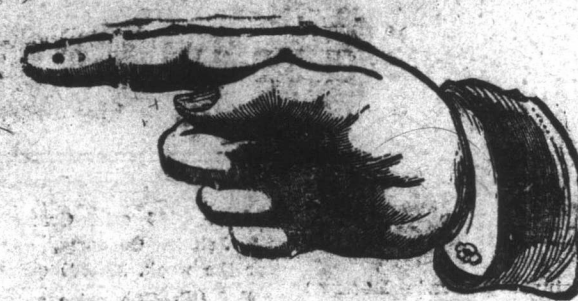


Some Talk "Quality"—Some "Economy"—We Combine Both, as You Can Prove to Yourself by Comparing the Prices on this Page--of Course Our Name Guarantees the Worth of Everything, **SO YOU ALWAYS SAVE HERE**



L. N. & P. Association of Fashion



High cost Winter

COATS

Luxuriously Fur-Trimmed

Sold from \$35 to \$49.50

\$25.00

Can you imagine getting a superb Coat in the fashionable loosely bloused or straight line models—in rich deep piled fabric further enhanced with silk lining—and made so cozy and comfy, big collars of Beaver, Opossum and other fine furs—these are here at \$25.00 for you now—if you want plain coats there are any number and they are masterpieces of fine tailoring—all sizes—some Coats in this lot are actually worth as high as \$49.50.

Polaires & Herring Bone Coats

Priced up to \$24

Tailored in the right way from high-grade materials; look like most \$30.00 numbers. Others as low as \$5.98.

15.00

Misses' and Women's

EXCLUSIVE SAMPLE

SUITS

\$25.00

Values up to \$39

Beaver and Fur trimmed, also tailored Tricotine Suits, Silk lined models—a chance to get a distinctive model at the price of ordinary Suits.

Tricotine Suits

One complete rack—over 100 Silk-lined Suits, Navy and Black in the lot at

\$18.00

Also complete ranges of

LADIES' SUITS on display at \$19.98 and \$12.98

All wanted shades and styles—all sizes.

Up to \$29.50

DRESSES

FALL SILK DRESSES

\$13.75

Two Dresses for the price of one—that holds good practically on every Dress featured in this Dress Sale—Draped and the newest models—Styles just like you see in fashion magazines—and a large range of materials for your choice—Crepe Roma—Heavy Cantons—Satin Back Crepes—Satins—Laces—endless assortments.

Misses', Juniors, Women's

Poirot Twill & Tricotine

Silk Dresses

6.98

8.98

For business women and every one who wants a warm, practical Dress to wear now and later—embroidered in colors; others plain and modishly trimmed. All sizes.

12.98

Actual \$7 to \$10

HATS

5.98

Genuine Black Panné Velvets and Lyons; Velvets in all colors.

New—just out of their tissue wrappings and shown for the first time to-day.

Larger shapes—modified Tricônes, off-the-face and small Hats, in all colors and Black to choose from. Trimmed with Ornaments, Pins, Ostrich and big self bows.

Hundreds of other ranges of Tams, Sports Hats, Panné and Lyons Velvet Hats—Also on display as low as .98c up to \$3.98

MEN!

Here's a worth-while Sale

Fall Suits and Overcoats

Brand new Fall and Winter garments at enormous savings. Our large buying capacity, due to the tremendous volume of business, enables us to buy at lower prices. THAT IS THE SECRET—together with our Policy of many Sales with a small profit. Every new style is here awaiting you—and every man can be fitted.

Splendid Ranges Men's American Trousers

Boys' Overcoats

All the new styles for Fall and Winter—in all the popular materials, patterns and colorings. Everybody can be fitted from 4 up to 18 years.

LONDON, NEW YORK AND PARIS ASSOC. OF FASHION