

The Road to Success

Is built on a thorough knowledge of business practice, and these studies that are indispensable in the doing of business. These include book-keeping, stenography, typewriting and business practice, and are taught in the

FOREST CITY BUSINESS COLLEGE.

Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

Harding Hall Girls' School,
Limited.
661 Talbot Street.

Next term begins Nov. 22.

W. C. BARRON
Conservatory of Music
220 DUNDAS ST. W. LONDON

Tailoring of the Right Sort

Thoroughness is the keynote of this tailoring business. We believe in doing everything just as it should be done—in the right way.

We've secured the finest fabrics—We've employed the most skillful cutters and tailors. The work we are doing is satisfying.

O. LABELLE,
372 Richmond Street.

STORAGE
SUNSHINE
RENTING
SERVICES
HILL

THE SAFEST PLACE

For your wheel during its season of retirement from active service is here. We have special facilities for the

STORAGE OF BICYCLES

at all times. Owners can trust them to us with the certainty that they will receive the best of care, and be in condition to use at any time.

Price for storing, cleaning and insuring, \$1. Re-enameiling, extra. \$1. Re-plating all bright parts, \$2 extra.

BROCK'S GUN STORE,
102 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister
NEW OFFICES—110 Masonic Temple Bldg.
Office Phone 228. House Phone 584

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

H. C. M'BRIDE
Architect and Surveyor,
213 Dundas Street.

JOHN T. STEPHENSON,
The Leading Undertaker.
Finest Funeral Car in Canada. Residence on premises, 104 Dundas. Phone 450

CALL AND SEE US AT OUR

New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies
Phone 1103.

FAIRBAIRN,
THE TAILOR,
Richmond Street, Opposite City Hall

As early as 1534 an English convention decreed that the higher clergy, during the solemn ceremonial of the church should wear silken gowns.

SWEET CAPORAL CIGARETTES.

Norway's coast line is 1,700 miles in a straight line, but over 12,000 if followed round the fjords; 150,000 islands have been charted in her belt of islands.

ILL-FITTING BOOTS and shoes cause corns. Holloway's Corn Cure is the article to use. Get a bottle at once and cure your corns.

The ocean used to be considered about as deep as it is deep, as the highest mountains are high. It has now been proved to be half as deep again—that is 46,286 feet.

TO CURE A COLD IN ONE DAY

Take Laxative Bromo-Quinine Tablets. All druggists refund the money if it fails to cure. E. W. Grove's signature is on each box. See.

Very Comfortable

The New Quilted....

Silk and Satin Mufflers...

See our stylish lines for

50c and 75c

GRAHAM BROS

SKATES

Acme Spring Skates, 50c pair.
Acme Spring Skates, better quality, beautifully plated, \$1.25 pair.
Boys' Hockey Skates, 50c pair.
Star Hockey Skates, \$1 pair.
Star Hockey Skates, nickel plated, \$1.25 pair.
Ladies' Beaver Skates, nickel plated, \$1.25 pair.
Chicago Hockey Skates (new design, double end), \$2.75 pair.
Feather-weight Mic-Mac, strongest and lightest hockey skates made, \$2.50 pair.
Skate Straps, 5c and 10c pair.

SKATES GROUND AND REPAIRED

GURD'S, 163 Dundas St

When You Want Friends,
They Are Often Hard to Find

An account with the

YORK COUNTY LOAN & SAVINGS CO.

will enable you to borrow money when there are no other resources. Collectors call weekly for sums of 5 cents or more.

ROOM 8, DUFFIELD BLOCK. ywt

Scranton Throw on the search-light of investigation. The more you look into Heaman's Coal and Coke the better satisfied are we and you, too.

HEAMAN, Phone 312

Honest All Through

Garments that are perfection of the tailor's art. Overcoats for the cold weather and suits for either dress or business occasions.

Southcott's, 301 Richmond St

Meteorological.

Toronto, Dec. 6.—8 a.m.—The weather continues cold in Quebec and the Maritime Provinces, but it is becoming milder in Ontario, where there are indications of another cold wave in the Northwest Territories.

Minimum and maximum temperatures: Dawson City, 10 below—10; Victoria, 42—48; Kamloops, 28—36; Calgary, 20—24; Qu'Appelle, 18—20; Winnipeg, 18—26; Port Arthur, 24—30; Parry Sound, zero—24; Toronto, 14—29; Montreal, 4—10; Quebec, 4 below—6; Halifax, 16—34.

Local temperatures—The highest and lowest readings of the thermometer at this observatory on Friday, Dec. 6, were 29.5 and 12.

Today (Saturday) the sun rose at 7:37 a.m. and sets at 4:41 p.m. The moon rises at 4:16 a.m. and sets at 2:42 p.m.

JERSEY CREAM

is the celebrated London Bread. It is crisp and brown and very palatable. Sick or well your are bound to be benefited by eating this Bread. Be sure you get the genuine.

Sold by All Grocers. Phone 518.

—SEE OUR—

NEW SUITINGS and OVERCOATINGS

for the Christmas trade.

THOS. WILSON,
213 Dundas St. Phone 596.

For Gentlemen:

Studs (three).....\$2.50 to \$7.00
Fountain Pens.....1.00 to 4.00
Lockets, Charms.....2.00 to 15.00
Cigar Holders.....3.00 to 8.00
Diamond Studs.....5.00 and up
Match Boxes.....2.00 to 5.00
Pencils.....2.00 to 7.00
Cigarette Cases.....2.00 to 7.00
Cigar Cuts.....2.00 to 10.00
Seal Rings.....3.50 and up

Special designs to order in any of above articles.

THOS. GILLEAN,
402 Richmond Street.
Official Issuer of Marriage Licenses.

MOVED TO BUILD BRIDGES.

At Thursday afternoon's session of the county council, when the building of the two new county bridges over the Thames was decided upon, it was Councillor Grigg who seconded Councillor Gray's motion for the building of a bridge at Muncy, and Councillor Graham who seconded Councillor G. B. Campbell's motion that a bridge be erected at the site of the low water bridge, south of Glencoe and Strathburn.

Very Comfortable

The New Quilted....

Silk and Satin Mufflers...

See our stylish lines for

50c and 75c

GRAHAM BROS

ROSS

OUR PRICES ON FURS . . .

Even those who are familiar with our reputation for low prices will be surprised at the unusual prices we are now quoting for handsome, stylish Astrachan Jackets.

On Tuesday morning, 10th December, from 10 to 12 o'clock, we will give a discount of 10 per cent on all Astrachan Jackets.

This offer is open for TWO HOURS ONLY, and all jackets are guaranteed.

J. & D. ROSS, 198 Dundas St

A YOUNG MAN'S GIFT

Young men like to have things just so. They don't look for trouble in the matter of jewelry. A pair of Gold Cuff-Links or a Scarf Pin of good stuff and strongly made is a gift any young man would appreciate. We have them here in abundance. Open every night. Mail orders receive prompt attention.

WARD, The Jeweler,
374 Richmond Street.

A DEPOSITORY FOR SAVINGS

Executors and trustees are legally authorized to invest

TRUST FUNDS in the DEPOSITS and DEBENTURES of the

Ontario Loan and Debenture Company

Paid Up Capital - \$1,200,000.
Reserve Fund - \$550,000.

3½% on Deposits
4% on Debentures

Office, Cor. Dundas and Market Lane
WILLIAM F. BULLEN, Manager.

London Advertiser.

A LOCAL BUDGET.

—The members of the Conservative Club held a pleasant smoker last night.

—Miss Beverley and Miss Foster, of Thamesford, are visiting Mrs. W. E. Hooper, 278 Horton street.

—A pile of paper caught fire yesterday afternoon from a light carried by a workman in the postoffice cellar. The firemen were called and quickly extinguished the blaze.

—The following officers were elected at a newly-formed branch of the London Auxiliary of the Western Bible Society yesterday at Tilbury: President, James Stewart; secretary, E. Neiles; treasurer, A. A. Wilson; book depository, E. Colby.

—The offerings in connection with the Christian Workers' missionary services now amount to over \$300. The congregation supports three native missionaries in China, besides their own representative. At Sunday's services several members volunteered for foreign work.

—Dr. Sowerby, of the Talbot Street Baptist Church, will begin a series of sermons on five scientific subjects on Sunday evening. He is consulting the latest authorities, and giving much time and study to these questions. He invites all men to these discussions. Tomorrow evening his subject will be "Not Following Cunningly Devised Fables."

—An interesting lecture on "Socialism" was delivered by Dr. John Sparrow last night at the city hall, before about 200 people. The lecture was given under the direction of Branch 4, Canadian Socialist League. Mr. Sparrow spoke chiefly on what he termed the down-trodden condition of the laboring man, and was firm in his statement that capitalism must be crushed, or it would crush the workman.

MANDOLIN CLUB ENTERTAINMENT.

The Elite Mandolin Club gave a delightful entertainment at the asylum last evening, which was very much appreciated by all. The club was ably assisted by Misses Anthistie and Beeres and Messrs. Turner and Russell, in songs, readings and instrumentalists. The club has as its director Mr. Geo. E. McBride, and numbers a dozen members.

PLEASANT I. O. O. F. SOCIAL.

A very pleasant time was spent at the I. O. O. F. Hall Thursday, the occasion being a united reception of May Queen and Victoria lodges to the Thamesford brothers and sisters. A pleasant feature of the evening was the presentation of a veteran jewel to Sister Mrs. Mary Pearce, of Victoria Lodge. After the business of the evening the members, numbering about 50, adjourned to a very dainty supper. After doing full justice to the good things all returned to the

THERE CAN BE NO DOUBT

about the purity and wholesomeness of EUREKA BREAD. Made of high-grade materials. Baked through and through. Try it. Phone 82. Delivered daily.

PARNELL-DEAN STEAM BAKING CO., Limited.

Ladies' \$15 Watch.

Our Ladies' \$15 watch, continues to be admired of all admirers. It is a beauty. We show a number of others that are equally good value. We have tried to produce the best possible watch for the money.

WILLMOT'S, 217½ Dundas St.
Phone No. 1402. ywt

VOGUE

TRY-ME

\$4.00.

\$2.50.

Are the leaders in footwear for MEN and WOMEN. These boots have that dainty elegance and indescribable grace which mark the correct style and good taste of the well-dressed, and their durability is unequalled.

SOLD ONLY AT

Brown Brothers'
BOOT SHOP.
182 Dundas St. Phone 860
John S. Brown. Frank A. Brown.

lodgeroom, where speeches, music and singing were enjoyed till the small hours of the morning.

WAS GRADUATE OF ADVERTISER

Late H. A. Harper Started Journalistic Life in London.

Sketch of an Unusually Promising Life Which Terminated in a Hero's Death.

Henry Albert Harper, whose heroic death by drowning, while trying to save a woman's life, is chronicled in another column, was a journalistic graduate of The Advertiser. He was the son of the late Henry H. Harper, and was born in Barrie in 1873. He was educated in the public schools and collegiate institute of that town, later entering Toronto University, whence he graduated with the degree of B.A., in 1895, receiving a year later the degree of M.A. In 1896 he began his newspaper experience on the staff of The Advertiser, afterwards working on the staffs of Toronto and Montreal papers before receiving the appointment of associate editor of the Labor Gazette. For the past month he had been acting deputy minister of labor, in the absence of Deputy Minister W. L. Mackenzie King at Rossland.

SEARCHING QUESTIONS

Put by Lawyer for the Defense in Graham Case.

Mrs. Clark Makes Admissions About Her Movements.

Lengthy Cross-Examination in Which Witness Appears in Unfavorable Light.

HIGH ALTITUDES

Food Cannot Be Bored as Quickly as in Low.

The curious experiences people have with coffee drinking are worth pondering over if anyone is sipping and does not know the exact reason thereof.

Coffee is a nervous worker, and through the nervous system affects different parts of the body in different people.

A young married woman, Mrs. T. L. Blackmon, Oswego, Montana, had a conclusive experience in the effects of coffee on her eyes. She says, "I have used coffee since childhood. A short time ago my eyes began to grow weak and the least exertion, such as reading or sewing would cause shooting pains and watery lines of light so that I could see but little else for minutes at a time."

This alarmed and I earnestly sought the cause of the trouble. Someone told me that coffee sometimes affected the eyes. I at once decided to quit it and see if I would be benefited, but I must have something to take the place of coffee, for I wanted to modify as much as possible, the sacrifice of giving it up.

So I decided to try Postum for myself. When it came I made it strictly according to directions and was wonderfully surprised and pleased with it. Husband says that my Postum is very different, indeed, from that he once drank at a friend's table.

I frankly own that I like Postum better than I ever liked coffee. It has a rich body to it that coffee lacks. I boil it longer than twenty minutes and it improves it. Perhaps it requires longer boiling in the high altitudes. I think it does.

For three months now I have been using Postum and have been wonderfully benefited. My eyes no longer pain me, and are strong as they ever were. My complexion, instead of being sallow as formerly, is clear and rosy. I know to a certainty that my improvement has been caused by leaving off coffee and using Postum, for that is absolutely the only change I have made, and I have taken no medicine.

A Mr. Randall, a friend of ours, has obtained relief from his stomach trouble and headaches by leaving off coffee and taking Postum. We think we know something of the facts about coffee and Postum.

(Rev.) E. I. Hart, North Bay; Miss Emma Harper, Barrie.

During his residence in London Mr. Harper gained by his display of geniality and ability a host of friends, who will learn with sadness of his untimely demise, and who will honor his memory for the heroic nature of his death.

The following sketch of Mr. Harper, written by The Advertiser's special correspondent during the session in Ottawa will be of interest in connection with this short account of his life and personality:

I must not omit a word respecting the associate editor of the Labor Gazette, Mr. H. A. Harper, M.A. During his under-graduate course he showed distinguished ability in the department of political science, and graduated with highest honors in that department, receiving the degree of B.A. in 1895. The following year he received the degree of Master of Arts. Since that time he has been connected mainly with journalism, having begun work as a journalist on the London Advertiser in 1896, and in the fall of that year became a member of the staff of the Mail and Empire, Toronto, with which he was connected for over a year. Then he became a member of the staff of the Montreal Herald, and was prior to acceptance of the position of associate editor of the Labor Gazette, Ottawa correspondent, and for a time, its city editor. He has taken a keen interest in industrial questions, having made a study of and written considerable on the poor laws and industries of Canada, and conditions of employment in the different trades. Some of his articles on the condition of the poor and criminal classes in public institutions of this country have had the immediate effect of bringing about desired reforms in one or two localities. His training as a student and journalist, together with his natural ability and inclination, equip him well for his important work in connection with the Labor Gazette.

New Short Stories.

The Advertiser commences today the publication of a series of short stories from the pens of such notable writers as C. T. Cutcliffe Hyne, S. Leavitt-Yeats, A. W. Marchmont, Martha McCulloch Williams, Elliott Flower, Alvah Milton Kerr, Theodore Waters, Louis J. Vance and others.

These stories, which are illustrated by competent artists, have never before been published, and they will be found of unusual interest. The first two appear in today's Advertiser. They are "Mariquita's Way," by Mr. C. T. Cutcliffe Hyne—one of the most remarkable tales of the author of "Capt. Kettle"—and "The Lace Kerchief," by Mr. S. Leavitt-Yeats, author of "The Honor of Seville." The latter is a story of heroism and treachery in the troublous times when Mary Queen of Scots was Dauphiness of France.

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J. H. CHAPMAN & Co

ON SALE TONIGHT ONLY.

Handkerchiefs

Tonight

3 for 25c.

Full lace-border style or lace corners and border complete, on sale tonight for the first time, worth 15c each, tonight sale price 10c; 3 for..... 25c

Birthday Books 25c Each

Dainty Morocco covers, gilt pages and lettering, all in dark red covers with gilt titles; "Sacred Gems," "The Daily Motto," and such, worth double, tonight, each..... 25c

Wedgwood Toilet Boxes, 25c Each

In blue and green, large size, always sold at 40c each, very dainty for Christmas gifts, tonight..... 25c

Pure Silk Ties, Tonight 29c

60 inches long Pure Silk White Ties, with colored bias ends, regular price 40c, tonight..... 29c

TWO FUR SPECIALS

Gauntlets. **Boas and Scarfs.**

Imitation Marmot, wool lined and kid facing, worth \$3, tonight..... \$1 99

Electric Seal, 4 tails, choice of boas worth \$2 and scarf \$2.25, tonight, each..... \$1 99

Silks at \$1 00 a Yard

Tonight is SILK NIGHT. Two special lines reduced.

PEAU DE SOIE SILK—In black only, worth \$1 50 a yard, all pure silk, wear guaranteed, looks well tucked for dresses, waists, separate skirts, capes and mantles, tonight only, per yard..... \$1 00

BLOUSE SILKS—Novelty corded checks, imported to sell at \$1 25 a yard, in shades that look well by day or candle light, old rose, pale blue, pink, helio, dainty pink, tonight only, per yard..... \$1 00

\$7 00 Skirt Length \$4 00

Fine all-wool or silk and wool mixtures in Novelty Black Dress Fabrics, in lengths of 4 yards each, regularly sold at \$7 for the skirt length, tonight only..... \$4 00

FRENCH FLANNELS, SUITING CLOTH,

50c A YARD 60c A YARD

VALUE, VALUE,

TONIGHT 35c. TONIGHT ONLY 32c

LADIES' CAPES

Worth \$8 50, Friday \$5 00.

\$10 50 Capes For \$8 00.

Your choice of 24 Ladies' Capes, some made of beaver cloth and some of figured Matalassie cloth, all have large thick collars, warm and comfortable for winter wear, worth \$8 50, tonight \$5 00.

Ladies' Plain Cloth and Figured Matalassie Capes, 30 and 32 inches long, lined throughout, thick storm collars, well tailored, worth \$10 50 for \$8 00.

LADIES' JACKETS

Our \$5 00 Jackets are the Leaders of the Day.

Jackets Worth \$8 50 for \$6 50

Steady selling leaves us each week with many odd sizes and broken numbers. These we collect and place on our Bargain Table at prices that insure quick selling. These for tonight—some that sold as high as \$8 50, tonight \$6 50.

TAKE THE ELEVATOR UPSTAIRS.

From the Linen Counters

10 only Bed Spreads, American Crochet Spreads, fine quality, bound ends, slightly soiled, regular \$1 75 each, tonight..... \$1 32

TABLE DAMASK—Pure linen, 3 yards wide, 30 yards only, regular 75c a yard, tonight..... 52c

Many Other Bargains That We Haven't Space in Which to Specify.

CHAPMAN'S

126, 128, 128½ DUNDAS STREET.