

# Hay-Oats-Cheese!

In Stock August 6th.  
**No. 1 Timothy Hay**  
**White Oats**  
**Canadian Chees**  
**Whole Corn**  
**Yellow Cornmeal**  
**Canadian Table Butter.**

**GEORGE NEAL, Ltd.**

12,000 SIDES AMERICAN SOLE LEATHER.  
 1,200 FEET BLACK UPPER LEATHER.  
 Large Quantity of CHAINS & ANCHORS.  
 NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.  
 Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.  
 And all kinds of Ships' Supplies.  
**North Am. Fur, Hide and Metal Co'y.,**  
 Water Street West (Next Door Reid Electric Store.)

## ANTHRACITE COAL.

Now Landing, ex. S.S. "Florida"  
**2000 Tons Welsh Anthracite Coal,**  
 All Sizes.  
**HENRY J. STABB & CO.**



**Custom Tailoring is Personal Service.**

The service of quality in Cloth, in making, in fit and style.

**The American Tailor.**

BOX 445. **W. P. SHORTALL** PHONE 477.  
 300 WATER STREET. Nfld.

# PURITY FLOUR!

"THE WORLD'S BEST."

**More Bread and Better Bread.**

## A HANDSOME SERGE SUIT.

**\$50** That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**  
 Serge, with best of trimming, good workmanship and a perfect fit.

**Tweed Suits from \$40 to \$55.**

Mail orders promptly attended to.

**SPURRELL The Tailor**

WATER ST. WEST. and at DUCKWORTH ST.  
 GRAND FALLS.

## Special to Exporters.

### THE AGRIPTA MACHINES

We have been appointed Agents for  
 for applying Steel strapping to boxes and cases without the use of nails. This machine is of British manufacture, is strong, efficient and almost indestructible. Adds greatly to the strength of the package and lessens cost of packing considerably. Demonstration will be given to any firms interested.  
 Also for sale Half Inch Box Strapping.

**ROBERT TEMPLETON.**

We have just received another shipment of



**Cups & Saucers, 10 cts.**  
**Tea Plates, 7 cents.**  
**Dinner Plates, 15 cents.**

**S.O. Steele & Sons, Ltd.**

100 WATER STREET.  
 Phone 192. Opp. Seamen's Institute.  
 may1,tu,th,s,tf

## No "Frills"----No Decorations.

JUST HONEST INSURANCE.

A \$36,000,000 Company that has already paid away \$81,000,000 in claims, will cover you (select risks) against any and every accident.

**\$7500 Death Benefit and \$37.50 Per Week for Only \$24.00 Per Year.**

Just ask us for full particulars. Smaller amounts in proportion.  
**U.S. FIDELITY & GUARANTY CO'Y.**  
 J. J. LACEY, FIELD GENERAL AGENT.

## FOR FORWARD DELIVERY

**Bar Iron**  
 Black and Galv. Sheets  
**Wrot Iron Pipe**

**Electrical Equipment**  
**Mechanical Equipment**  
**Contractor's Supplies**

**WM. HEAP & CO., Ltd.,**

Phones 873-1980

## NOW LANDING

Ex. S.S. "Heronspool":  
**1000 TONS HOUSEHOLD COAL**  
 at \$13.50 Per Ton SENT HOME.  
**HENRY J. STABB & CO.**

**STOP THE DECAY in the "MATCHLESS" Way.**  
 Do it whilst the Weather is fine.  
**The Standard Manufacturing Company, Ltd.**

## BON MARCHE SPECIALS

THESE VALUES CANNOT FAIL TO ATTRACT YOU!

2,000 Yds. NEW GINGHAMS Just arrived. <b>19c</b> yard.	1,000 Yds. DRESS SERGE Just arrived. <b>95c</b> yard.
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Blue, Pink, Helle, Yellow, Navy, Black, Blue, Grey.  
 In fact all shades, all stripes, all checks. A most wonderful range.  
 This is our own Special as we are Sole Agents in this line.

## BON MARCHE SPECIALS

266 WATER STREET. MAIL ORDERS SHIPPED SAME DAY AS RECEIVED.

"Leads in every District"

# VICTOR FLOUR

**Morey's Coal is Good Coal**  
 In Stock, Best Grades of  
 North Sydney Screened, Scotch Household and Anthracite  
**COAL.**

**M. MOREY & Co., Ltd.**

**START RIGHT ON THIS SEASON'S FISHING**  
 wear a

## TOWER'S OILED SUIT

Roomy and comfortable; made strong at every point. Worn by fishermen everywhere.

**A. J. TOWER CO.**

BOSTON, MASS.

PETERS & SONS, ST. JOHN'S, Agents

## STOCK, July 4th to 14th.

CALIFORNIA ORANGES—252, 216, 174.  
 P. E. L. POTATOES, CHEESE—Twins.  
 BANANAS, CABBAGE—Choice Green.  
 PAPER BAGS—All sizes.

**BURT & LAWRENCE**

14 NEW GOWER STREET.

Reid-Newfoundland Co., Limited

## Holyrood Garden Party

**Sunday, August 12th.**

In connection with the above, train will leave St. John's Depot at 2.30 p.m. on Sunday morning stopping at all stations between St. John's and Holyrood. Returning, train will leave Holyrood at 8.30 p.m.

EXCURSION RETURN TICKETS AT ONE WAY FIRST CLASS FARE.

Reid-Newfoundland Co., Limited

# SUNLIGHT SOAP ONIONS!

To-day, ex S.S. "Sachem" from Liverpool:

**SUNLIGHT SOAP** (Cartons.)

**SILVERPEEL RETAILING ONIONS** (Cases.)

LOWEST PRICES.

**F. McNamara,**

PHONE 393. QUEEN STREET

## FIRE! FIRE! FIRE!

POUR ON WATER! POUR ON WATER! DON'T DEPEND ON THE FIRE DEPARTMENT.

Newly-weds: Now is the time to have some Fire Insurance placed on your property of any description. It's too late when the fire bells ring.

Older-weds: Your House and Furniture was HARD TO GET. Fire will make it EASY TO LOSE. Be prepared for the fire when it comes by having ample insurance.

Tell us what you have and we'll tell you how to keep it.

**FRED J. ROIL & CO.**

REAL ESTATE & INSURANCE AGENTS.

Smallwood Building, Duckworth Street.

## Music for the Regatta.

ACCORDEONS—\$4.50 and upwards.  
MOUTH ORGANS—10c. and upwards.

The Famous Record

"THE BANKS OF NEWFOUNDLAND"

Played as the winning boat is passing the Committee tent.

**CHARLES HUTTON,**

THE HOME OF MUSIC.