

You Save the difference—buying it at BAIRD'S

THE STORE--WITH GIFTS GALORE

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Where Wise Old Santa Claus again thrusts out his Shingle, proclaiming this Store as

# THE STORE "SANTA CLAUS" LIKES BEST.

IT'S NOW GAILY BEDECKED WITH GIFTY THINGS.  
DISPLAYED HERE, THERE AND EVERYWHERE. COME!



These are days full of preparation, joy and anticipation. Days in which again this Store demonstrates it has at heart the interest of its customers, and can rise to the occasion of rendering the greatest service at the very time a greater service is needed and expected—Shop at Baird's.



Every preparation has been made, assortments have been skillfully selected and arranged so as to eliminate as far as possible, all useless shopping and looking 'round. Truly this is a Christmas Store in every sense of the word—Shop at Baird's.



## SHOP EARLY PRACTICAL GIFTS

from the Fancy Linen Section, and they're good

- BRUSH AND COMB BAGS**—Finished Embroidered White Linen Bags, drawing and fall top. Reg. \$1.25. Friday, Saturday & Monday \$1.08
- CORSE COVERS**—All-over Embroidery Coste Slip-covers, insertion and point edge; a dainty gift. Regular \$1.30. Friday, Saturday & Monday \$1.10
- TABLE NAPKINS**—15 x 18 size, hemmed; very superior quality. Damask; only a dozen remaining. 45c. value. Friday, Saturday & Monday \$36c.
- CENTRE CLOTHS**—Oval shape, full linen quality; embroidered and scalloped and buttonholed edge. Reg. \$1.10. Friday, Saturday & Monday \$92c.
- NIGHTDRESS CASES**—A thoughtful gift—one of our Embroidered White Linen Nightdress Cases; very dainty. Reg. \$1.50. Friday, Saturday & Monday \$1.29
- SIDEBORD CLOTHS**—Hemstitched and Embroidered. One in fine White Linen. Reg. \$1.00. Special \$89c.
- BUREAU CLOTHS**—See this line of excellent quality White Linen Cloths, beautifully embroidered and showing openwork effect. Regular \$1.25. Friday, Saturday & Monday \$1.08
- CRASH RUNNERS**—Serviceable cloths, make practical gifts; coloured embroidered and hemstitched. Reg. \$1.00. Friday, Saturday & Monday \$89c.
- TEA CLOTHS**—Rare looking Cloths, fit to grace and table; embroidered, openworked and hemstitched one fine White Linen. Regular \$1.25. Friday, Saturday & Monday \$1.08
- CENTRE CLOTHS**—Large Irish Linen Cloths, embroidered all around, eyeletted and wide hemstitched border; a beauty for gift givers. Reg. \$2.00. Friday, Saturday & Monday \$1.75
- TABLE CLOTHS**—Quality Damask Table Cloths, nice pattern; convenient size for small family, 66 x 56. Reg. \$2.20. Friday, Saturday & Monday \$1.98
- TABLE CLOTHS**—Large White Damask Table Cloths, 66 x 66 size; reliable English quality; the value is particularly good. Reg. \$3.50. Friday, Saturday & Monday \$2.98
- TABLE CLOTHS**—10 only of these soft finish English Damask Dining Cloths, 66 x 66 size. Value for \$4.75. Friday, Saturday & Monday \$4.25
- TABLE NAPKINS**—Finished Table Napkins; very handsome range of patterns; best value we have seen. Special, each \$29c.

With Prices the Very Lowest for Years, Assortments--Bigger, Better, Grander Than Ever

## TOYLAND

An Enrapturing Wonderland for the Little Ones is again the acknowledged

### HOME of SANTA CLAUS

- TOYS
- DOLLS
- GAMES
- BOOKS
- GIFTS for Girls
- GIFTS for Boys



### Did You Ever See Such a Display of CHRISTMAS TOYS

Prices ranging from 5c to 1.10, little prices dominate.

Drums, Planos, Go-Carts, Dump-Carts, Horse and Carts, Trams, Trains, Motor Cars, Charlots, Guns, Air Guns and Targets, Pistols and Targets, Horns, Rooters, Music Boxes, Blocks, Building Sets, Water Pistols, Mouth Organs, Harps, Spinning Tops, Hummety Tops, Boats, Rockers, Motor Boats, Sprinklers, Driving Reins, Creepers, Novelty Watches, Novelty Banks, Musical Rollers, Tool Sets, Dust Pan and Brush Sets, Picking Chicken, Wash Tubs, China Tea Sets, Real Enamel Tea Sets, Accordions, Drawing Slates, Skipping Ropes.

### DOLLS TOO SWEET FOR WORDS

We have never shown a better variety, nor were prices ever so low: Dolls fully dressed, with hats, shoes and stockings; Smiling Dollies with apron, cap and life-like expression; others awaiting you to dress them up like their little cousins. Character Dolls, Baby Dolls and Boys' Dolls; others life-like with vell, otherwise screedless. For every little Miss there is a dear little Doll to kiss. Prices here range like this: 17c., 19c., 29c., 33c., 37c., 39c., 48c., 69c., 75c., 85c., 90c., \$1.10.

### GAMES, BOOKS, MECHANICAL TOYS, etc.

Magnificent Assortment CHRISTMAS CARDS  
SINGLE CARDS—Refined and Expressive—2 for 5c. 5c., 10c., 17c., 25c., 35c. each.  
BOXED CARDS—Neatly gotten up; each with Envelope for Card.  
Box of 10 for 35c.; Box of 6 for 55c.; Box of 6 for 70c.

### BRIGHTEN UP "HOME, SWEET HOME"

- FANCY CASEMENTS**—Cream ground, with prettily blended floral border at each side. Reg. 45c. yard. Friday, Saturday & Monday \$37c.
- WHITE SCRIMS**—All White with a fancy self border, looks very neat, a new value. The yard. Friday, Saturday & Monday \$25c.
- SASH RODS**—The small almost indispensable sliding Sash Rods in brass. Each \$10c.
- WINDOW BLINDS**—Plain End Blinds, special oil opaque finish, 6 feet long, 3 feet wide, Green or Cream. Reg. 90c. Friday, Saturday & Monday \$78c.
- WHITE SASH RODS**—Sliding duted white enamel covered Sash Rods, clean, non-rustable and neat with fittings. Fri. 24c. day, Saturday & Monday \$24c.
- CHITZ CASEMENTS**—48 inches wide, all-over, large floral patterns, gives your rooms a cosy, home-like appearance. Reg. \$1.00 yard. Friday, Saturday & Monday \$93c.
- BALL FRINGES**—Dangling Ball Fringes, to set off hangings, drapes and such like shades of Pink, Gold, Green, White and mixed, Green and Crimson. Friday, Saturday & Monday \$11c.
- MADRAS MUSLINS**—wider Sash Muslins in good looking Cream Madras, looped for rod, others—slip through. Reg. 55c. yard. Friday, Saturday & Monday \$49c.
- FANCY SCRIMS**—shadow lace effect in White Berms, they make very handsome hangings, easy to do up again. Reg. 45c. yard. Friday, Saturday & Monday \$35c.
- FANCY CASEMENTS**—They show a Cream ground, with narrow coloured Rose stripe and wide border to match. Reg. 50c. yard. Friday, Saturday & Monday \$45c.

Next Week Hearth Rugs & Floor Cloths on sale



You save the difference—buying it at BAIRD'S.

### WE URGE YOU

Buy before the rush comes. Buy before the crush comes. Buy before the snish comes. Buy your Presents now.

We Thank You

### USEFUL GIFTS

Gifts Worth Giving--Give Some!

### HOSIERY GLOVES

- WOMEN'S HOSIERY**—Plain fast Black Cashmere Hosiery. 49c. Worth 80c. pair for . . . . .
- CHILDREN'S HOSIERY**—Strong Black Hosiery, fine rib finish; fitting 2 to 16 years. Were 29c. 50c. pair for . . . . .
- ENGLISH HOSIERY**—A real honest to goodness value in fast Black Hose for women in plain Wool Cashmere. Were \$1.50 pair. Friday, Saturday and Monday \$1.25
- GIRLS' "SPORT" HOSE**—Pretty shades in fancy ribbed Cashmere Hose. Prawn, Grey, Coasting and \$1.30 for . . . . .
- LADIES' "SPORT" HOSE**—Plain and Ribbed Wool Cashmere Hosiery in popular shades: Putty, Mole, Coasting, Grey, Navy and Nigger. Specially priced for gift-giving time. . . . . 89c.
- WOOL BOOTIES**—For Snookums, tiny Wool Booties in Blue and White and Pink and White. Reg. 45c. for . . . . . 38c.
- BOYS' WOOL GLOVES**—He is sure to need a pair; they are sensible and make a real practical gift for any boy; assorted sizes and assorted shades. Special, the 55c. pair.
- CAPE KID GLOVES**—Best wearing Gloves you can buy "Him", and they are lined; one dome wrist; dark Brown shade. Get his size, that's important. Friday, Saturday and Monday \$1.60
- The smaller sizes in Women's, and all sizes in Misses' Scotch Knitted Gloves; shades of Beaver, Brown, Grey, Fawn, Champagne and Heath-er. \$1.00 value. Friday, Saturday and Monday \$45c.
- LADIES' KID GLOVES**—Presenting one of our Christmas lines of Ladies' Kid Gloves; shades of Brown, Grey and Black; 2 dome wrist; all sizes. Friday, Saturday & Monday \$1.50
- "DENTS" LINED GLOVES**—Gifty looking Cape Kid Gloves for Ladies; strap-over wrist style, lined; acceptable—very acceptable, in fact looked for; the pair \$4.30
- GIRLS' ASTRACHAN GLOVES**—Dark Brown Astrachan back, Kid palm and finger Gloves, lined, elastic wrist and dome wrist; assorted sizes. Reg. \$1.00. Friday, Saturday & Monday \$85c.
- GIRLS' GAUNTLET GLOVES**—All Wool Gloves in Beaver, Grey and Coasting shades; real Gloves for our long hair season; assorted sizes. Friday, Saturday & Monday, pair . . . . . 75c.
- WOMEN'S GAUNTLET GLOVES**—Comfortable looking, warm to the feel all Wool Gloves, with gauntlet wrist; well within reach as regards price; shades Pastel, Grey, Camel and White. Special, the pair . . . . . 75c.
- WOOL GAITERS**—English Wool Gaiters in shades of Navy, Cardinal and White; 2 sizes. Reg. 65c. pair for . . . . . 59c.

### Gorgeous Ribbons, Waists, Camisoles combine to help you with your Gift List.

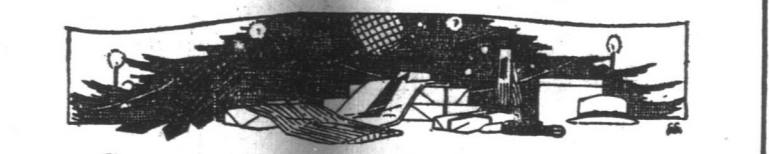
#### RIBBONS Half Price

- Magnificent Fancy Silk Dresden Ribbons, 3/4 inches wide, for Camisoles, Fancy Bags and Sashes, etc.; shades Sky, Saxe, Navy, Jade, Green, Purple and White; up to 35.00 yard. Friday, Saturday and Monday \$1.47
- MISSIE VESTS**—High-grade White Jersey Vests, fleeced, high neck, long sleeves, to fit 12 to 14 years. Dollar value. Friday, Saturday and Monday \$67c.
- WOOL SCARVES**—Consider these as perfect gifts; were \$4.00 each; shades of American Beauty, Nile Green and Rose, Season \$1.98
- NEW JUMPERS**—Handsome Crepe-de-Chene and Cauton Crepe Jumpers, roll or Peter Pan Collars, insertion trimmed and lace edging, embroidered as well, shades of Henna, Flesh, Sand, Navy, Saxe and White, everybody's wearing them now. Sizes 38 to 44. Reg. \$4.95. Friday, Saturday and Monday \$4.95
- LADIES' COAT JERSEYS**—With Tuxedo front, girly and side pockets, a few in Black and White only, sizes 40 to 48; were \$5.25. Friday, Saturday and Monday \$5.25
- TEA APRONS**—Dainty affairs, worth of place on your list, embroidered trimmed, some plain muslin, others checked. Reg. 50c. Friday, Saturday and Monday \$42c.
- WOOL SETS**—Children's Wool Sets; Scarf and Cap in Rose shade, with contrasting stripes, long scarf, cap with roll brim, Pom Pom at side, new and a real gift. Reg. \$1.50. Friday, Saturday and Monday \$1.49
- BOVED HANDKERCHIEFS**—Inseparable from your gift list, and we think when you see those we offer, you will purchase more than one box. 3 fine lawn Hankies in each box, embroidered and fancy coloured borders, hemstitched of course. Reg. 70c. box. Friday, Saturday and Monday \$59c.
- PEARL NECKLETS**—40 inches long, look well with your low neck blouse, very fashionable, and gifty looking. Reg. 45c. Friday, Saturday and Monday \$39c.
- INFANTS WOOL OVERALLS**—All Wool Overall, for baby, in pure white, draw string at waist and ankle, assorted sizes. A Practical Gift. Regular \$1.20. Friday, Saturday and Monday \$1.25
- COAT AND WAIST OVERALLS**—Covered in flannel and satin, very dainty looking, each with Satchet bag attached, assorted shades, a thoughtful gift, were \$1.60 each. Friday, Saturday and Monday \$98c.
- WOMEN'S GOWNS**—Well made, striped Flannellette Night Gowns, feather stitchings at neck, shirred waist, short sleeves, Practical Gift. Regular \$1.40. Friday, Saturday and Monday \$1.15
- Dainty Camisoles**—Put these on your list, they are beautiful in Silk and Crepe-de-Chene, lace and insertion trimmed, others embroidered and ribbon straps. Reg. \$1.70. Friday, Saturday & Monday \$1.39

### 60 Pairs White Lace Curtains Less Than Half Price

White and Cream finest grade Lace Curtains, beautifully patterned; two and a half yard wide; about 48 pairs in the lot. They offer you a very superior value. Regular \$5.50 pair. Friday, Saturday and Monday \$2.98

### The Man's Gift Shop



- Offers a solution to perplexed gift seekers in the way of practical things which all men like to receive; for instance—these:—
- MEN'S VELOUR HATS**—The very newest English shape, in the most popular shades, nobby, smart, and attractive looking. \$7.50 Special . . . . .
- WOOL GLOVES**—Men's real Warm Wool Gloves, in the fashionable lighter shades, Champagne, Chamais and Pastel, closed wrist. Our Special . . . . . \$1.25
- WOOL MUFFLERS**—A special lot of Men's Wool Mufflers, in shades of Camel, Grey, Brown, Myrtle and White, striped borders. Reg. \$1.80 value. Special . . . . . \$1.50
- HANDKERCHIEFS**—Men's size, in White Linen, others Mercerized, Hemstitched and coloured borders. They're Special at . . . . . 42c.
- COLLAR BOXES**—Individual leatherette Collar Boxes, padded top and lettered in Silver, a useful affair. Special . . . . . 75c.
- GENTS' GLOVES**—The kind he would buy himself. Dark Brown Suede, lined. Regular \$3.00. Friday, Saturday and Monday \$2.75
- POCKET WALKERS**—Brown Kid Walkers, soft finish, neatly fitted, a man needs one. Special . . . . . \$3.30
- SILK MUFFLERS**—Pure Silk Mufflers, the extra fine knitted Silk ones, fringed. Special . . . . . \$4.80
- HIS BOCKS**—The newest shades in English Cashmere weight with fancy embroidered effect at sides. Special . . . . . \$1.35
- WALKING STICKS**—Sensible ones, with round silver knob, others turned handle, silver tipped, a gift to surprise him with. This line. Friday, Saturday and Monday . . . . . \$2.95
- UMBRELLA WALKING STICKS**—Something novel for "Him" an Umbrella Walking Stick, when it rains, the handle telescopes and fits in your pocket, a real practical gift. Special . . . . . \$6.75
- SHAVING STAND**—Fitted with double mirrors, China Soap Cup, nickel plated, last a life time. Special . . . . . \$1.70

### Look to This Store for "HIS" Gift

Neckwear, Classy looking Shirts, Underwear, Collars, Cuff Studs, Pajamas, Rubbers, Gaiters, Smokers Jackets, Dressing Robes, Cigar Cases, Cigarette Cases, Pipes and the hundred and one items a man can use every day.

THE HOME OF SANTA CLAUS