Trade continued draggy at the week's 50c decline, with prospects of the bulk being cattle draggy at the week's 50c decline, with prospects of the bulk being cattle draggy at the week's 50c decline, with prospects of the bulk being cattle arrived by set the steep are at 48.

CHEESE

Associated Press Despatch. Liverpool, July 17—Cheese—Canadian, finest white 95s; colored, 95s.

FLOUR Rolled oats-Bag, 90 lbs., \$3.10 to

New York, July 16. — Flour firm; spring patents, \$7.40 to \$7.85; soft winter straights, \$6.65 to \$6; hard winter straights, \$6.50 to \$7.

Montreal, July 18.—Trade in butter was quiet. Egg prices are unchanged. Butter—No. 1 pasteurized, 34c to 34½c; No. 1 creamery, 33½c to 33½c.

BEANS Canadian Press Despatch. treal, July 16.—The bean market

Grain Markets WINNIPEG

INSPECT 346 WHEAT CAR

New Issue

\$1,121,000 CITY OF LONDON 5% Bonds

Dated June 30th, 1924.

Due June 30th, 1925-44

Principal and half-yearly interest (30th June and December) payable in London, Ontario. Bonds may be registered as to principal. Denominations: \$1,000, \$500 and odd amounts.

Subject to Legal Opinion of Messrs. Long & Daly.

Assessed Value for Taxation, 1923 ...

 Assessed Value for Taxation; 1923
 \$68.892.151.00

 Total Debenture Debt (including present issues)
 13.331.824.66

 NET DEBENTURE DEBT
 5.571.038.79

 Value of Municipality's Assets
 16.337,278.99

 Population, 61,867.
 Area, 6,243 Acres.

Schedule of Maturities

	Purpose	Schools	Storm Sewers	Water- works	Technical Schools	Storehouse	Electric Light	Water- works
1930			\$ 7.719.62	\$4,052.79	81.312.35	\$ 964.96	\$12,420.62	\$5,073.51
1931		10.784.49	8,105.58	4.255.43	1,377.95	1.013.20	13.041.64	5.327.19
1932		11,323.73	8,510.86	4,468.21	1.446.85	1.063.86	13.693.72	5.593.55
1933		11,889.91	8,936.42	4.691.16	1.519.19	1.117.06	14,378.42	5.873.21
1934		12,484.39	9,383.22	4,926.19	1.595.15	1.172.90	15.097.34	6,166.89
1935		13,108.63	9,852.40	5,172.51	1,674.91	1.231.54	15.852.22	0,100.00
1936		13,764.05	10,345.02	5,431.13	1,758.65	1.293.12	16,644.82	
1937		14,452.25	10,862.26	5,702.69	1.846.59	1.357.78	17,477.06	
1938		15,174.85	11,405.38	5,987.83	1,938.91	1,425.68	18,350.90	
1939		15.933.59	11,975.66	6,287.21	2,035.87	1,496,98	19,268.46	
1940		16,730.27	12,574.42	6,601.59	2,137.65	1.571.80		
1941		17,566.81	13,203.16	6,931.65	2.244.53	1,650.40		
1942			13,863.30	7,278.25	2,356.77	1.732.92		******
1943		19.367.39	14,556.48	7,642.15	2,474.61	1,819.56		
1944		20,335.75	15,284.32	8,024.27	2,598.33	1,910.54		******

London is one of the leading cities of Ontario as regards both size and importance, ranking next to Toronto, Hamilton and Ottawa. It is the commercial, financial, educational and manufacturing centre of the southwestern portion of the Province, which is a very rich agricultural country.

LONDON IS ONE OF THE OLDEST, MOST SUBSTANTIAL AND PROGRESSIVE CITIES IN THE DOMINION

PRICE: 99.50 AND ACCRUED INTEREST.

Full Descript ve Circular on Request.

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