

PIANO TUNING
Have your piano tuned or repaired by one of our expert factory tuners.

Mason & Risch, Limited.
Phone 1268. 248 Dundas Street.

Mothers: The winter weather is here-- Your boys and girls should have Good Shoes

To protect the children's health should be the care of every parent. Children should have good, solid leather shoes, also rubbers for sloppy days.

UP-COOK'S
Cook's is the place for children's shoes.

Real Greeting Cards
Something different, with your own personality. Ideas that you'll be proud of. Ask for samples.

STATIONERS
173 Dundas Street. Phone 150 or 53.

I. FERGUSON'S SONS
FUNERAL DIRECTORS. 120 KING STREET. PHONES 543, 373, 2056. OPEN DAY AND NIGHT

N. J. GRIFFITH
FUNERAL DIRECTOR AND EMBALMER. 104 Dundas Street, London. Residence on premises, Phone 489. Private Ambulance Service. Delaware Branch, W. Acres, Mgr.

SMITH, SON & CLARKE
UNDERTAKERS. 115 DUNDAS ST. PHONE 588. 629 DUNDAS ST. PHONE 575. Residence on premises. Private Ambulance Service.

GEORGE E. LOGAN
FUNERAL DIRECTOR AND EMBALMER. 418 RICHMOND ST., LONDON. Residence on premises. Phone 1965. Personal Attention.

Delaware, Lackawanna and Western Coal Company's

Scranton Coal
The most satisfactory coal for furnaces or ranges. Send in your order.

JOHN M. DALY
PHONE 348. 19 YORK STREET, Y.W.T.

SENDS GOLD BOND TO GUARANTEE EXPENSES

Ex-Mayor Bracklin Wants to Supply Natural Gas to London.

The board of control yesterday afternoon received a \$1,000 gold bond from L. Bracklin, Chatham, to guarantee the expenses of an expert to go into the natural gas situation. He asked to name his own time, as there was not sufficient gas at this time to supply London. The members of the board thought this reasonable enough, but wanted Mr. Bracklin to state approximately when it would be advisable to take this matter up. He will be consulted with along this line. The depositing of this bond does not bind the city to deal exclusively with the natural gas company.

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA
Dividend No. 91
Notice is hereby given that a Dividend at the rate of 6 per cent per annum and Bonus at rate of 1 1/2 per cent per annum has been declared on the Capital Stock of the company for the current three months, ending December 31st, 1916, and same is payable on January 2, 1917, to Shareholders of Record December 15, 1916.

The Dressing For Your Xmas Fowl
You want it just right. In order to have it just right you must have SPECIAL DRESSING BREAD.

We Make It-- and like all other Parnell products it's perfection itself.

Order yours early. PARNELL THE BREADMAN. PHONES 929-1390.

TAYLOR'S THROAT AND LUNG BALM. The Only Guaranteed Remedy for Coughs, Colds and Bronchial Irritations.

Taylor's 6 Cut-Rate Drug Stores

Full value for your money is what you get when you buy JOHNSTON BROS. XXX BREAD. The creamy white Bread. The flaky light Bread. The wholesome, nutritious Bread. The best Bread baked or sold in this good old town. At your grocer's, or phone to have a wagon call at your door.

paying the city \$8,000 for lands rented for military purposes, was being considered. The Bell Telephone Company asked for the right to string certain wires on the east end hall, City Solicitor Meredith will prepare an agreement covering this.

LONDON LIBERALS HONOR CAPT. BUTLER Presented With Pipes at Informal Reception Last Evening.

Capt. Coroner Butler, who is in London on leave for a few days, was the guest of honor of the executive of the Liberal Club at Hyman Hall at an informal reception. He was presented with a handsome set of pipes by Ald. E. S. Little, president of the club, as a mark of appreciation for his long services as secretary of the club. For ten years prior to his going overseas he acted in that capacity. The presentation speech was made by Ald. Little. He spoke of the fine work he had done as secretary, and his still more splendid service for the Empire. Liberals were proud of Capt. Butler. Capt. Butler, in a brief reply, thanked the club for their uniform kindness to him, and he hoped that his little services were of value. He gave a short history of the 1st Battalion, and declared that his record was one of the best in the British army. "We have received more honors than any other Canadian battalion," he declared. "We have lost fewer prisoners, had more casualties, and had missed fewer engagements than any other battalion. We never failed to gain our objective, and we never lost a trench. The boys have all done well. Lieut.-Col. Wood Leonard is ranked as one of the best artillerymen in France. All the other members of the Liberal Club have done magnificent work for the Empire."

NEXT WINGHAM COUNCIL WILL HAVE NEW FACES Mayor to Drop Out; Three Aldermen After Re-election.

[Special to The Advertiser.] WINGHAM, Dec. 11.—The citizens of Wingham are expecting to see many new candidates in the election contest, as Mayor Walton McKibbin will not run again; also Ald. Gurney has resigned. Ald. F. L. Binkley and Reeve S. Mitchell, both old members of the council, intend to "run" for mayor, while Mr. Reeve, Ald. Patterson, Fabster and ex-Mayor Spottum will run.

NOTICE TO ADVERTISERS Owing to the rush of holiday advertising, advertisers are asked to send their copy in at least 24 hours in advance of publication; otherwise it is impossible to guarantee insertion or position desired. Merchants will serve their own interests by complying with this request.

In 4 Words FEDERAL SERVICE PLEASES OTHERS. Federal Advertising Service. Telephone 5422. 512 Dominion Savings Building, LONDON, ONT.

AGAIN HEADS UNIT HE TOOK OVERSEAS FROM THIS DISTRICT



LIEUT.-COL. A. J. OLIVER of Galt who has been appointed to the command of the 34th Battalion, and used as a training battalion in England.

34TH BATTALION AGAIN UNDER ITS FIRST COMMANDER

Western Ontario Unit Is Rejuvenated by Lt.-Col. Oliver.

IS "BOYS" UNIT NOW All Those Under 19 in C.E.F. Are Absorbed by Regiment That Trained Here.

Once more the 34th Battalion has come to life. Raised in the eastern section of Military District No. 1, trained in Galt, Guelph and London, and sent overseas from this city to "die" the death of so many Canadian units on arrival in England—the breaking-up of the regiment to provide drafts for other units at the front—the old 34th has been rejuvenated and recreated. Not only has it been reborn, as it were, but it is to exist with its old O. C., Lieut.-Col. "Andy" Oliver of Galt, and will have, as well, many of the old members of the 24th staff, as well as other Western Ontario officers who crossed later.

The staff of the new unit is to be: O. C., Lieut.-Col. A. J. Oliver (34th), Senior Major, ... Capt. Fremlin (34th), Paymaster, ... Capt. J. N. McCrae (34th), Adjutant, ... Capt. G. M. Martin (34th), Quartermaster, ... Lieut. A. R. Oliver (11th), Assistant Adjutant, ... Company Commanders, ... Major George Stacey (31st), Major D. McLennan (11th), Major Livingston (34th), Major L. W. Johnson (11th), Captains, ... Capt. Gerrard (21st), Subalterns, ... Lieut. A. R. Jones (31st), Lieut. Fred Hockin (31st), Lieut. V. C. Dowling (4th C.M.R.), Returning From France, ... Capt. Fremlin is returning from France to take up his new duties. Capt. Martin was quartermaster and Capt. McInnes was adjutant at Helena



A Gift to Please the Wife or Mother WHAT could be more appropriate as a Christmas gift to the home-maker than one of our beautiful silver sets? Certainly no one is more deserving of consideration than she, and surely the wide variety that we have to select from will insure her being pleased. Our whole stock of silverware for the holidays is large and varied, exquisite in design and faultless in workmanship. Realizing that a gift need not be costly to please, we have built our stock up with a wide range of prices. If you want to reach a quick decision and be assured of making a pleasing selection, our stock and our service can be a wonderful help.

John S. Barnard The Gift Shop 194 DUNDAS STREET Opposite Advertiser.

ROWAT'S Coffee 50c per pound T. A. Rowat & Co. 250 Dundas St. - Phone 3051-3052.

High Praise for Men. High praise for the members of the battalion were given by all inspecting officers who ever came to London when it was encamped on Curling Heights and several hundred London men proudly wore the cap badges of the 34th. Its breaking up in England was keenly regretted throughout this district.

The camp of the 34th is now at Shoreham, near Brighton.

THE BROWN OPTICAL CO PHYSICIAN EYE SPECIALISTS. EYESIGHT EXAMINED GLASSES OF QUALITY. No Drops or Drugs Used. Manufactured and Fitted. VERY MODERATE COST. ACCURACY GUARANTEED. 223 Dundas Street. Phone 1877

OPEN EVENINGS UNTIL CHRISTMAS.

UNBREAKABLE SOLDIER DOLLS at 98c

SOLDIER, RED CROSS AND HIGHLANDER. Real unbreakable heads, life-size, eighteen inches high, in Soldier, Red Cross or Highlander styles. Arms and legs are jointed, and these dolls are strong enough to withstand the roughest treatment of any child. Regular \$1.50 Wednesday and Thursday 98c

Solid Oak Smoker Sets Special \$1.29 Solid fumed oak, 28 inches high, with removable solid-brass tray. An ornament to any home and an ideal gift for dad. Regular \$1.75. Wednesday and Thursday \$1.29

Peoples Outfitting Co W. D. THOMAS & SONS. 240 DUNDAS STREET. PHONE 5616

Christmas Is Only a Few Days Away... Here are a few Footwear Suggestions for Christmas, and you couldn't select more appropriate gifts, if you sat up nights to think of something.

For Men.—A pair of our choice Shoes, a pair of Comfort Shoes for tender feet, Storm Shoes, Dress Shoes, Dress Pumps, Slippers, Bath Room Slippers, Rubbers, Arties, Rubber Boots, etc., For Women.—Street Boots, Storm Boots, Handsome Dress Boots, a pair of our dainty Ties, Oxfords, Pumps, Sandals or Slippers, Rubbers, Overgaiters, Storm Gaiters or Leggins.

Johnston & Murray THE POPULAR SHOE STORE. LONDON. ST. THOMAS.

Christmas Economy Is In Buying Your Christmas Gifts from C. H. Ward & Co. 386 RICHMOND STREET.

If you find it hard to decide on what to buy for Christmas, call and see our display of DIAMONDS, NECKLETS, PENDANTS, RINGS, BROOCHES, EBONY, PERSIAN IVORY, STERLING SILVER, SILVER PLATE, CUT GLASS, CHINA, CLOCKS, PHOTO FRAMES, UMBRELLAS, WALKING STICKS, and all the latest novelties in Jewelry. Every article we sell is guaranteed to be just as we represent it.

DIAMONDS Baby Rings — Genuine diamonds, mounted in 14k gold, at \$3.00. See our special tray of Diamond Rings, at \$5, \$7, \$10, \$15, \$20 and \$25. We also carry a large stock of Ladies' and Gents' Rings, ranging in prices from \$25 to \$500. Solid Gold Brooches set with diamonds \$10.00 up.



Gents' Platinum Seaf Safety Bar, set with pearl \$12.00. Gents' Platinum Seaf Safety Bar, with diamonds and pearls \$20.00. Seaf Pins, platinum set with diamonds and pearls \$10.00 up. Platinum Barpin, set with four pearls and amethyst \$25.00. Platinum Barpin, set with one large diamond and two emeralds \$35.00. Platinum Pendants, set with diamonds. Prices from \$40.00 to \$500.00. Gold Pendants, set with diamond and pearls \$12.00 up.

Watches Ladies' guaranteed Gold-Filled Expansion Wrist Watches from \$12.00 up. Military Wrist Watches, from \$3.00 up. Gents 16-size Waltham in Fortune case, for \$10.00. We also carry a full line of high-grade Walthams, Elgins, Howards, Illinois and Ball Watches.

CUT GLASS Bud Vases, floral cut 65c to \$3.50. Large Bowl, floral cut \$5.00. Creams and Sugars, floral designs, from \$1.00 to \$10.00. Sherbet Glasses, floral, \$4 to \$10 half dozen. French Dressing Bottles, Hawkes cut, \$2 up. Cut Glass Water Set, six tumblers and pitcher \$8.00 set up. Two Salt Dips, in a case \$1.75 set up. Cologne Bottles \$1.00 each up. Spoon Tray, floral design \$2.50 up. Cut Glass Salt and Pepper, with sterling silver tops \$1.00 set up. Cut Glass Butter Tubs \$1.50 to \$5.00. Cut Glass Comports \$1.50 to \$10.00.

CHINA One table Cups and Saucers, special 50c each. One table Cups and Saucers, special 75c each. See our range of High-Class China, including Royal Crown, in the 2451, 1128 Mikado and peacock designs. Coalport, in many designs. Aynsley China, in the yellow, rose and green. Paragon China, in gold band, with Greek key. Gold band, with Greek key and wreath. Also the newest in black and white earpe, with combination of the rose and carnation.

RINGS Baby Signet and Gem-Set Rings \$1.00. Ladies' Gem-Set Rings \$1.00 each. All sizes. Greatest value in Canada. Ladies' Signet Rings from \$1.50 up. Gents' Signet Rings, large sizes \$4.00 up. Single-Stone Pearl Rings \$3.00 up. Five-Stone Pearl 14k Gold Rings \$5.00 up. Ladies' Cameo Rings, in pink, green, brown and black \$3.00 up. See our display of Gents' Stone-Set and Emblem Rings. Ladies' Birthday Rings, large stone, at \$2.00 each. Fancy Stone-Set Rings, with combinations of pearls.

MANTEL CLOCKS From \$7.00 Up

C. H. WARD & CO. 386 Richmond St. Phone 1084. DIAMOND MERCHANTS AND JEWELERS. Mail Orders Will Receive Our Prompt Attention.

Eye Talk NO. 2. Scowling Looks Are poor passports to popularity. Yet the one who scowls is not a bad fellow; as a rule he is only a bad eyes. Once the lines become fixed, they remain over after the eye trouble has been corrected though softened to some extent by relaxation of the muscles. THE BEST TIME to banish the frown is when it first appears. THE BEST WAY is by getting a pair of properly-fitted glasses. THE BEST PLACE—But, please! Where does everybody go for good glasses? CARLYLE TREBILCOCK OPTICIAN. PHONE 2351, 213 DUNDAS ST. Y.W.T.

Suggested Gifts to a Lady Brooches: A great collection of Gold-Filled Brooches at 50c to \$3.00, including the "Family Circle" style at 75c to \$1.25. We have Brooches in solid gold at \$1.50 to \$50.00. A particularly effective combination is a spray design, set in pearls and pearls at \$2.00 to \$7.00, or a lover's knot in aquamarine and pearls at the same price. You should see our beautifully cut Cameos, surrounded with pearls, at \$3.00 and \$4.50. Bracelets: In solid gold, as graced, at \$7.00 to \$15.00. Diamond-set, hand-engraved, richly chased in the English style at \$5.00 to \$7.00. Birthday Rings: All styles in solid gold from the plain Tiffany and modified Tiffany styles, to the fancy hand-engraved, pierced-setting, \$1.50 to \$6.50. Lockets: Plain, gold-filled, for Monograms; child's in mother's size, at \$1.00 to \$3.00. Fancy-engraved, set with pearls or rhinestones, at \$2.00 to \$5.00. A complete showing of Emblem Lockets for all societies, at \$3.00 to \$6.00. Necklets and Lavallieres: From \$3.25 to \$50.00. Rich combinations as low as \$6.50 to \$25.00. In platinum designs and white, gold Lavallieres, we have some exceptional values at \$14.00 to \$125.00. Bracelet Watches: A wonderful display of these now in stock. One a fifteen-jewel high-grade movement, 10 karats, gold-filled quality, at \$15.00 is really a very Special—Ladies' Waltham Wrist Watches, in unusually small 100-carat karats, gold-filled, \$21.00 to \$27.00, or in solid gold, \$30.00 to \$75.00.

Jewelry, If Bought at Young's, Is Right. YOUNG'S OFFICIAL TIME INSPECTORS FOR G.T.R. AND C.P.R. 170 Dundas Street; 2 Doors from Richmond Street. 674 Dundas Street. Corner Elizabeth, London East. Requests by mail accompanied by money-orders will have prompt, personal attention.

WE REPAIR LONDON Tire Repair Depot A. WILKES. 354 Wellington St. Opp. McClary's. PHONE 2334. There's trouble with tires now. We know how to repair them and give you good work at reasonable prices. London's Rubber Man 185 KING-REAR. PHONE 5124.

D., L. & W. COAL We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee weight. HEAMAN & SON. Phone 312. York and Burwell, Y.W.T.