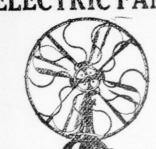
"HYDRO



\$13.50 and Up

The Hydro Shop



to your friends or are your friends pointing out objects to you? In either case-glasses are needed.





C. H. WARD & CO.

386 Richmond Street. Phone 1084.



Brown Optical Co.

USE CONNELL'S COAL! Phones 770 and 1096

DRY HEMLOCK SLABS \$2.00 Per Load

W. HEAMAN & SONS York and Burwell Sts.

TAYLOR'S STOMACH AND LIVER CURE

s guaranteed to oure Indigestion, Dyspepsia, Biliousness, Constipation, Sick Headache, Gas, etc. Price 25c. And your money back if it falls to cure. TAYLOR'S SIX CUT.RATE DRUG STORES.

YOUR CHILD'S EYES Need every care. They should be examined, and, if necessary,

fitted with a pair of GOOD GLASSES at a very moderate will be run, and special trains operated, beneath the trees in an effort to keep the treatment they received John S. Barnard

Optician. 194 DUNDAS STREET.

Delaware, Lackawanna and Western Coal Company's

he most satisfactory coal for furnace ard, district passenger agent, To or range. Send in your order.

THE LONDON LOAN and SAVINGS COMPANY

OF CANADA 4% Allowed on Deposits 5% to 5\% Allowed on

M. J. KENT, Manager, OFFICE, 220 DUNDAS ST.

Debentures.

When next you ask for a loaf of bread at your grocer's simply say "PARNELL'S, PLEASE." Not much trouble for you considering the returns in pure, clean bread you get.

If your grocer doesn't keep it phone us. We'll send you a

Parnell The Breadman PHONES 929, 1390.



Solitaires, \$25, \$35, \$50, up to We have a choice selection of unset stones, which can easily be mounted.

YOUNG'S

WHY BAKE

ANY DAY

Johnstons

loaf. Phone 944.

FUMES FROM LEATHER

covered by insurance.

ial work for the present.

THOUSANDS OF MEN REQUIRED

GOING DATES.

August 17th and 31st-From Toronto-

August 19th and September 2nd-From

Have you made a purchase at our Tea and Coffee Department yet? 25c

and 50c packages. Peters Two Shops.

YOU BELIEVE

Poronto, also West and South thereof.

27-ywt-Sept.1

Sudbury Line and East, but not notuding Smith's Falls or Renfrew,

Bake Every Day?

Why heat yourself this

Johnston Bros. XXX BREAD

ply your bread at your door -Fresh daily, 5c and 7c per Hundreds From the City Had an Enjoyable Outing.

The best home-brewed bever-

Kent Brewery

LONDON, ONT.

Pocket Periscope

ONE OF THEM MAY SAVE

HIS LIFE.

Easily carried in tunic pocket. Can be adjusted in a

few seconds. Recommended

by officers and men on active

service. Send one to your

Hay's Stationery

Best Work at Low Prices

Keeps Us Busy

CALL 2334.

London Tire Repair Depot

FORESTERS' PICNIC

AT SPRINGBANK WAS

A SPLENDID SUCCESS

elative and friend.

on the market. All dealers.

BABY SHOW A FEATURE Program of Sports Was Contested by Old and

Order of Foresters, held at Springbank on Civic Holiday, drew a large crowd,

Young.

the grounds was awarded to William stalled a storm broke and passenger who were standing in the vestibul went to John Slater, who is 74.

Topping, 3 H. Measley. or of Hyman's tannery, caused dam- Jarvis, 5 Mrs. Arbuckle, 6 Mrs. Cothours in those stuffy cars," which is estimated at \$5,000. The terall, 8 Mrs. Cole.

greater part of the loss is due to water Pollard, 2 H. Porter. Foresters' race, under 25-1 S. A. Foresters' race, over 25—1 H. Gollawindows and skylight. This

Wey, 2 B. Capitno, 3 W. Cole. Dense volumes of smoke poured from he fumes from the burning leather Mrs. Jenkins, 2 Mr. Lewis and Mrs. gen's fight a difficult one. They suc- Lewis.

rom either spreading or getting through the roof, and after an hour's hard work had the fire extinguished. The fire is believed to have started Coniey. Largest family on the grounds - F. from defective wiring. The loss is fully

CONSIDER RESIGNATION resbytery Will Meet Next Tuesday to

Deal With Rev. Peter Nichols' Case. Extreme Heat Sent Many to Port Stan-

to, Port Stanley and Springbank in search of relief from the excessive heat that prevailed throughout the day. health. His failure to gain strength as did the temperature get lower than At the offices, it was explained to nuickly as he had hoped has led him g2.

to the decision to give up his minister-

closed, and but new people on the streets, the day being actually as uniet as any Sunday.

tagraph on one of the locomotives for down the wires, and fied up practically

Excursions from points in Ontario to the city. At Springbank and Victoria Parks

> About 80 members of different city About 80 members of different the bowling clubs participated in tournaments at the Thistle and Rowing Club during the summer months.

The military review by Gen. Lessard of citizens owing to the extreme heat The late crowds from Port came Further particulars from Canadian home in the rain, but in a cooler temperature, owing to the shower.

passenger agent, Toronto.

Special Excursion, London to Sarnia and Mr. Creighton. and Return, via Canadian Pacific Railway, \$1.85, August 12. The Canadian Pacific Railway will run an excursion to Sarnia and return,

HAMILTON'S LONDON CITIZENS STALLED VOICE OF THE Porter and Amber Ale FOR MANY HOURS ON @ PEOPLE @ CITY'S ELECTRIC LINE

> Left Lakeside at Eight and Reached London at One.

MANY WERE MADE ILL

Lights Were Out, Windows All Down, in Crowded

would take no chances on going to Port

ence street about 100 yards from the

on the train that was pushing the one Spoon and egg race—1 S. Stratfold, that had been stalled, and both trains oame to a stand. At 1 o'clock this morning there were no street cars running and hundreds of people tired out from their day at the lakeside and worn out from th to their homes as best they could

fired women carrying little babies and with little ones trudging after then One man with eight little ones ha Civic Holiday in London was marked Pottersburg. He was naturally anything y the exodus of thousands of citizens but enthusiastic about the city's nev line and the service in general London twice. Neither of the break A maximum temperature of 97 degrees was registered at 3:30 in the afternoon, and at no time during the day.

London twice. Neither of the break-downs was for long, but the city was in darkness while they lasted.

The city presented an ordinary Sun- day that one of the motors went wrong, When coming into the city, the pan

estern crop. The task of transporting both electric lines to Port Stanley were tion that Manager Richards would give Mayor Stevenson stated that he has

as the air there was no cooler than in been informed that the locomotive were in trouble at frequent intervals Manitoba, Saskatchewan and Alberta many were stretched out on the grass many citizens are highly indignant at

without change or transfer.

"Going Trip West," \$12 to Winnipes.

"Returning Trip East," \$18 from Win
"Returning Trip East," \$18 from Win-No Such Trouble On Traction. and Transportation Co. ran on schedul to service except those specified. The

THIRD CHINESE PICNIC

Outing at Springbank on the Holiday Was Largely Attended.

DELIGHTFULLY COOL ON THE GREAT LAKES.

Port McNicoll, a few hours pleasant journey via Canadian Pacific Railway, ed by over 150 people and was attended by over 150 people and was attended by over 150 people and was a second control of the control Springbank Monday afternoon by local s the gateway to the Great Lakes, ed by over 150 people and was a great

oward, district rangements was: F. A. Laskey, Miss Pair, A. Close, C. Close, Porteous, Hilbert

TALL OATS IN OXFORD. INGERSOLL, Aug. 7.—Oats measu ing over five feet in height, with the Monday, August 14, at rate of \$1.85. Mossley. They were taken from a field of ten acres and the entire crop com-Ticket Office, corner Dundas and Richmond streets. H. J. McCallum, city to town. Mr. Howe commenced cutting A12 I today and looks for a big yield.

o the Editor of The Advertiser: juring the past few weeks there has

cause of our only temporary existing water trouble. I say temporary, for we ve can safely conclude that when t quartered in this city. But we do hope to see Canada increase her population Port Stanley on the city's new million we must, if we act wisely and with dollar line yesterday to spend a pleasgood judgment, not only guard the present but build that which will add that will surprise you. We are n so far as practical to not only eliminate a repetition of our present condition but make it impossible to harpen blacks and tans, all the latest posed largely of women and little chil-dren, who had sweltered through one one, and one that for the initial stage they'll last you next season too, of the hottest days of the year and can be done without a single dollar of and you can get a pair for as Recently a lot of our citizens went on

COFFEE 50cPerPound T. A. Rowat & Co

As every citizen must have noted TIRE TROUBLE!

Now, Men,

TWO STORES . DUNDAS & RICHMOND STS.

Seasonable Pumps, Colonials and Low Shoes at 1-3 to 1-2 Off Regular Prices Johnston & Murray

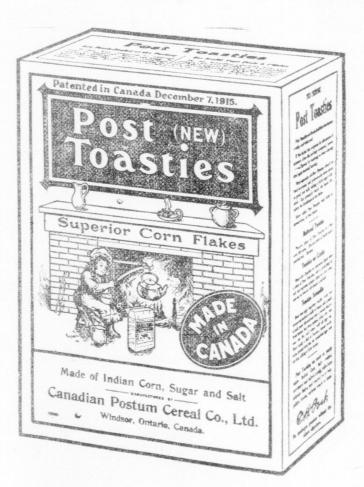
"The Proof of the

Shoe Is In the

Wearing!"

We Are Clearing All of

The Food Is New



The Canadian Patent Office has recognized that fact and granted a patent both on the form and the method of making

NEW Post Toasties

No other flaked corn food on the market shares this honor -no other equals it in form and flavor.

Several distinctive features characterize this new and economical food delicacy,

Old style "corn flakes" do not possess much real flavor of their own. Old-fashioned methods of making didn't bring it out. They depended largely for their taste on the sugar and cream, or milk, you ate with them. You were never asked to test the flavor by eating them dry.

We want you to test New Post Toasties by eating some dry, fresh from the package. You'll get the flavor at once. The new way of cooking, rolling and toasting under quick, intense heat brings out the natural goodness of the grain.

New Post Toasties do not mush down when milk or cream is added. They don't crumble or "chaff" in the package. There's substance to them—so wonderfully delicious as to make you call for more.

A Single Package Tells the Story

At Grocers---10 Cents

Made in Canada—By Canadian Postum Cereal Company, Ltd., Windsor, Ont.

Federal

3292. 312 Dominion Savings Tickets and full information at City esenger agent

A special meeting of the London Presbytery will be held Tuesday next ley and Springbank. t 11 o'clock in the First Presbyterian tion of Rev. Peter E. Nichol from the pastoral charge of Knollwood Park Presbyterian Church. Some time ago tev. Mr. Nichol was granted leave of hence for three months owing to ill

day aspect, with the business places causing all the trouble. closed, and but few people on the

IN WESTERN CANADA,
Thousands of men are required to help as the mercury started at 92, and be"We had so the great work of harvesting the gan to gradually ascend, the cars on to the West this great army of workers will fall to the lot of the Canadian Pa-

making the trip in about 36 hours, cool. Consult C. P. R. agents regarding no inclination to go either to Port or Springbank spent the day at home

also from Main Line East of Sudbury greens.

Steamship Express leaves Toronto 2:30 success. A feature of the program p.m. each Tuesday, Thursday and Saturday, making direct connection at Port McNicoll with either steamship "Keewatin" or "Assiniboia" for Sault Ste. Marie, Port Arthur and Fort William. Particulars from any Canadian Pacific ticket agent or W. B. Howard, district passenger agent. Toronto

good going special train August 12 and heads long and well filled were exvalid to return up to and including hibited here today by R. J. Howe of